



Selected Projects

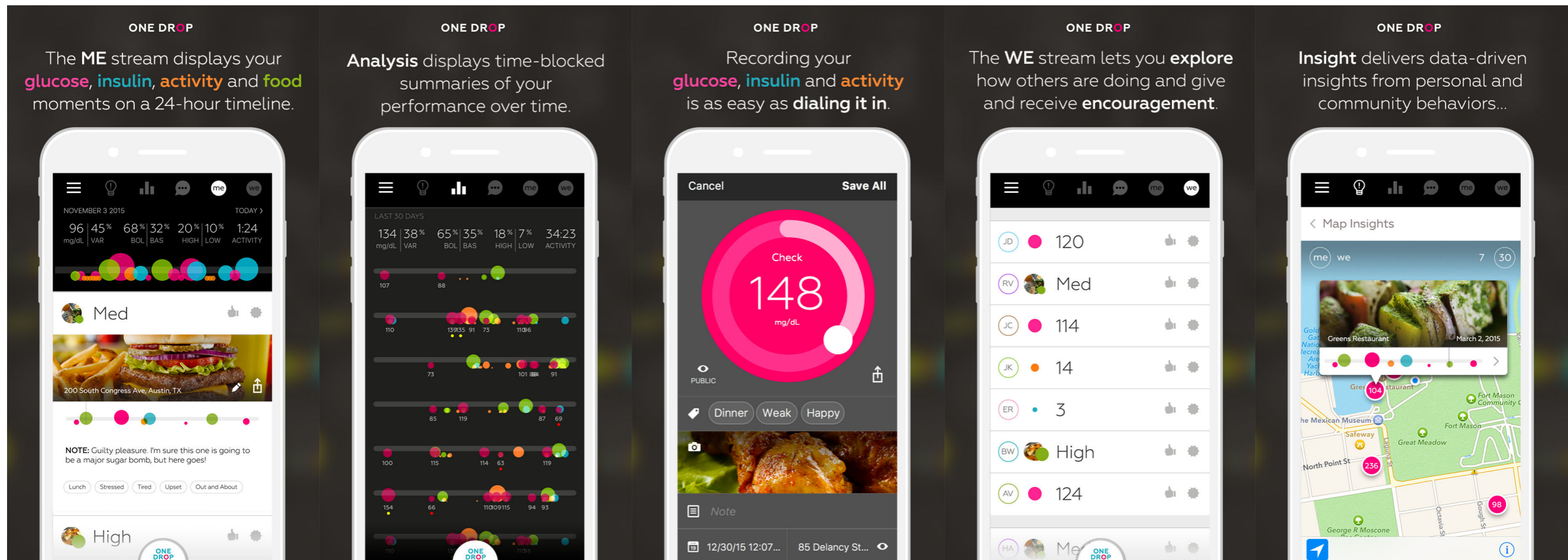
January 2016

Josh Knowles, Founder
contact@frescher.com

frescher.com

(Please do not redistribute or edit without permission.)

One Drop for iPhone and Apple Watch



Diabetes management app available at <http://onedrop.today>.

Emojiary for iPhone

Tap into your feelings.

One quick question a day about how you're feeling. Answer in emoji!



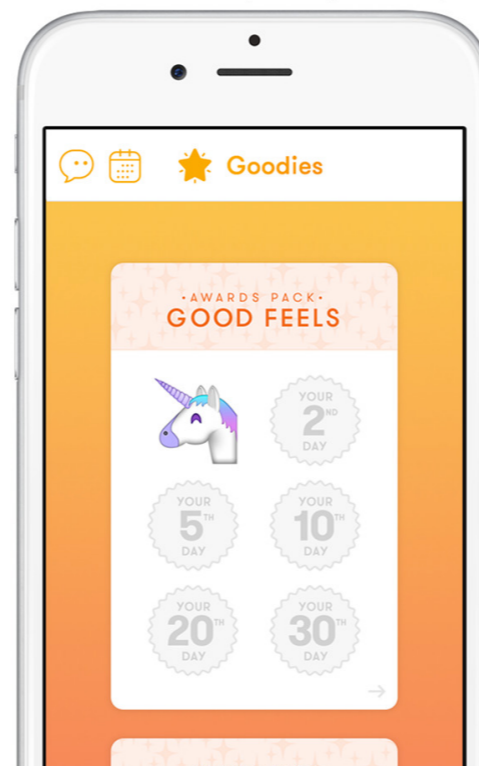
Look back on your feelings.

Over time, you might spot patterns. For your eyes only.



Treat yourself.

The more you check-in with yourself, the more one-of-a-kind emoji you'll earn!
Please note: Some emojis are for purchase only!



Remember details.

Capture quick thoughts and context about why you're feeling certain ways.



Use your goodies anywhere.

When you turn on your Emojiary keyboard, you can use your earned and bought emoji in other apps as stickers!

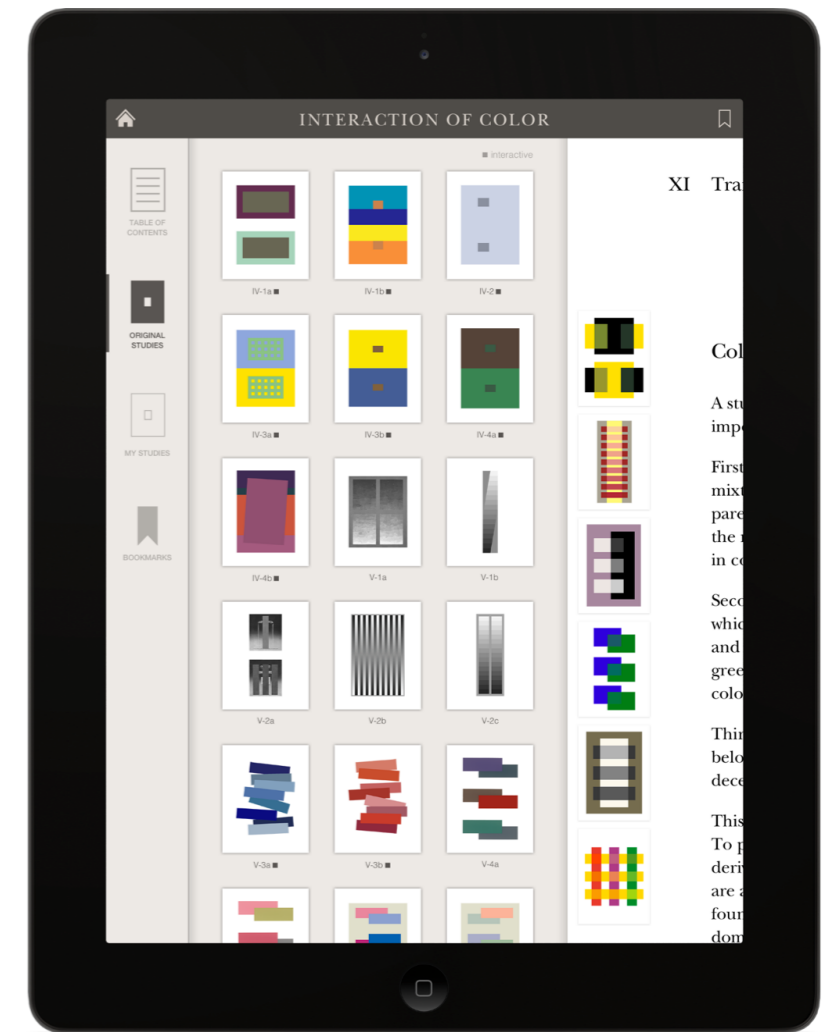
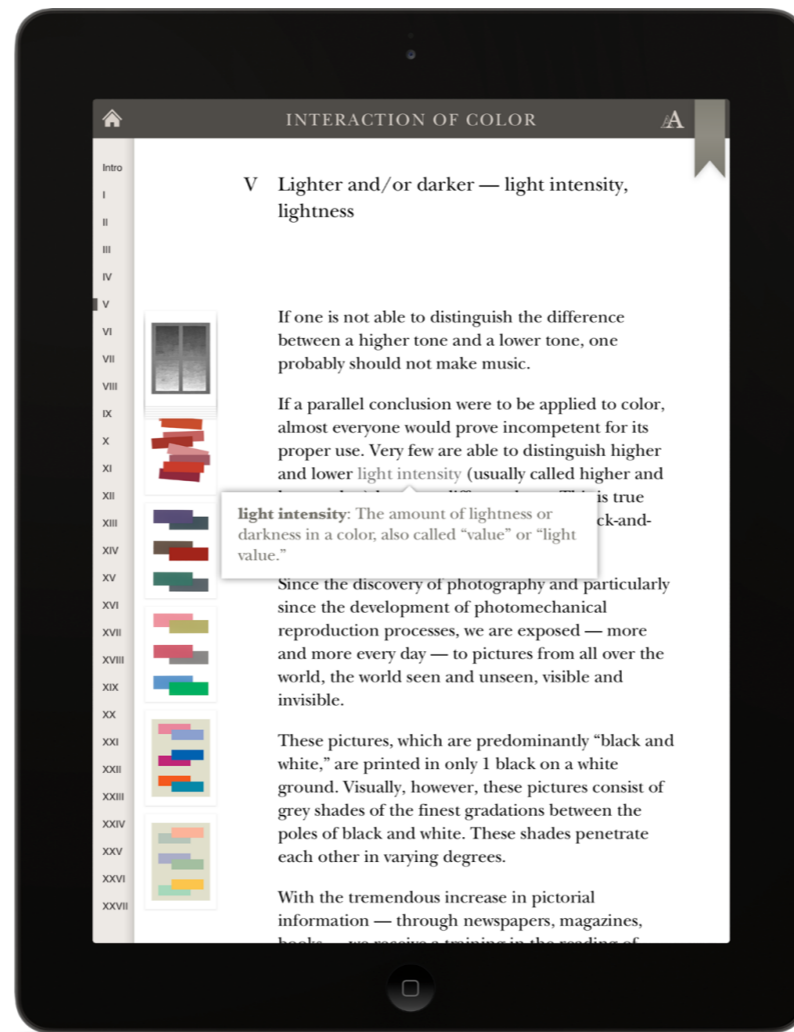
For iOS8 only.

Fun emoji+diary app to help people reflect on their days. Built for AllTomorrows.
Included custom keyboard.

FRESCHER  SOUTHERN

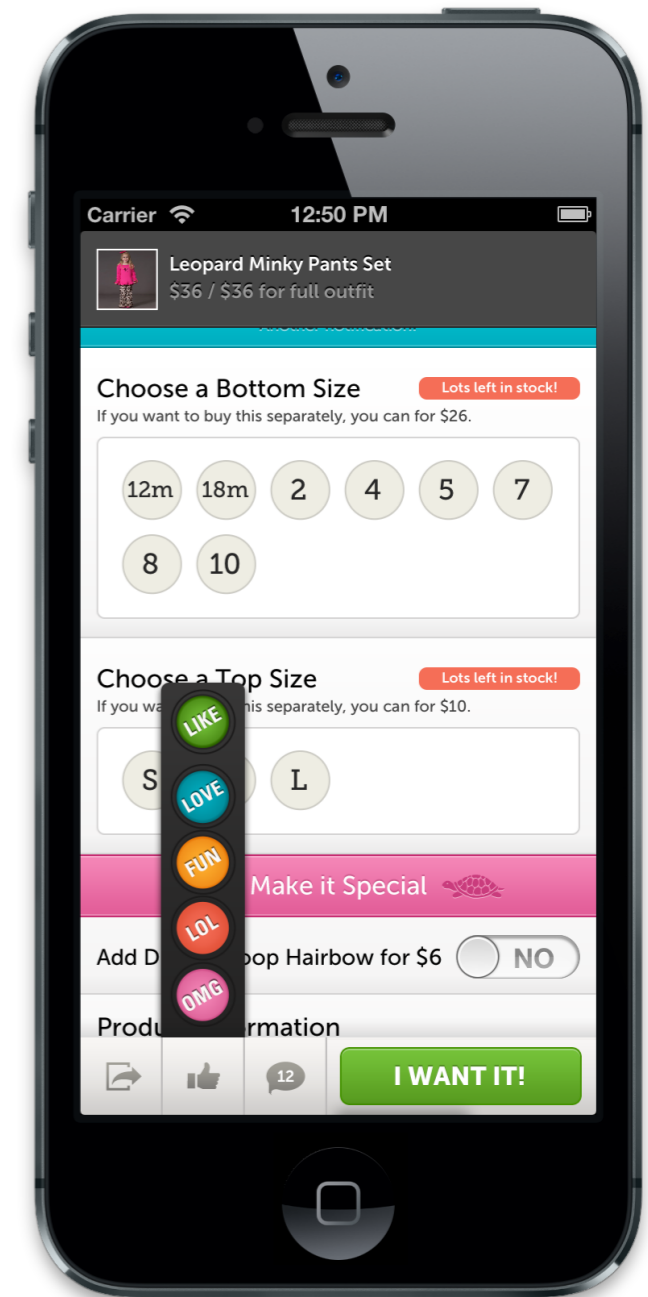
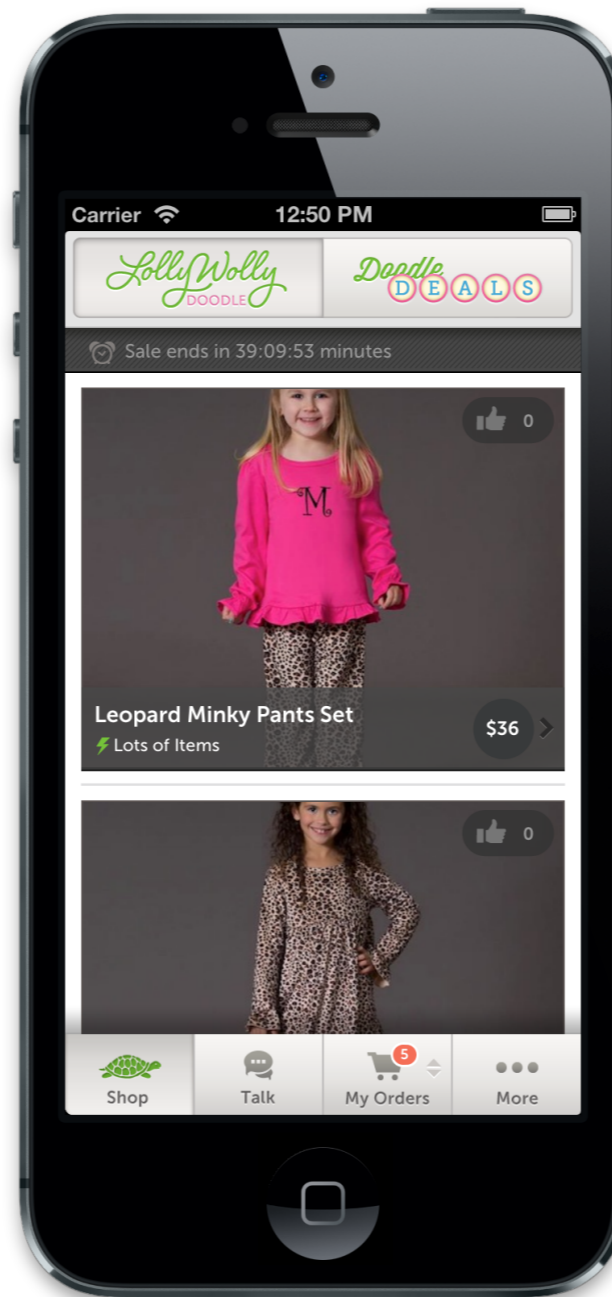
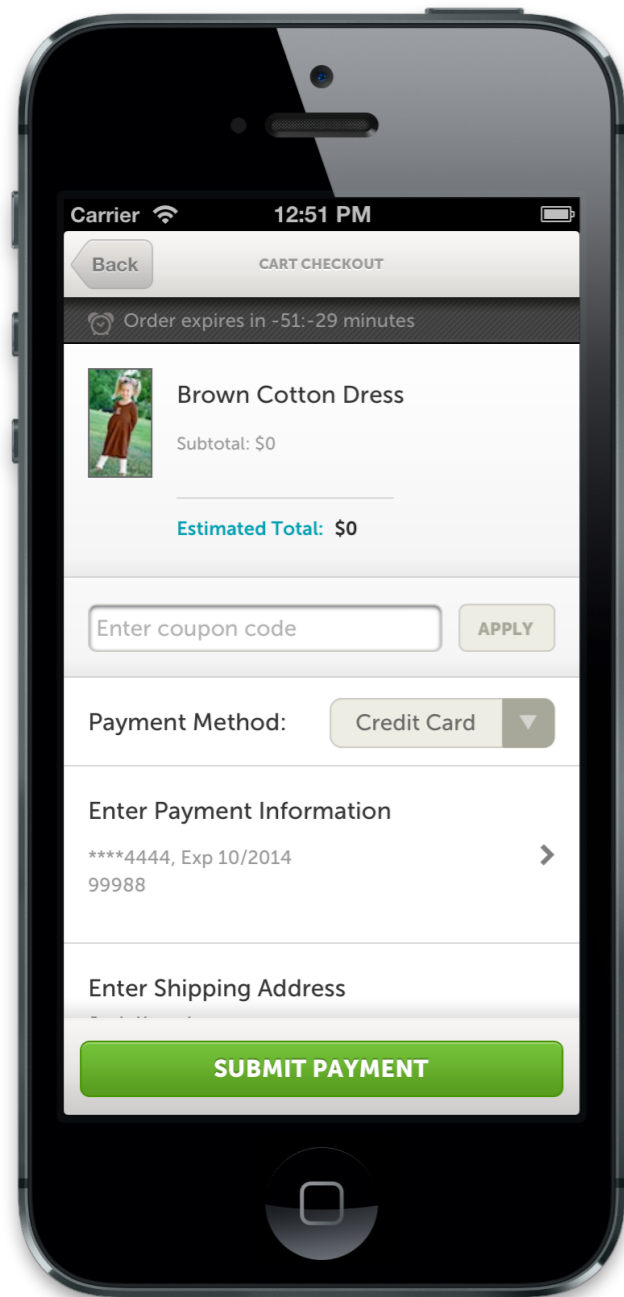
L T D
(Please do not redistribute or edit without permission.)

Josef Albers' "Interaction of Color" for iPad



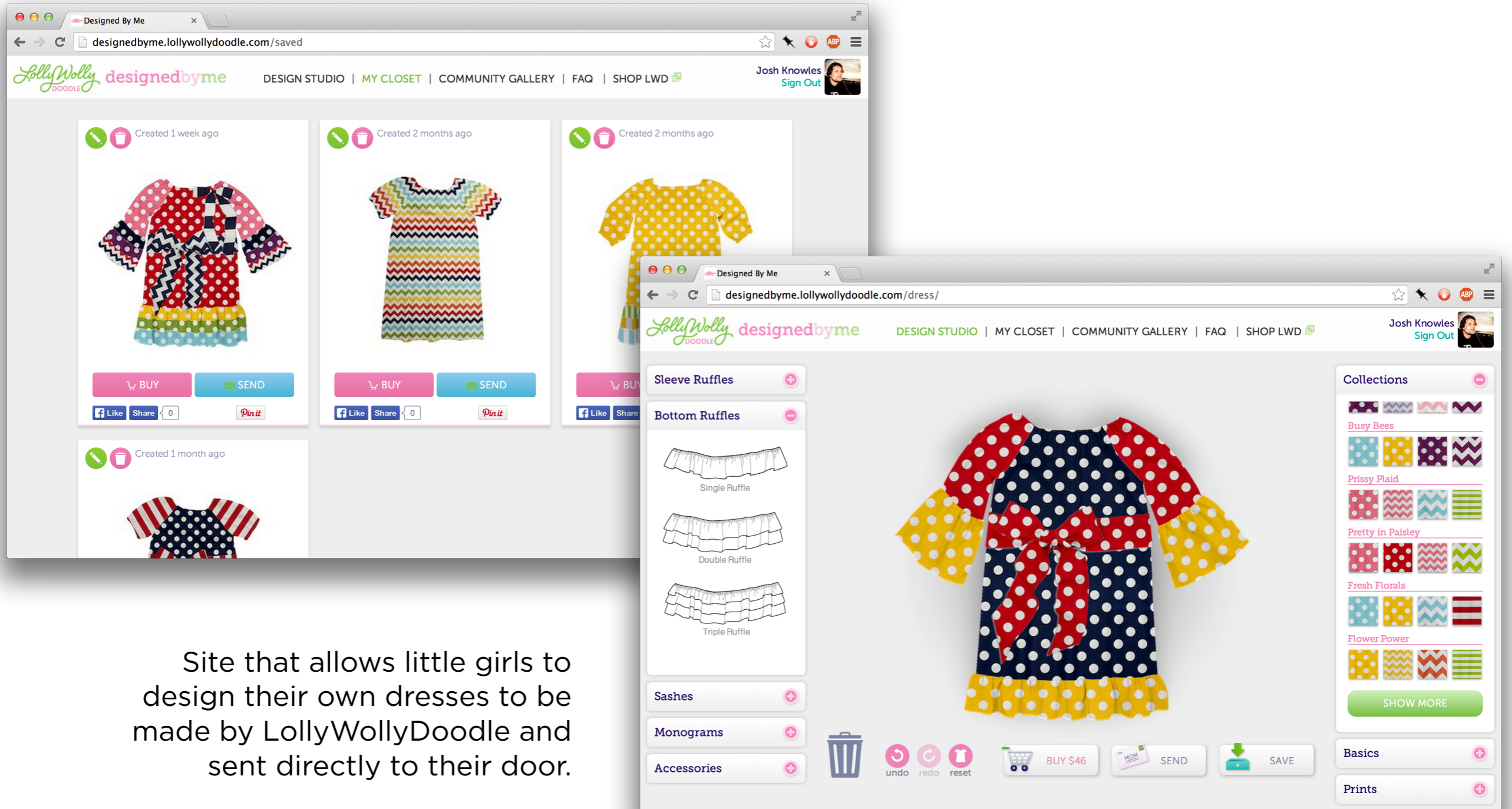
Co-developed with Potion Design.

LollyWollyDoodle for iPhone



Sales app for kids' clothing company.

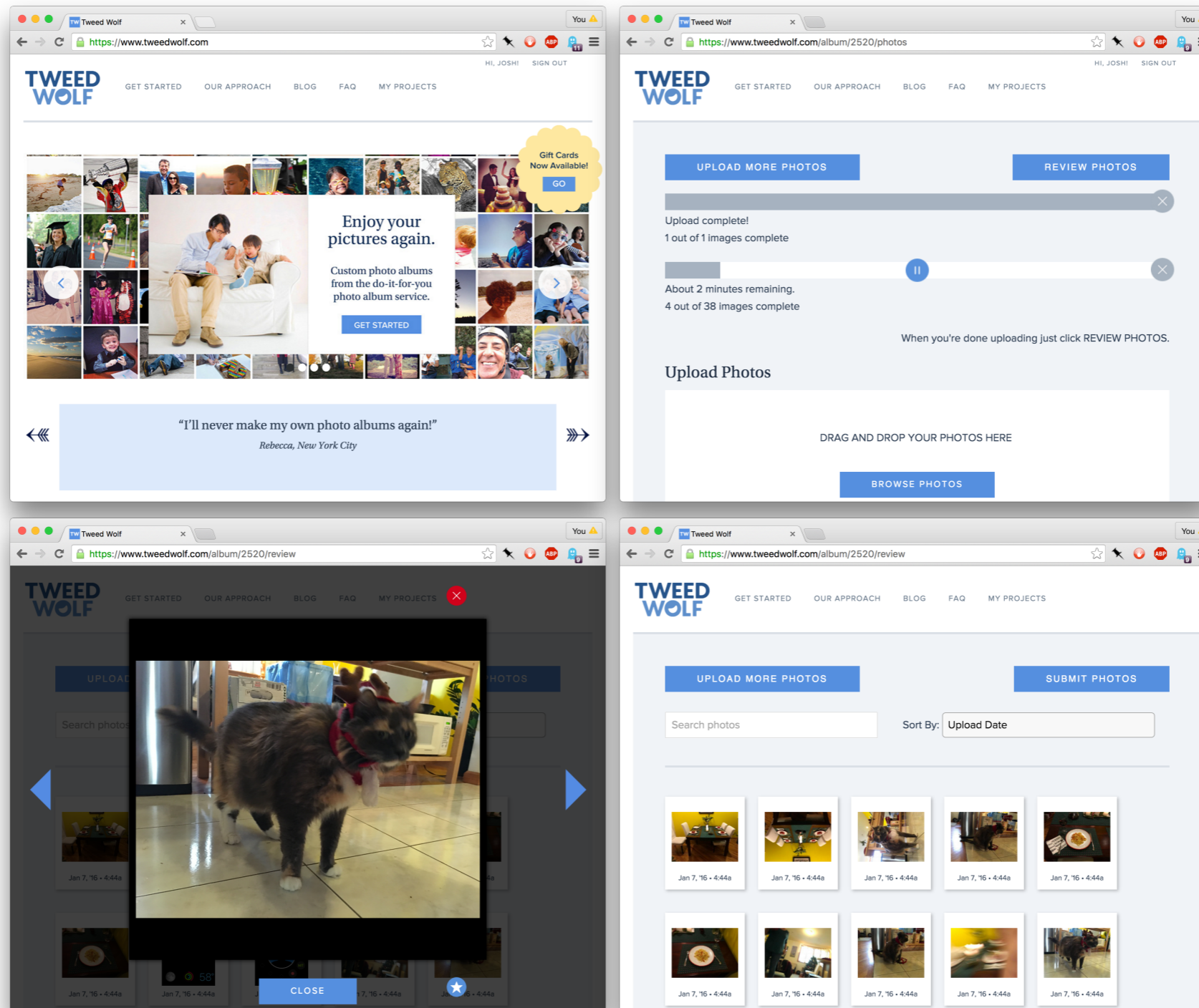
LollyWollyDoodle DesignedByMe



Site that allows little girls to design their own dresses to be made by LollyWollyDoodle and sent directly to their door.

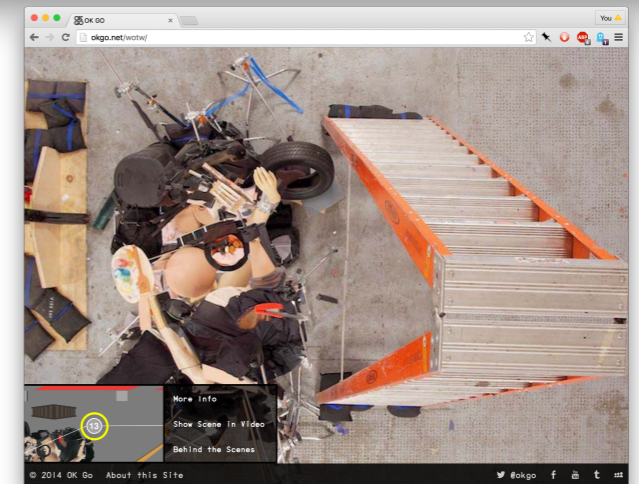
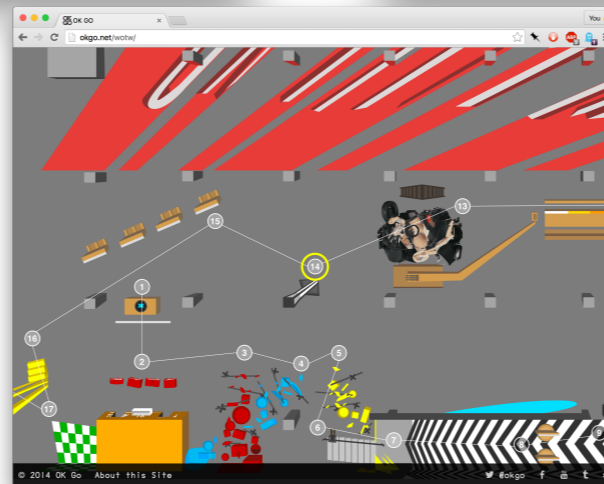
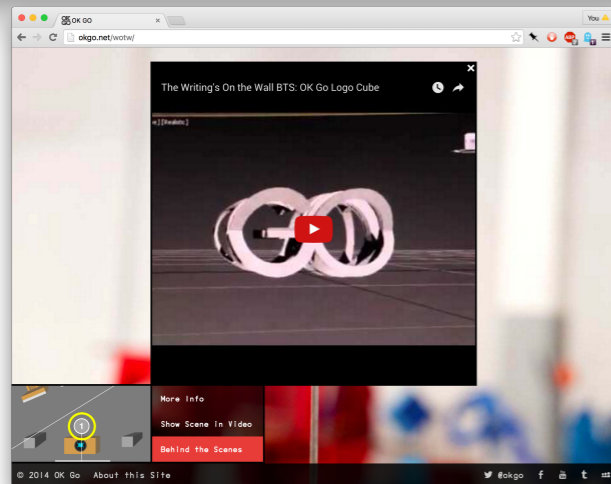
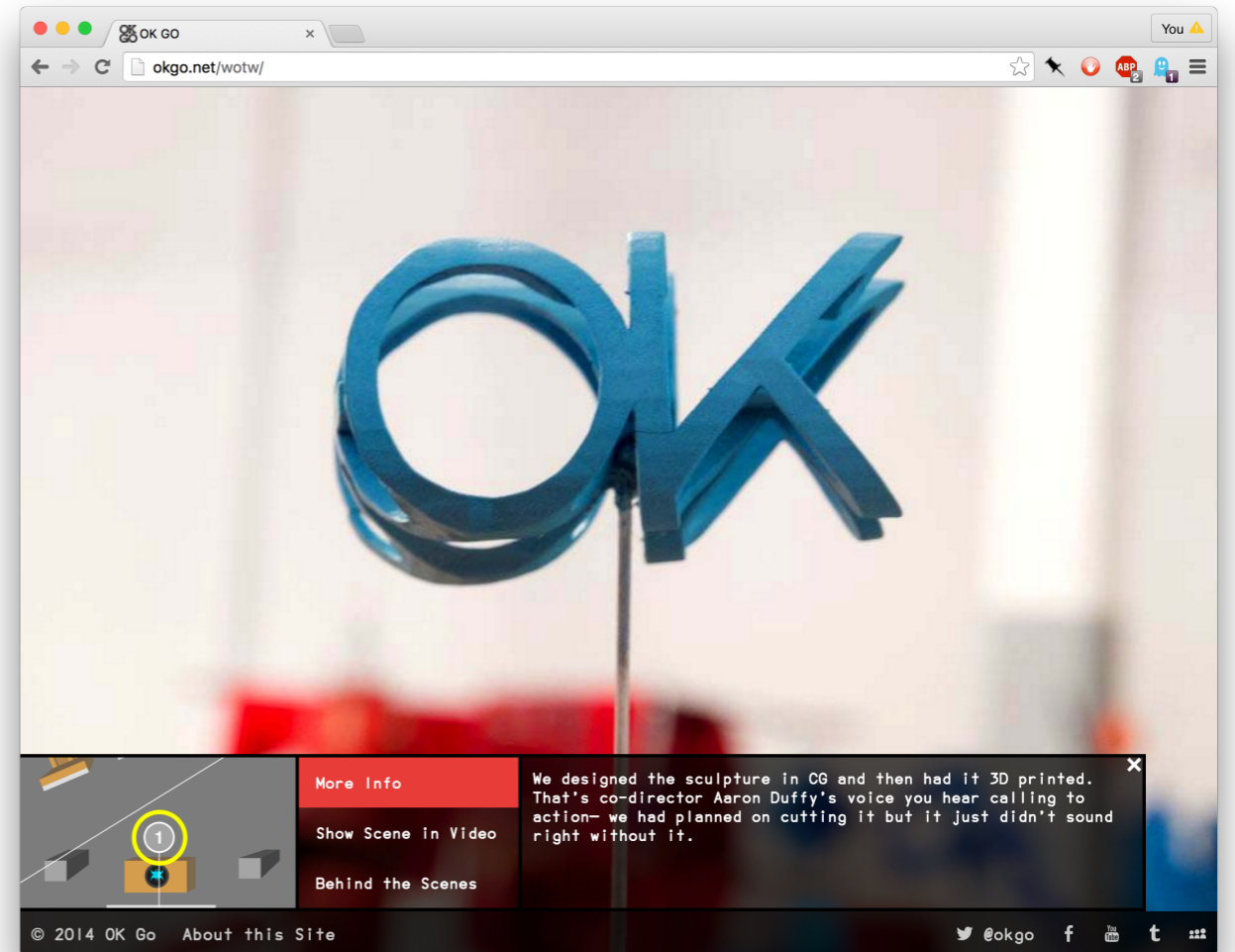
Live at <http://designedbyme.lollywollydoodle.com>.

TweedWolf Web App



Web app for a start-up that creates custom designed photo books for your events.

OK Go "The Writings on the Wall" Behind the Scenes Site



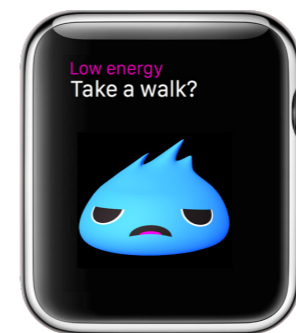
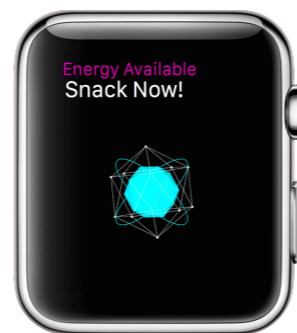
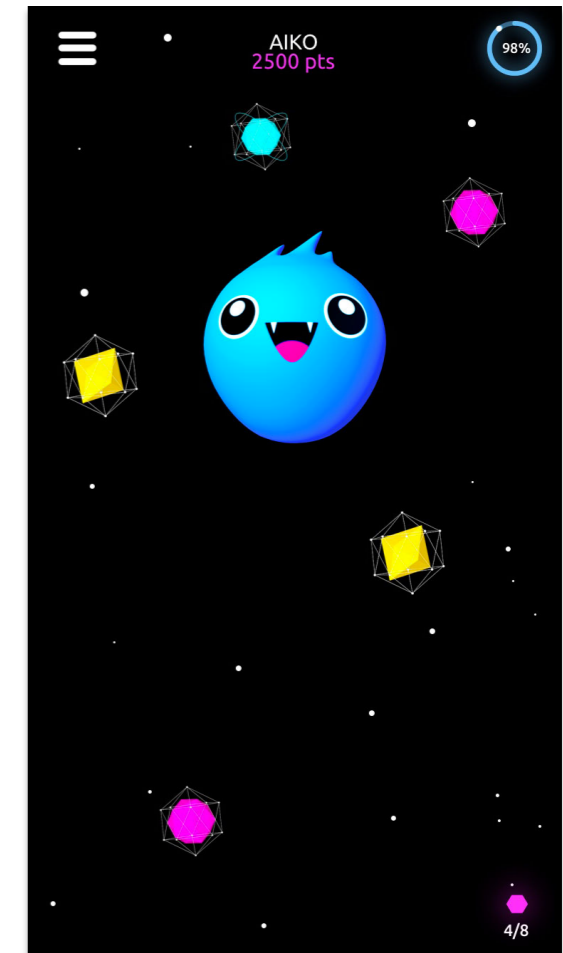
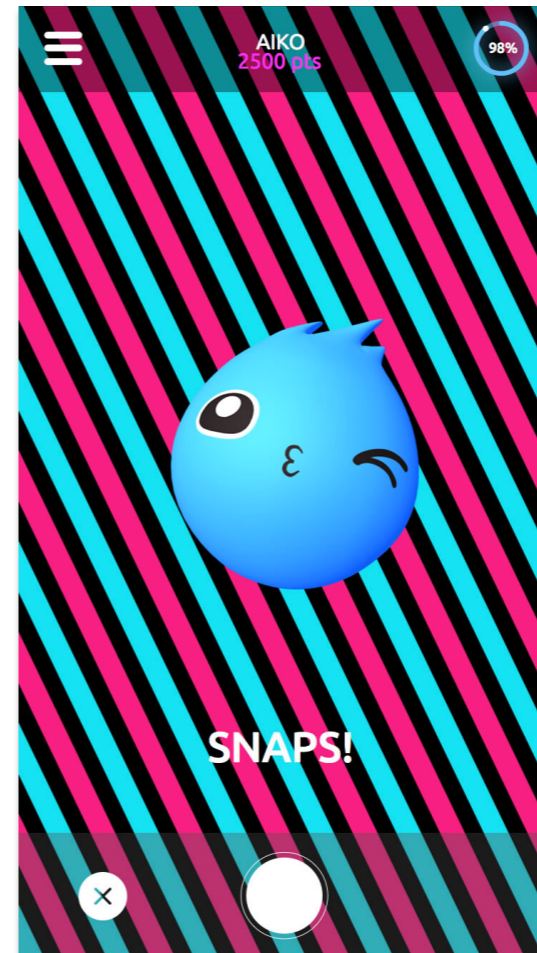
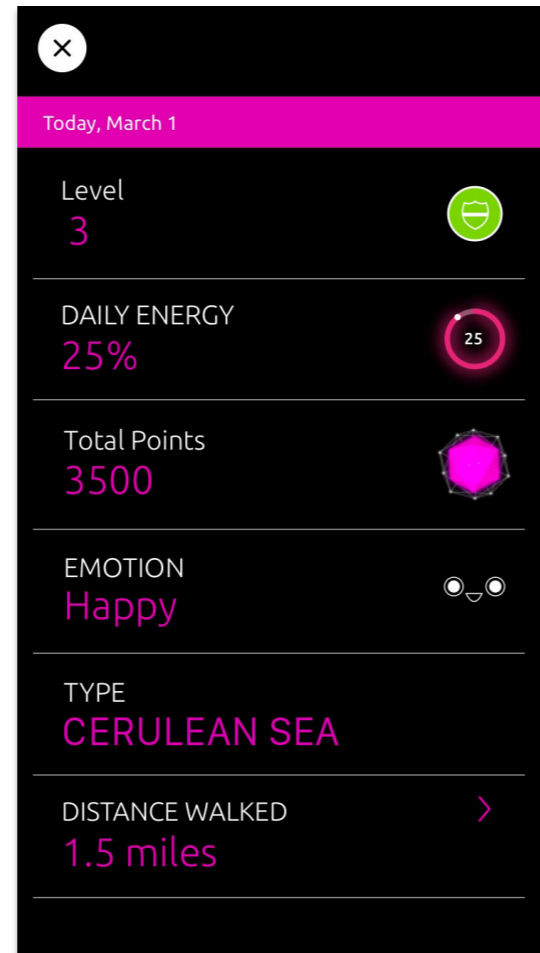
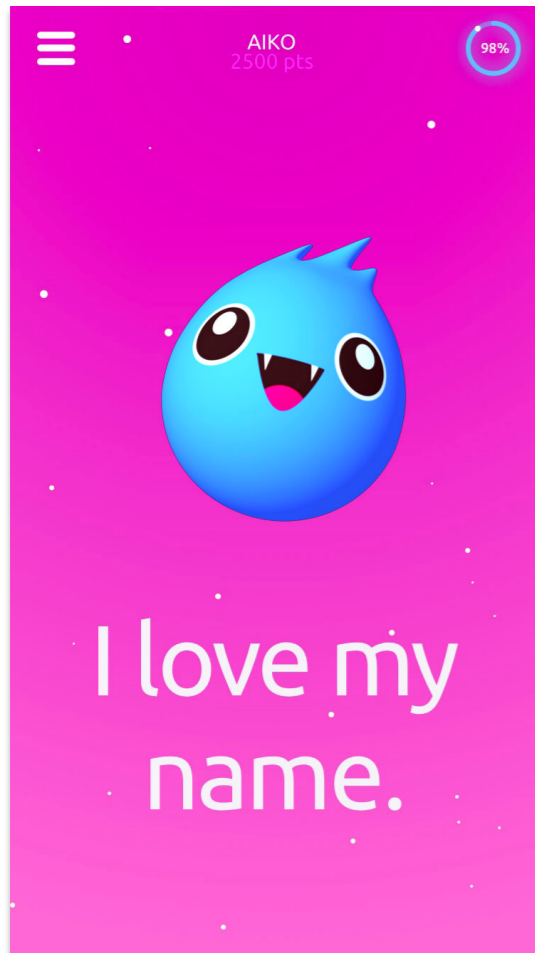
Promotional site for the OK Go music video. Lives at: <http://okgo.net/wotw/>

SomeWeather iPhone App for SomeeCards



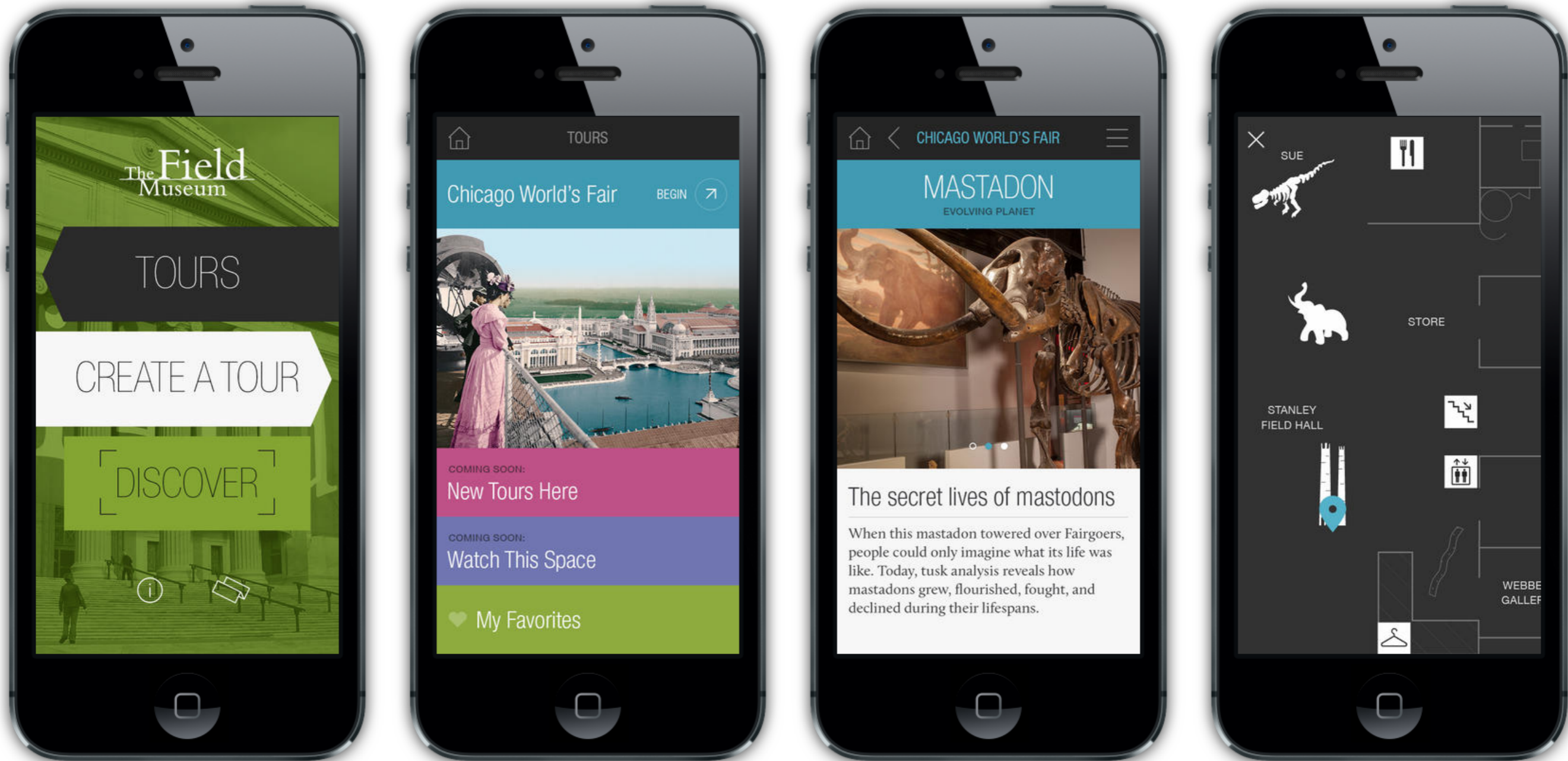
For people who need a little silliness with their weather.

Aiko for iPhone and Apple Watch



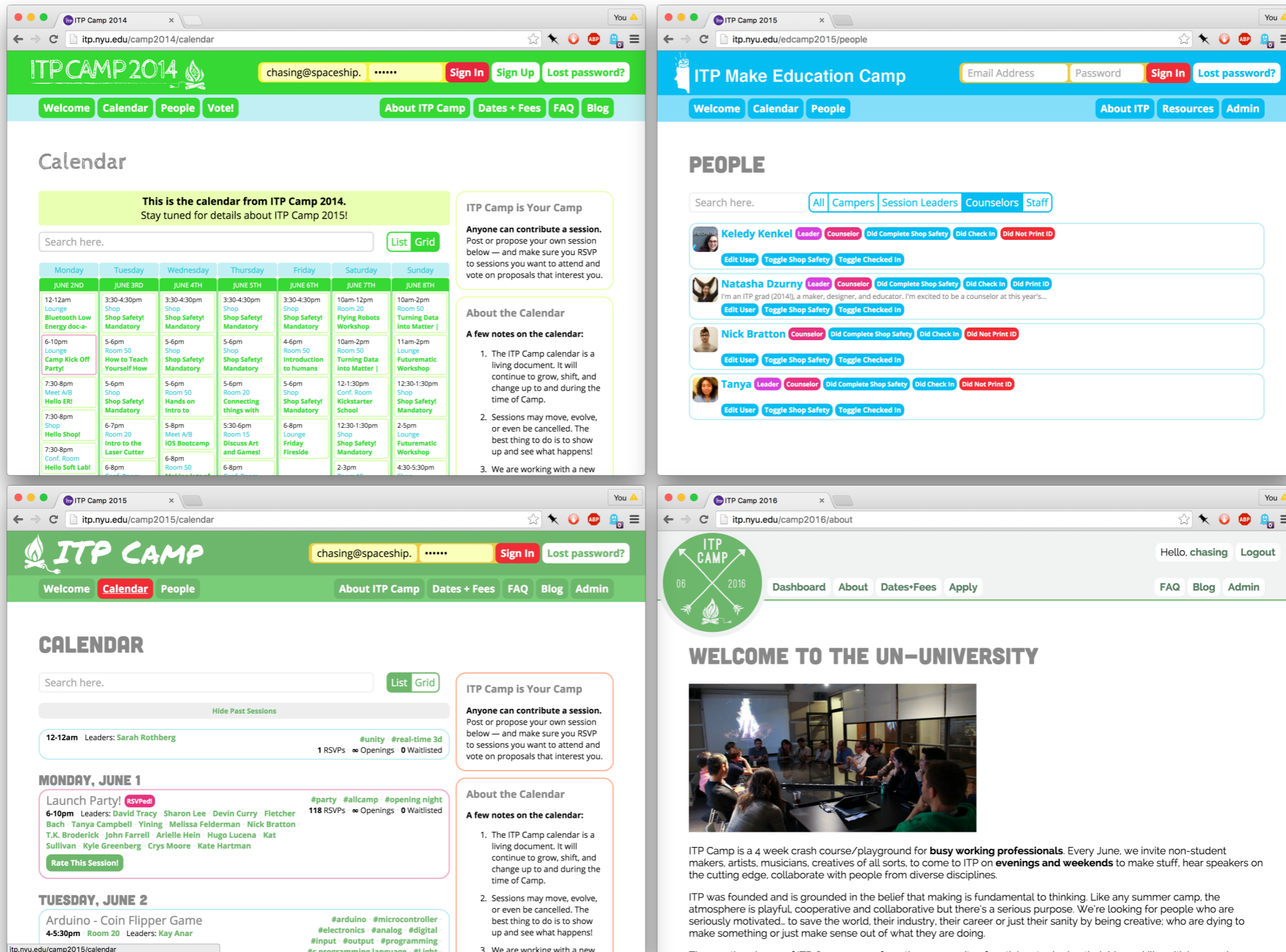
Game-like fitness app build with Apple's SceneKit 3D toolkit.
Purchased by Kandu in 2015 and currently unreleased.
Josh co-founded and acted as CTO pre-purchase.

The Field Museum App for iPhone and Android



Developed with Potion Design.

ITP Camp Websites



A series of web apps to help ITP administrate their yearly educational “camps” — and for camp attendants to create schedules and meet other camp-goers.

Little League Baseball World Series Trivia Installation



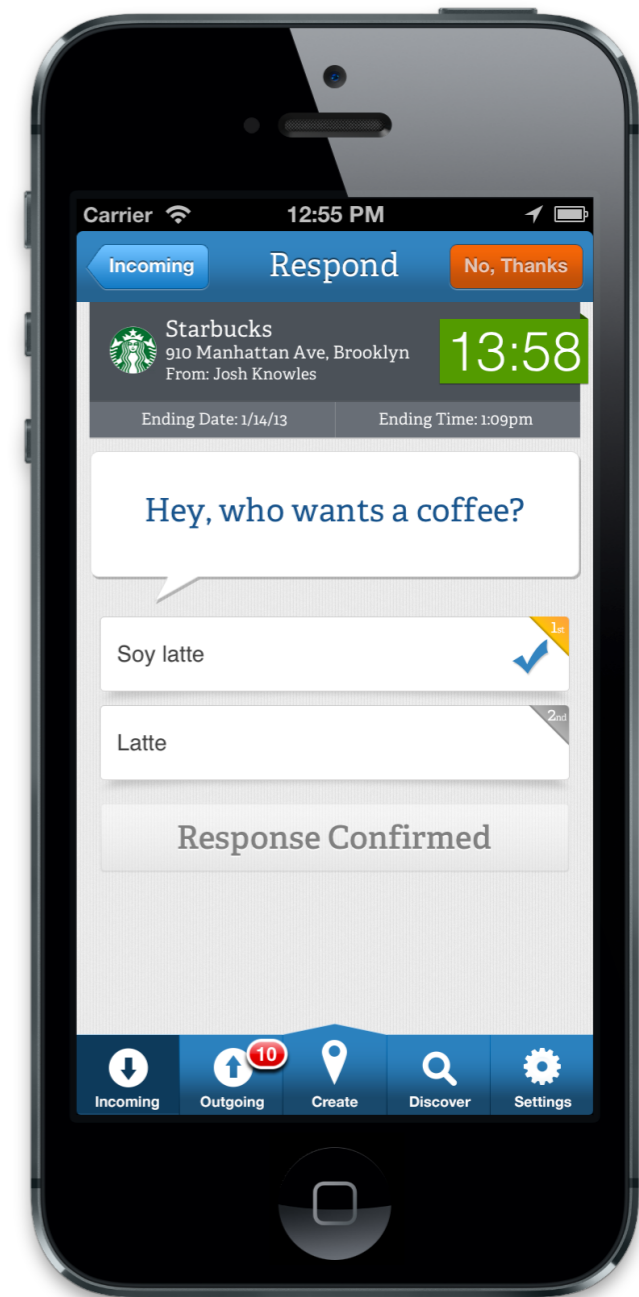
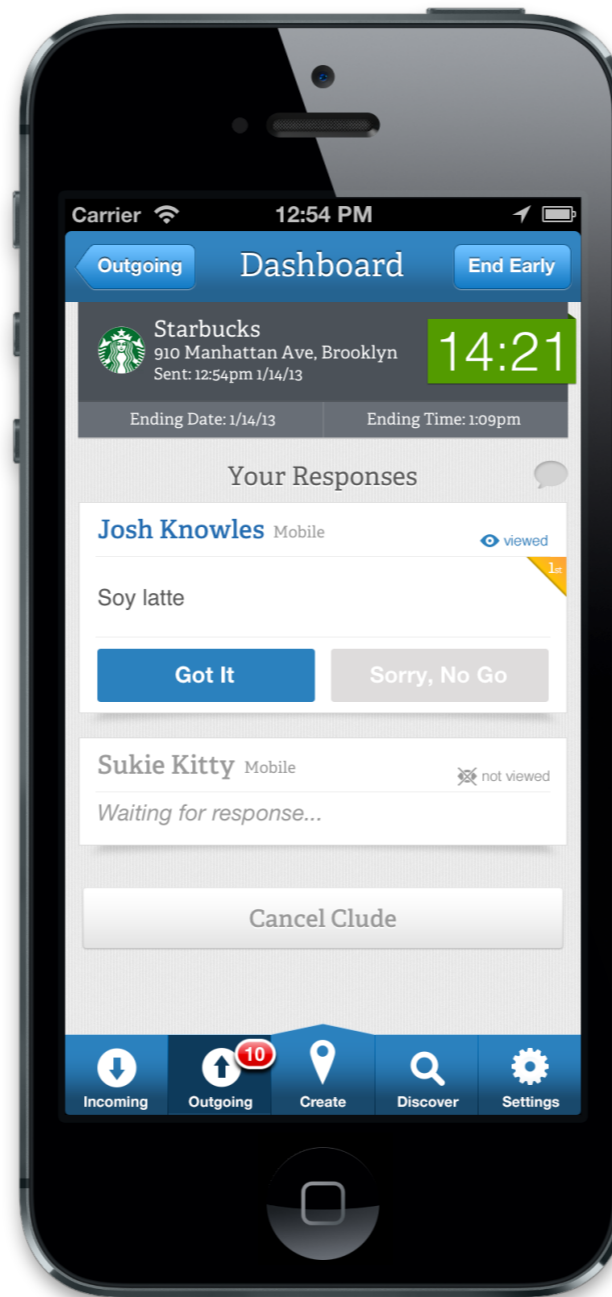
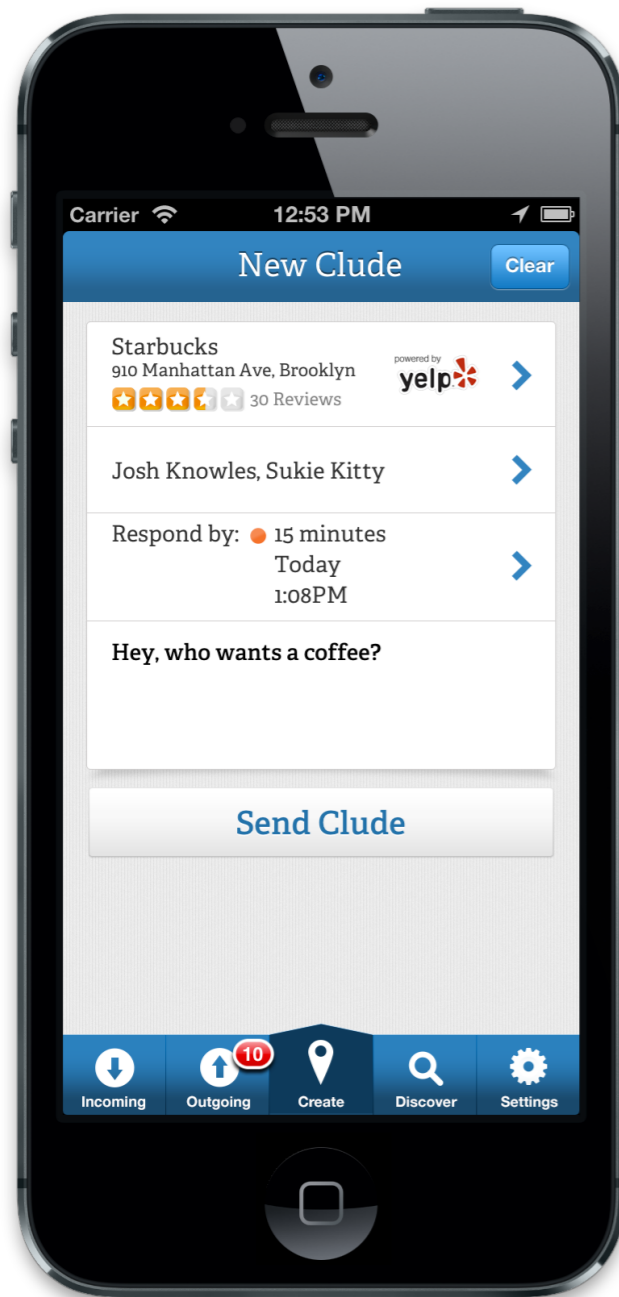
Interactive baseball trivia game running on iPads and a large public screen.

Delta Karaoke with Serena Williams



Custom karaoke sign up and queuing system for a Delta promotional event featuring Serena Williams, Jack Sock, Kathy Griffin, Laverne Cox, and other celebrities. (Serena sang “Diamonds are Forever.”)

Clude for iPhone



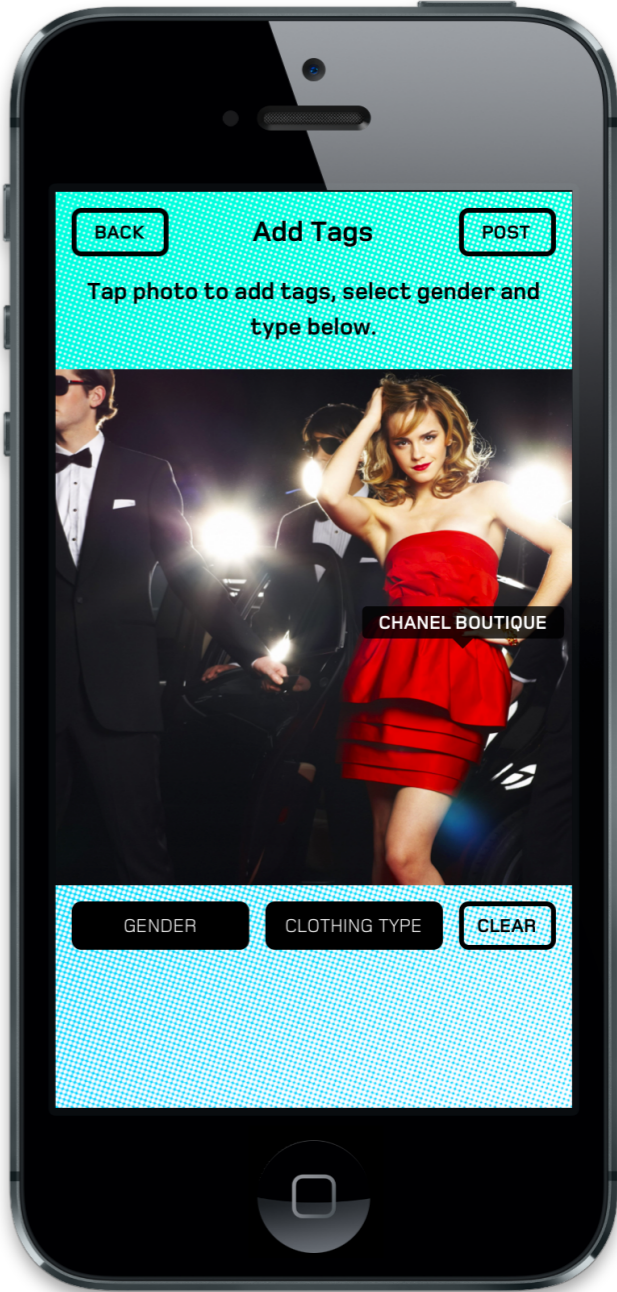
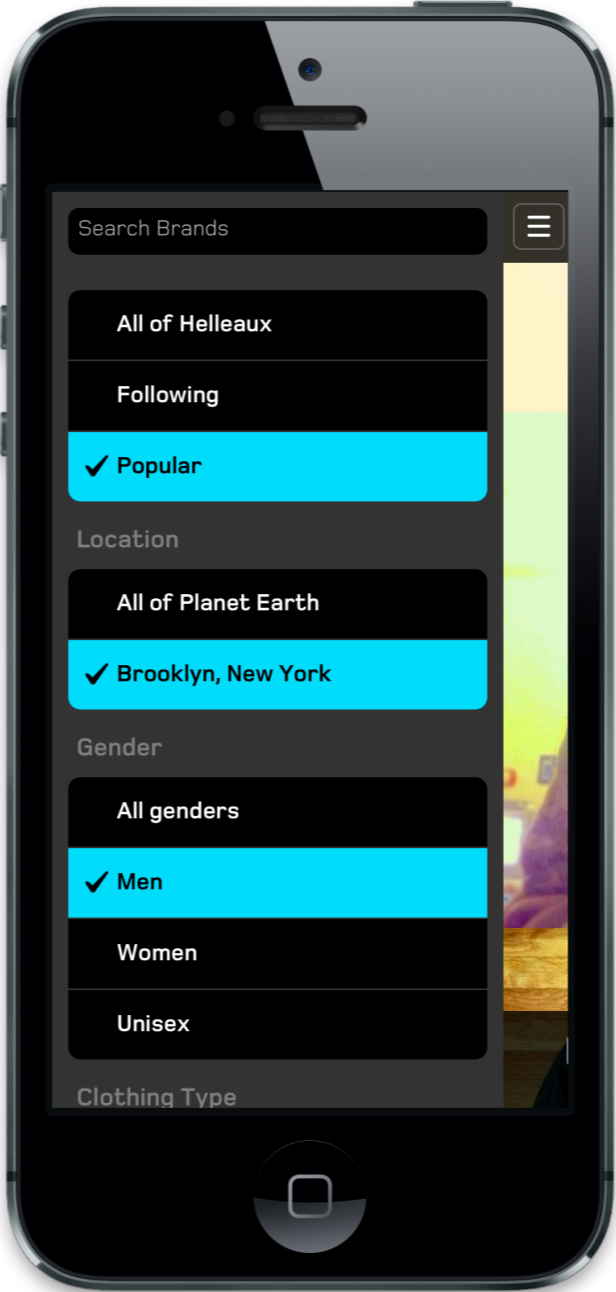
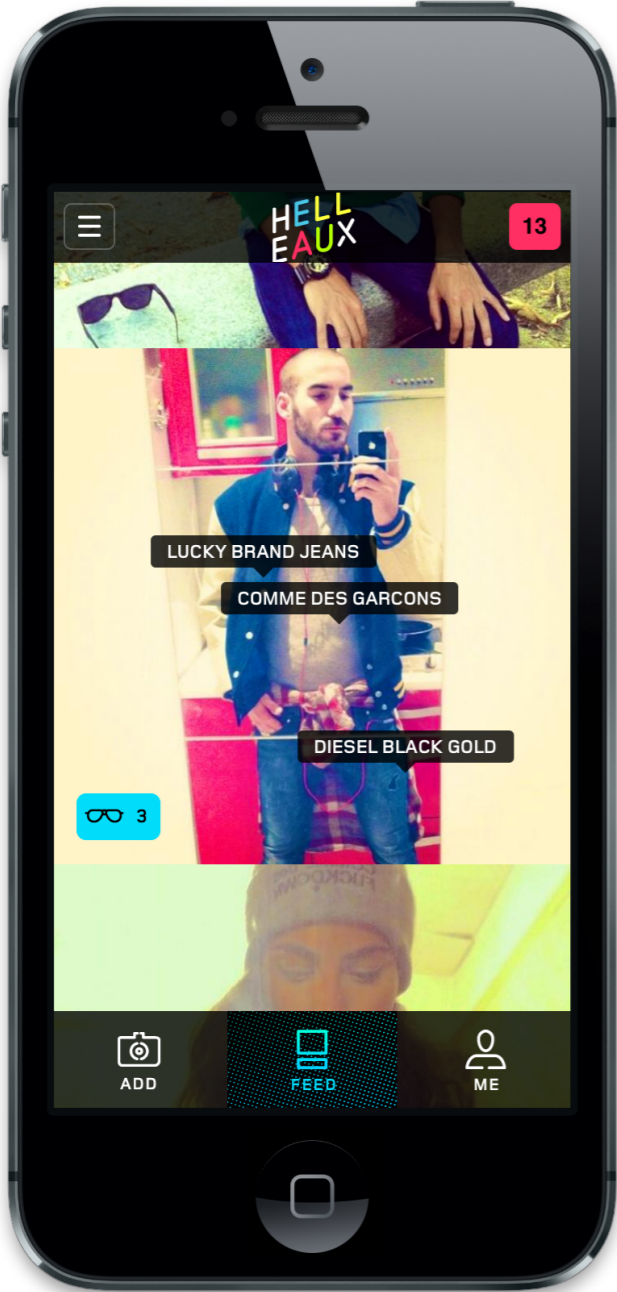
Streamlining the friendly act of picking something up while you're out.

Chris Uphues Sticker Page 3000



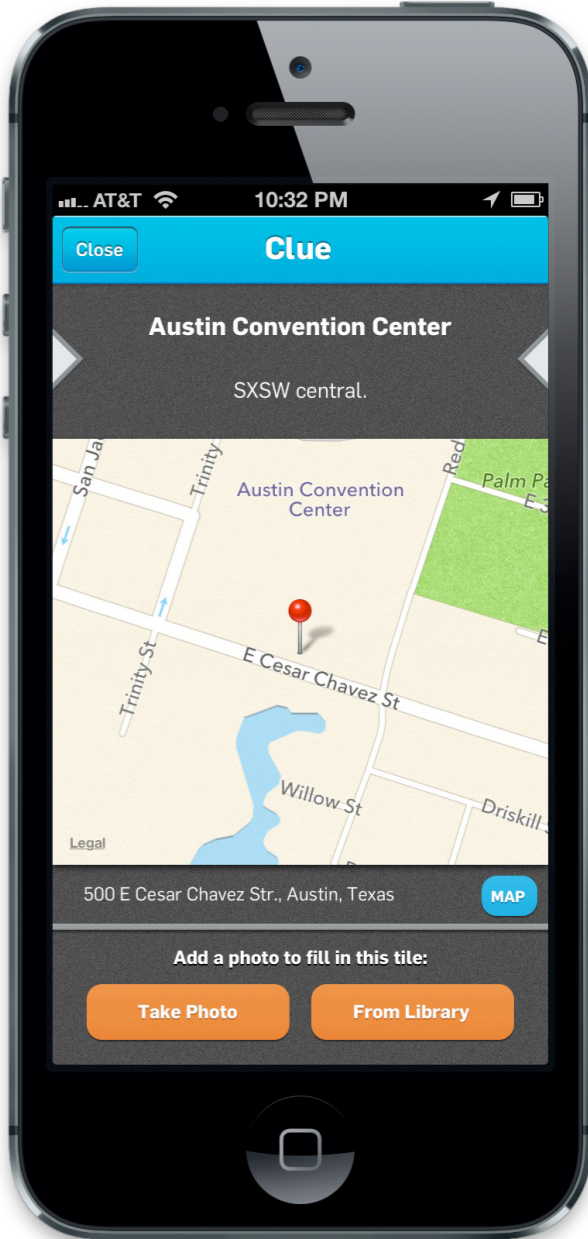
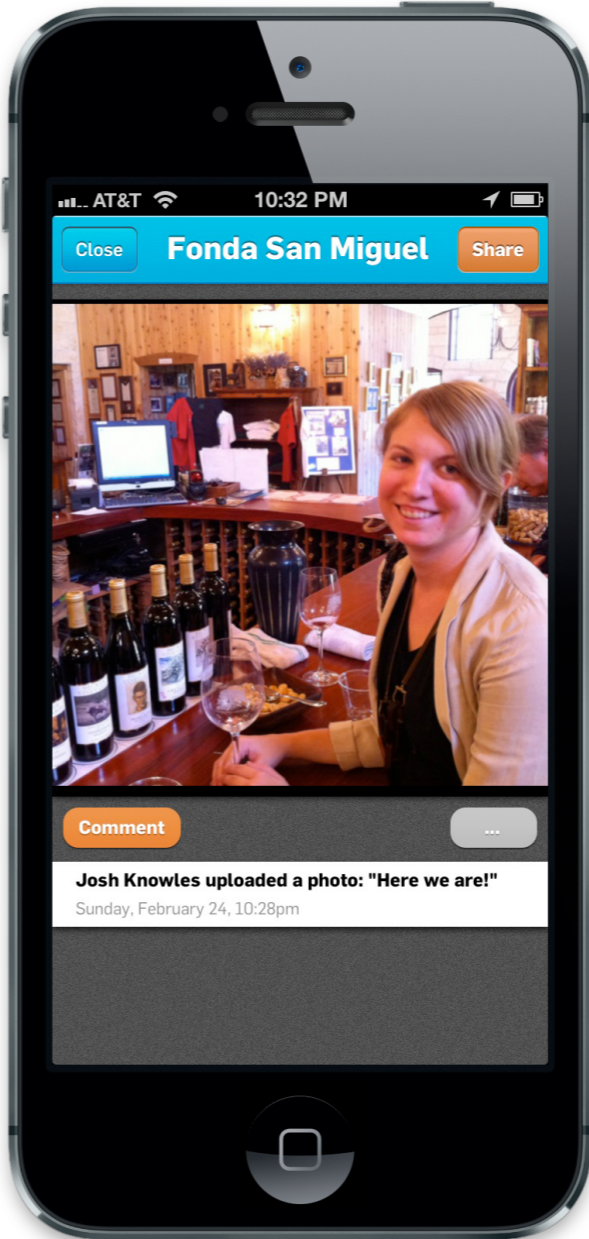
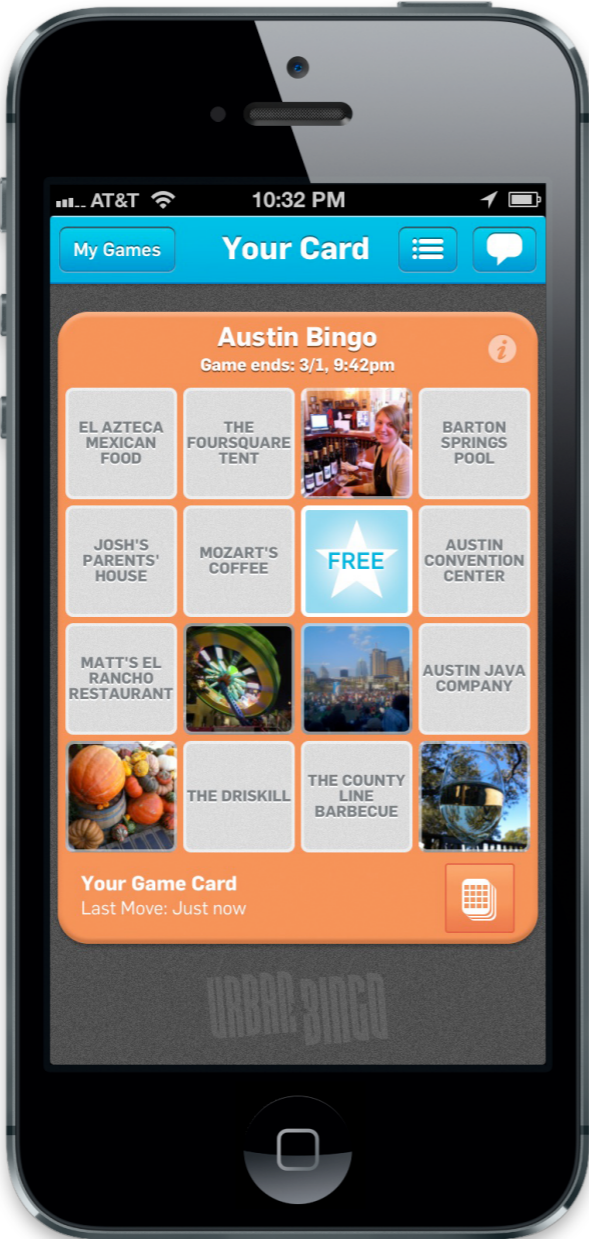
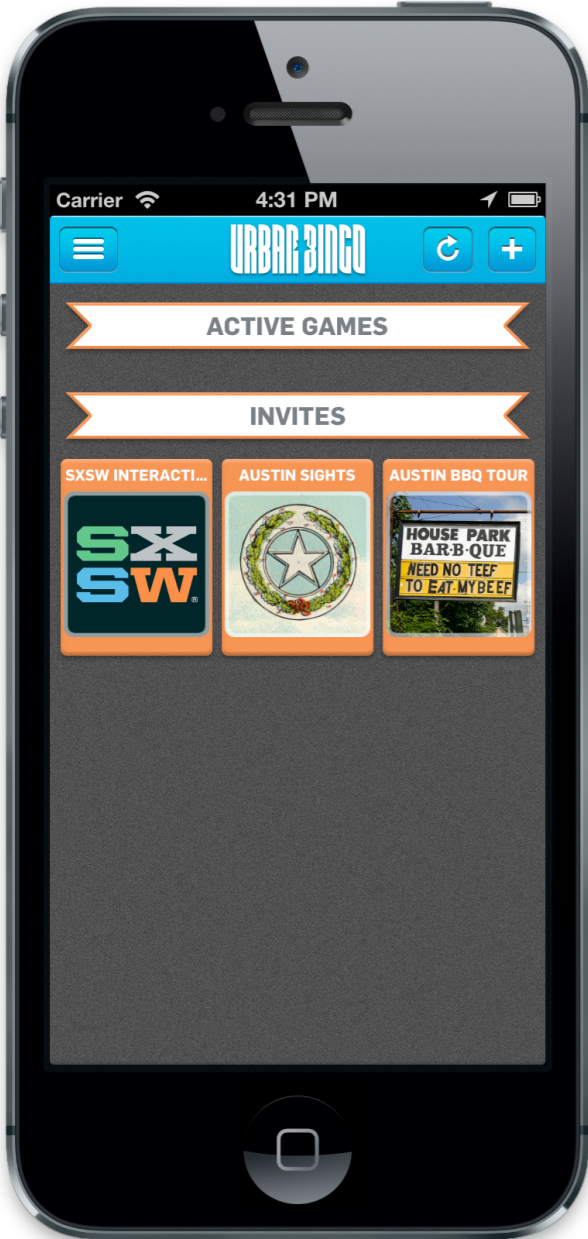
Take a picture and add cute icons from artist Chris Uphues gallery!
<http://stickerpage.net>

Helleaux for iPhone



Fashion-spotting app.

Urban Bingo for iPhone



Turns your city into a massively-multiplayer bingo game.

Urban Bingo Website



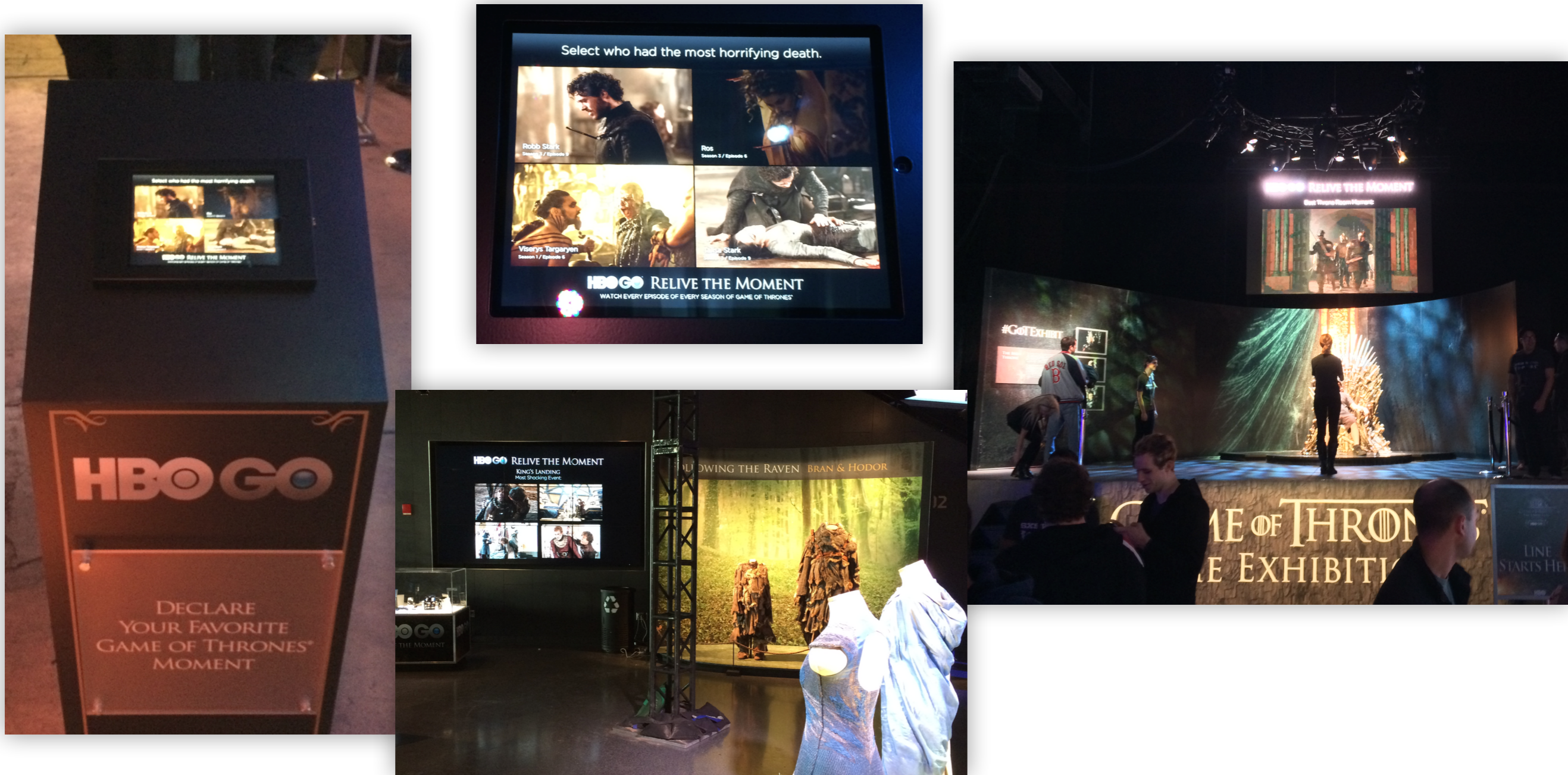
Lead development of the Urban Bingo website at urbanbingo.com.

New Era Touchdown Trivia @ Super Bowl XLVII



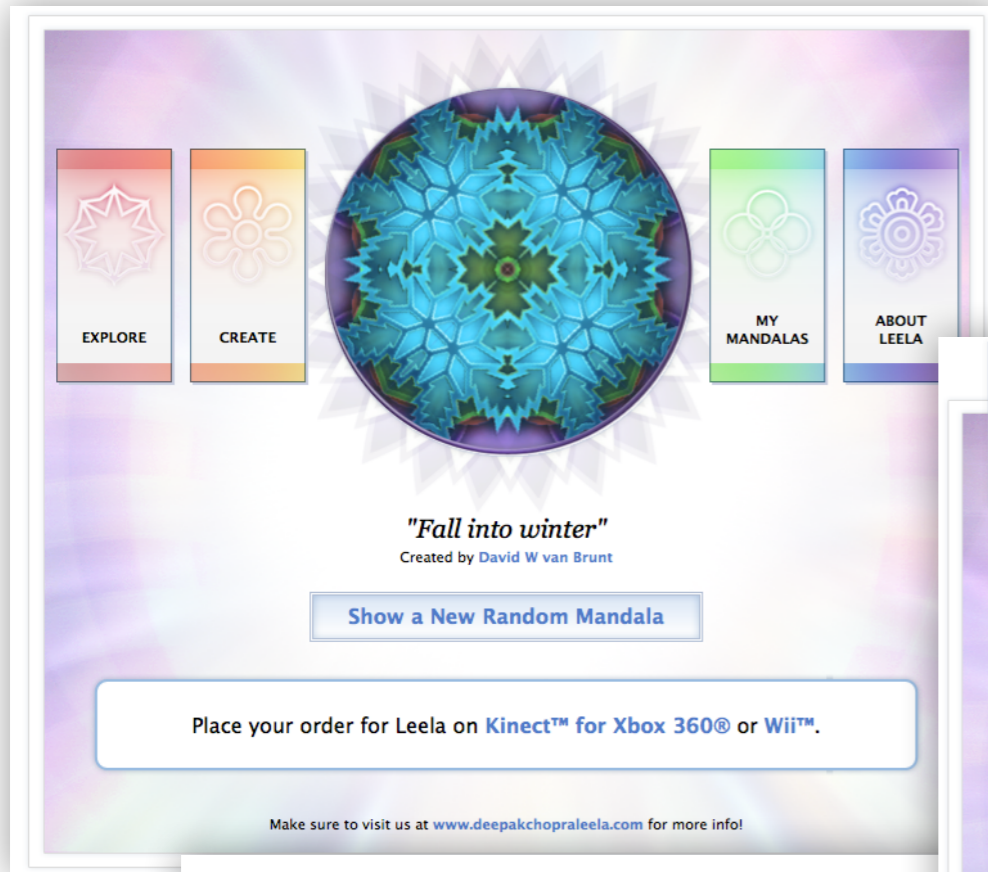
Super Bowl-themed trivia gameshow running on four iPads and a single large screen. Installed at Super Bowl XLVII.

Game of Thrones Voting Installation

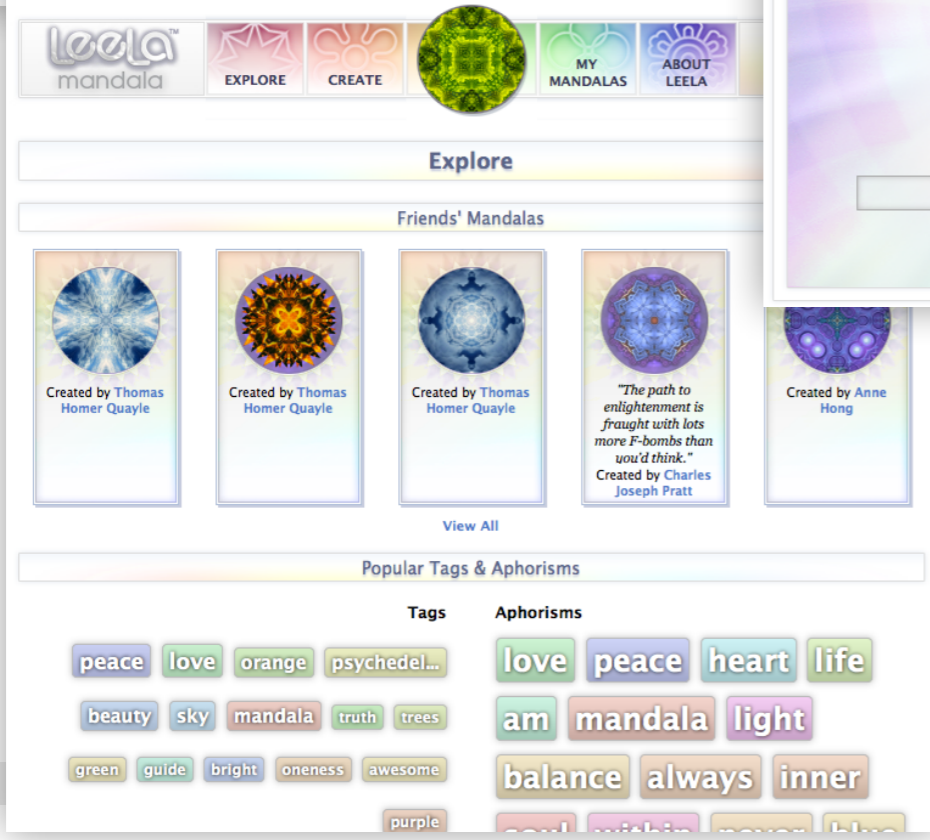
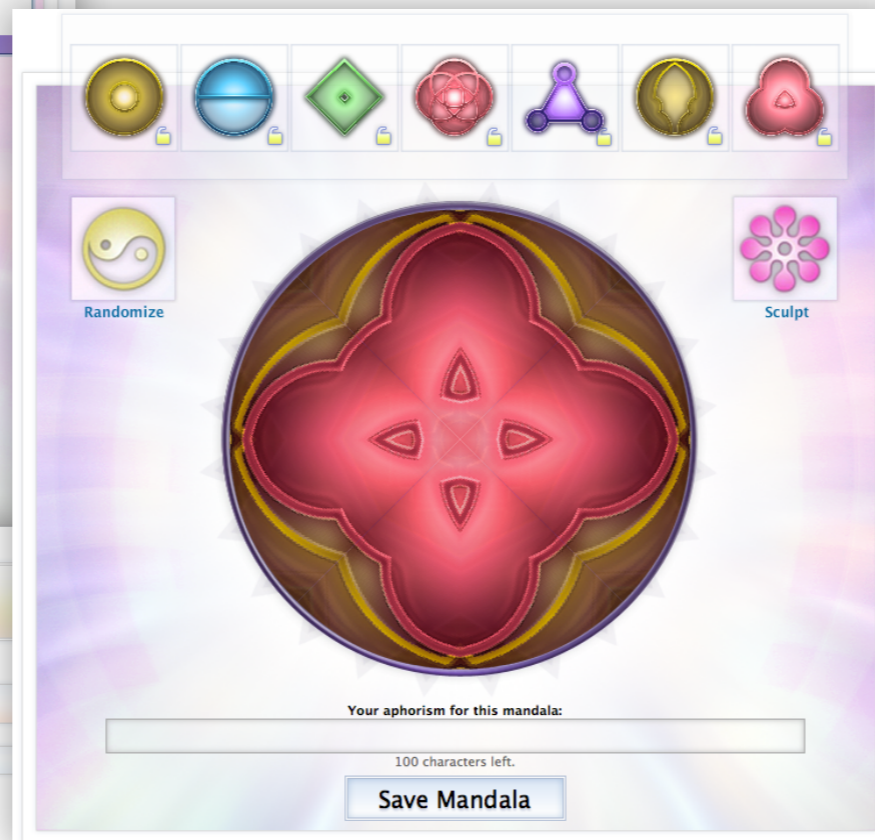


Viewers can vote on their favorite GoT scenes using iPads around the venue and watch the results in real-time on the big screen. Installed at SXSW, Barclay's Center, and ComicCon.

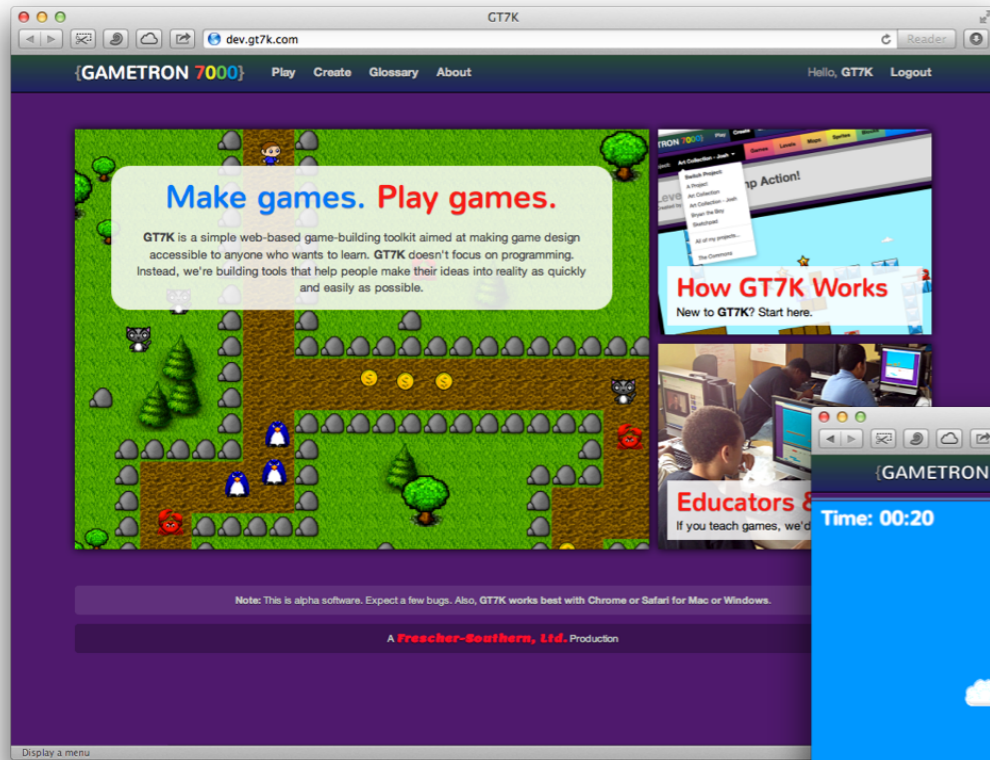
Deepak Chopra's Leela Mandala Creator Facebook App



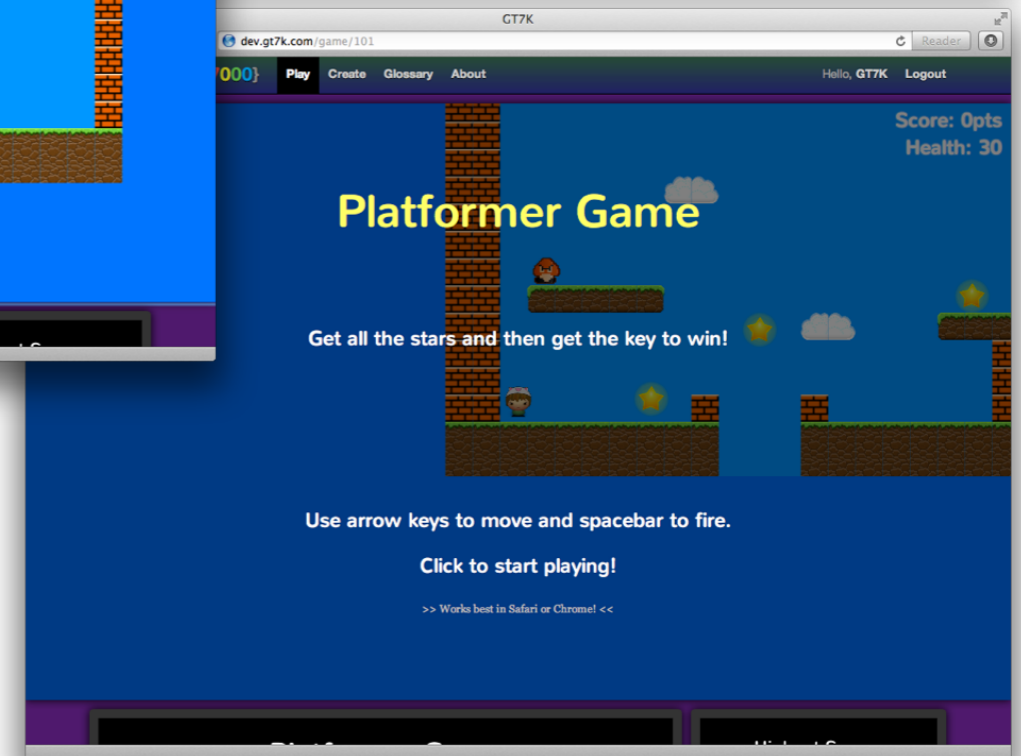
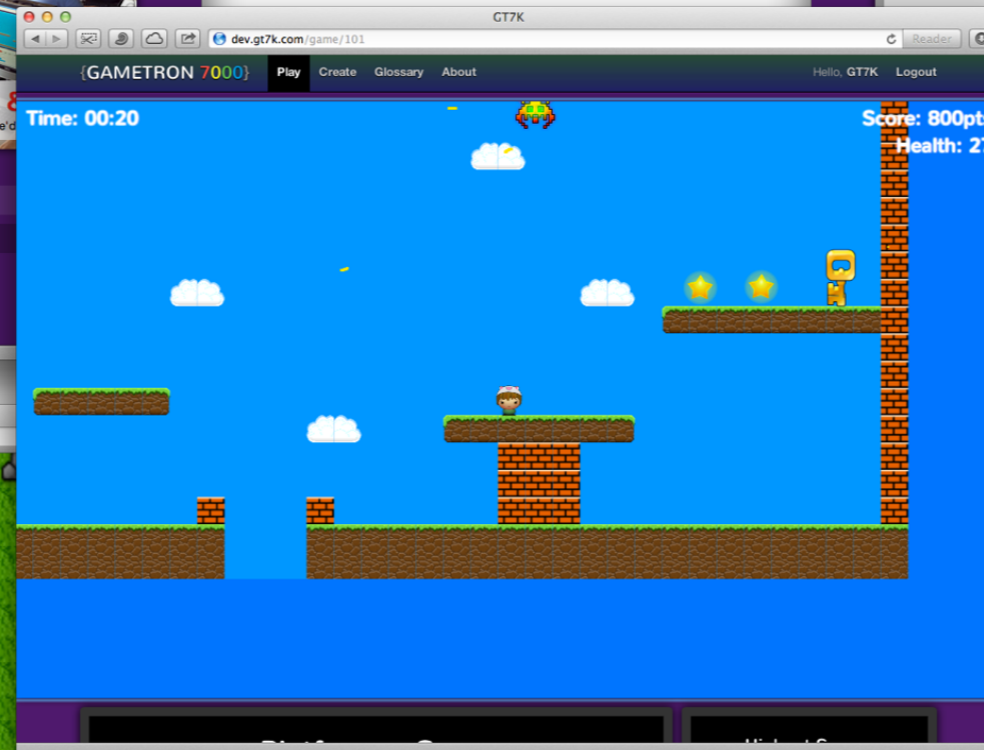
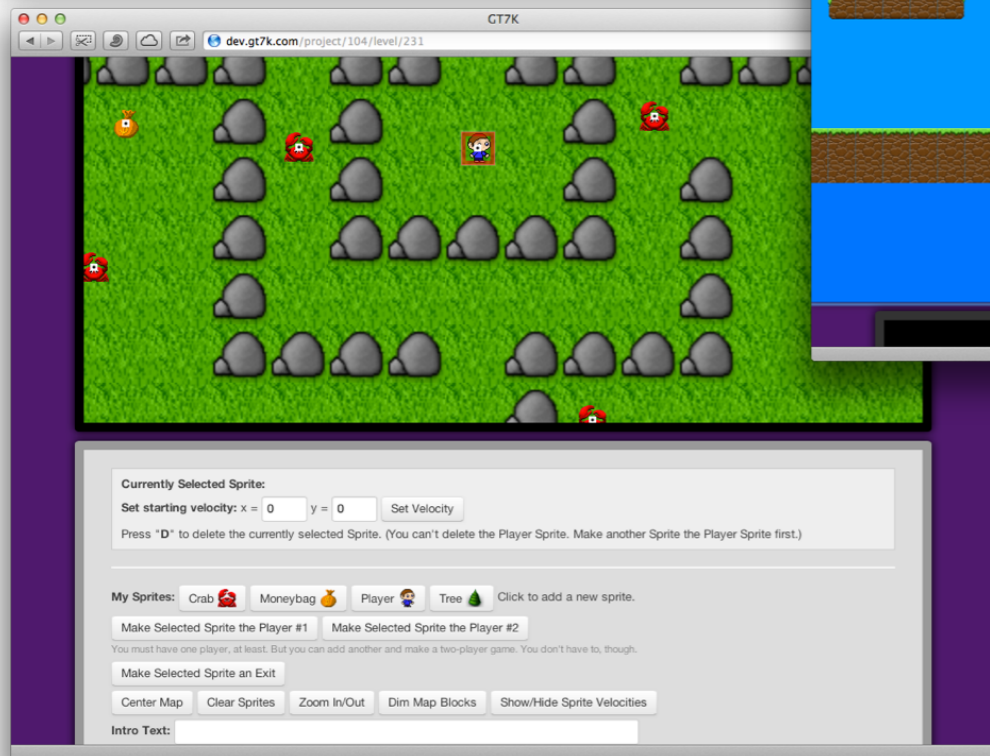
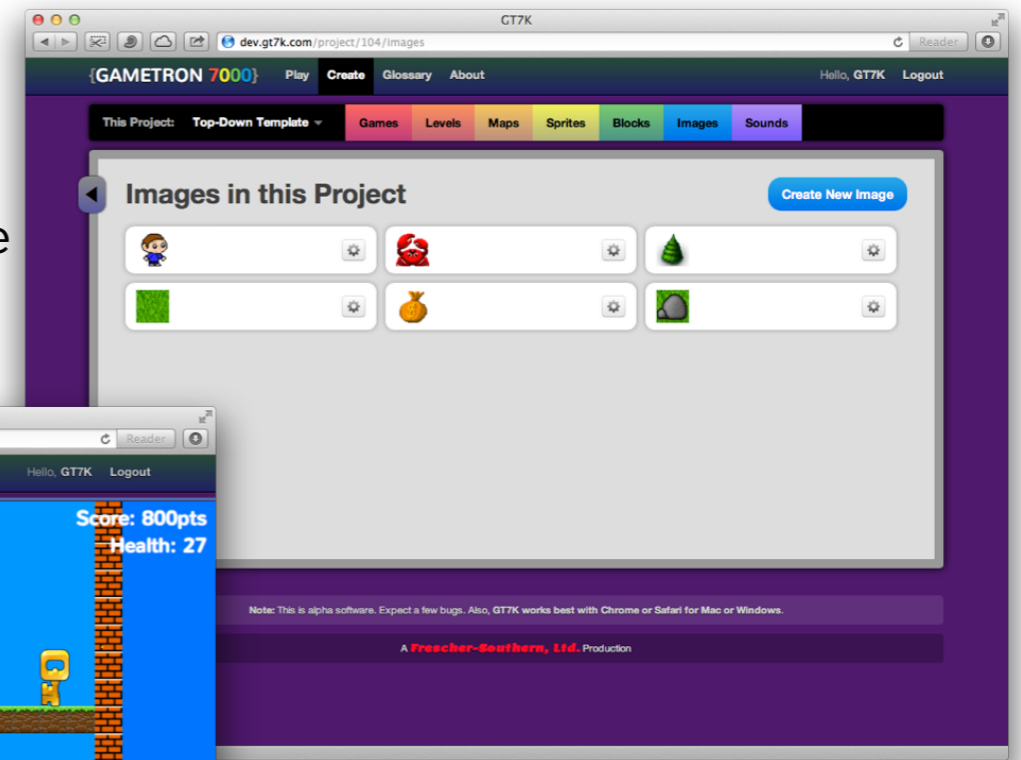
Social component to "Deepak Chopra's Leela" for Xbox Kinect and Wii.



Gametron 7000 (GT7K)



A web-based game development toolkit aimed at teaching game design.



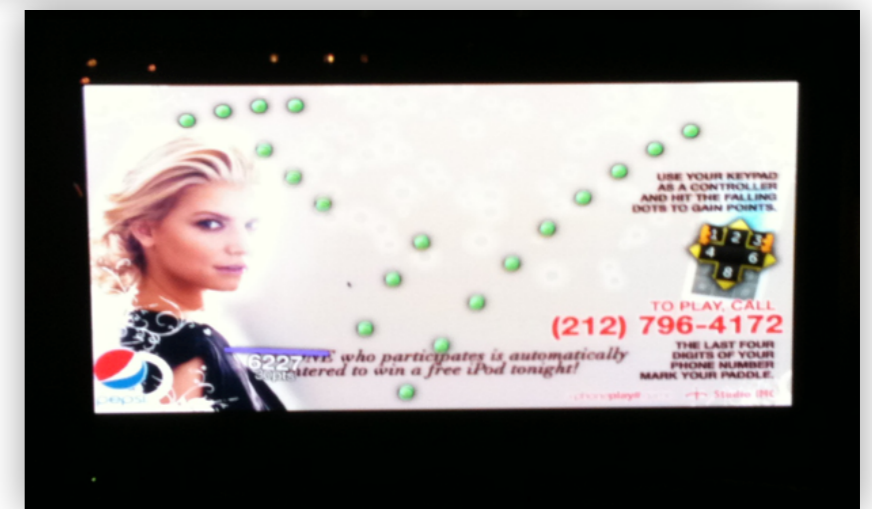
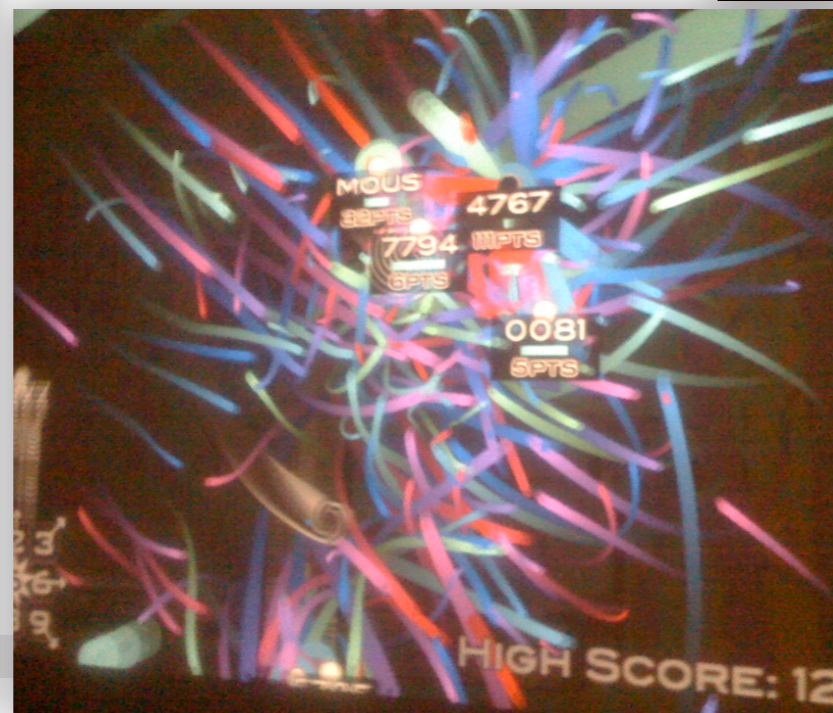
Developed internally at FSLTD and taught in NYC high schools.

PhonePlay

gophoneplay.com



Public screen games controlled with any phone.

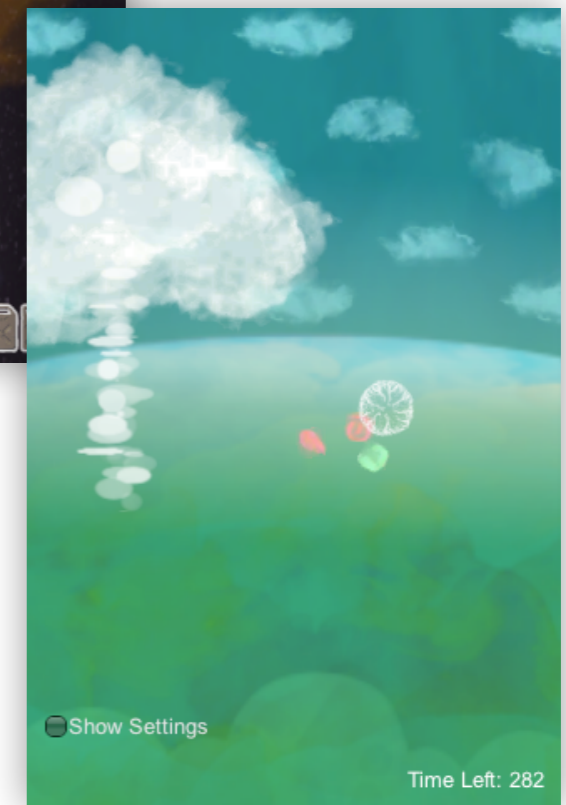
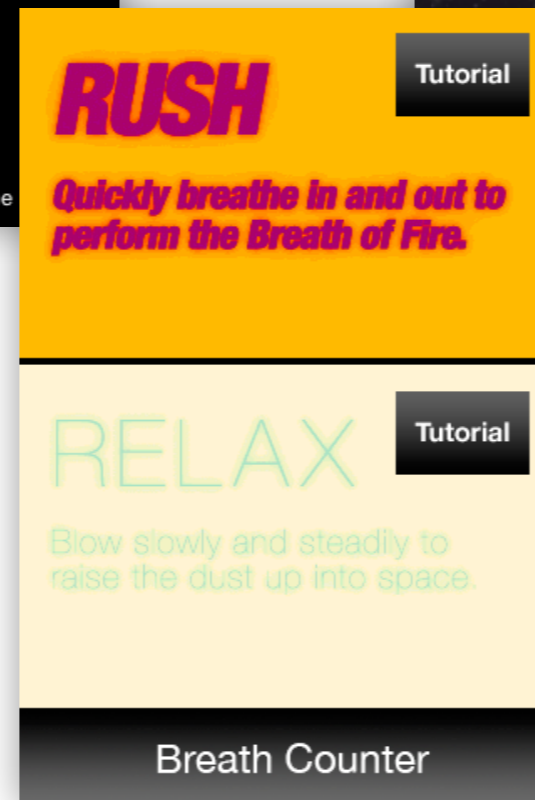
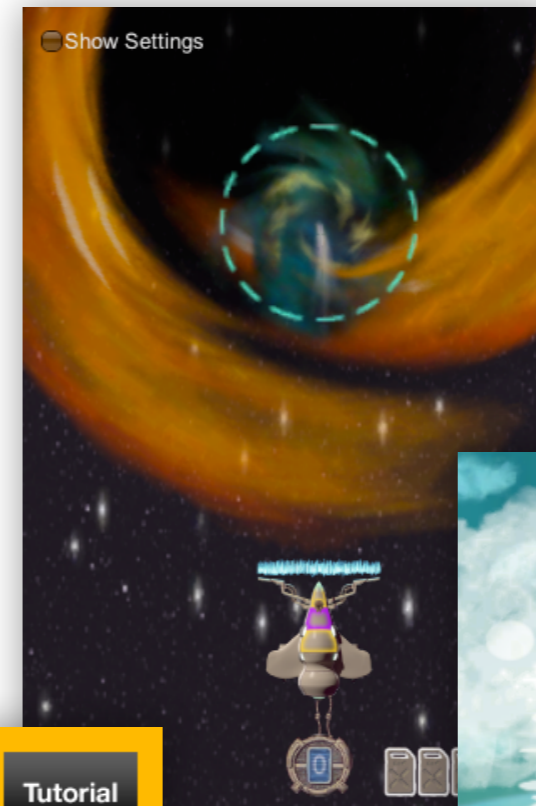


FRESCHER  SOUTHERN

L T D

(Please do not redistribute or edit without permission.)

Lit2Quit @ Columbia



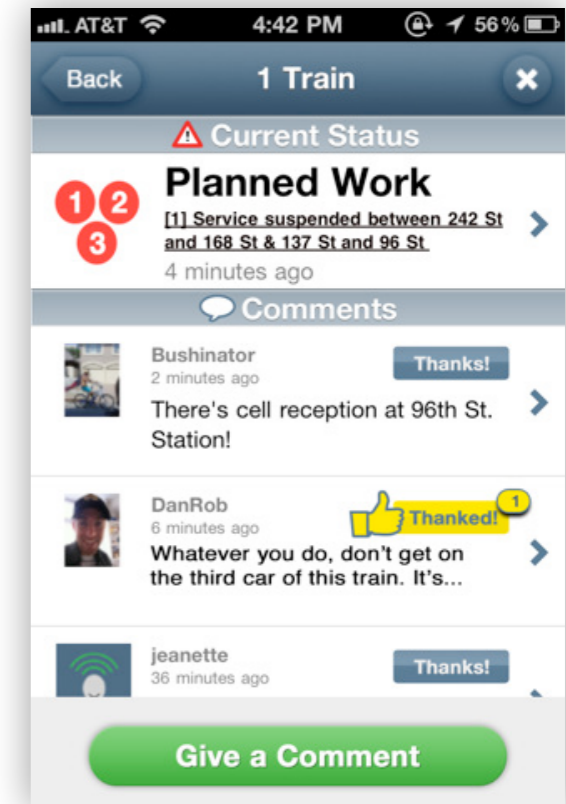
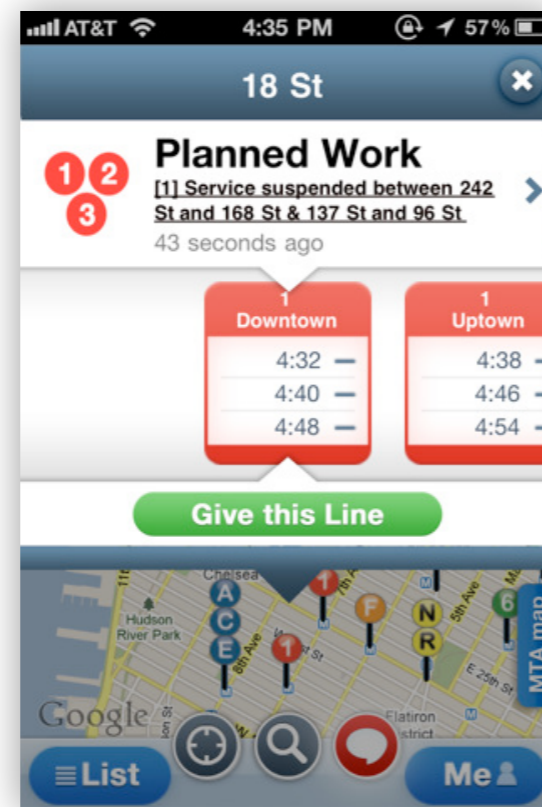
Two breathing-based iPhone games designed to help people quit smoking.

Roadify for iPhone (Design + UX)

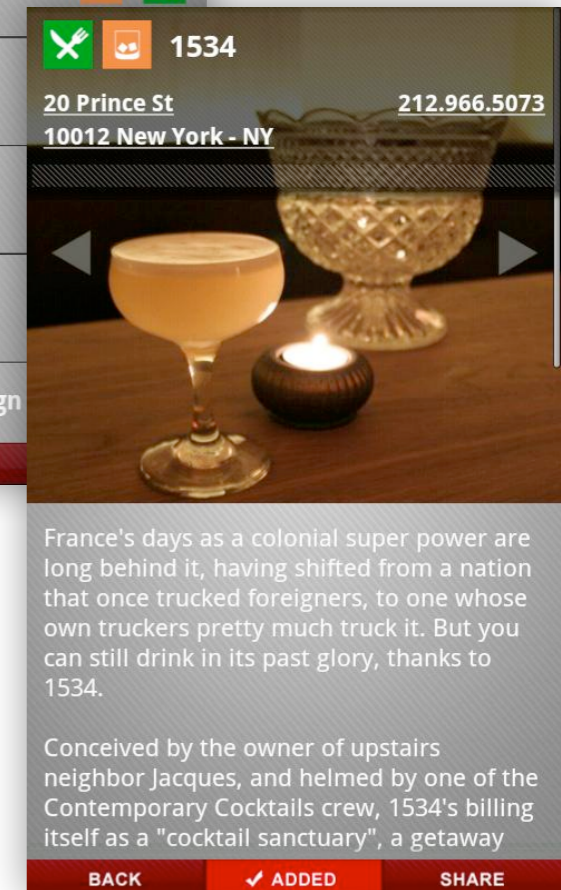
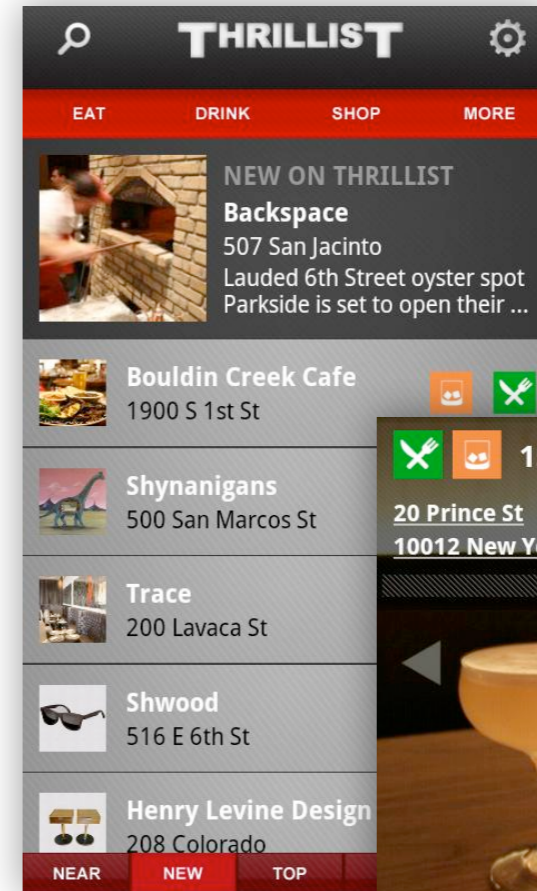
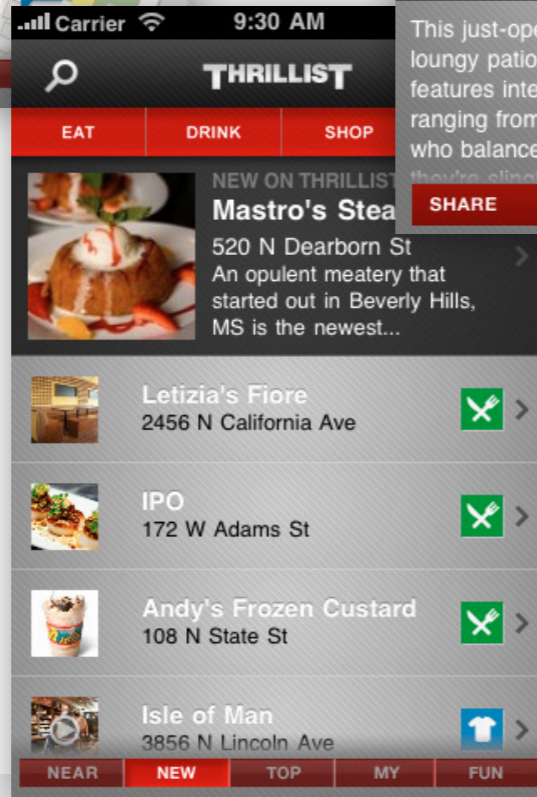


Grand Prize Winner

Popular Choice - Second Prize Winner



Thrillist for iPhone and Android



Consumer Reports Mobile Shopper for iPhone



Wired Store App for iPhone and Android



A set of apps to complement Wired's holiday pop-up store in Times Square, NYC.

BOOKER



SpaBooker for iPhone

- APPOINTMENTS »
- CUSTOMERS »
- DASHBOARD »
- SETTINGS »

BOOKER 2:41 PM

Dummy Employee TODAY

January 2, 2013

6 am

7 am

8 am

9 am **James Kirk** ★

10 am **Amelia Earhart** ★

11 am **Aurvedic Yoga** Room 3 3/5

BOOKER 2:10 PM

Search Customers

B

- Abbigail Bowman
- Abby Boy
- Aaron Butler

C

- Aaryn Clark
- Abby Clemens
- Abbott Cooper
- Aaron Cowart
- Abbie Cruse

DEFGHIJKL MNOPQRSTU VWXYZ #

BOOKER 2:30 PM

Date Range May 1, 2012 - May 12, 2012

APPOINTMENTS BOOKED 14 ▲

% SCHEDULE BOOKED 64%

TOTAL REVENUE \$991 ▲

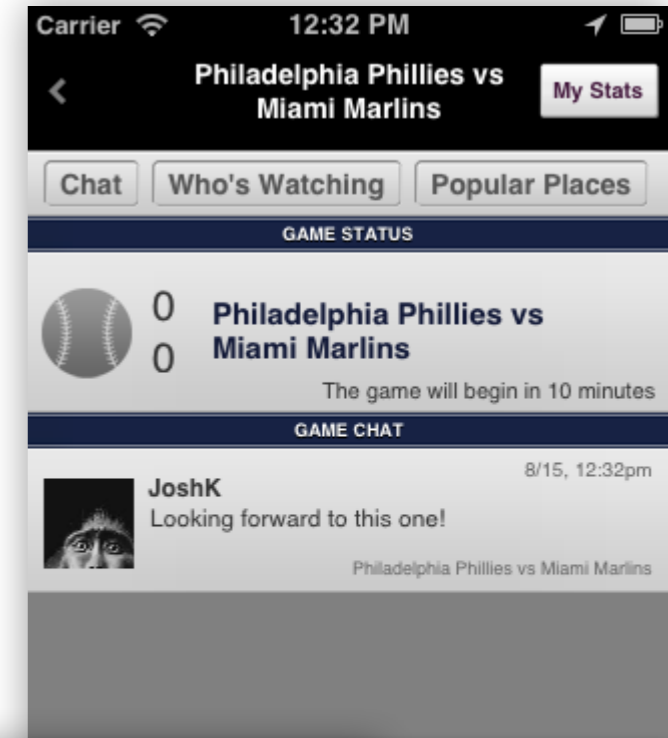
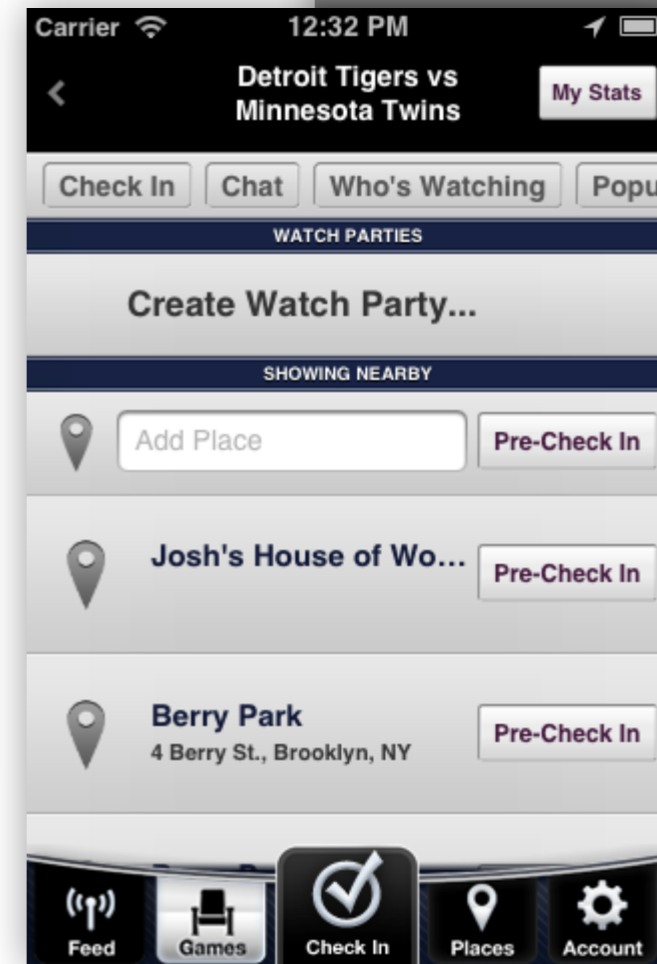
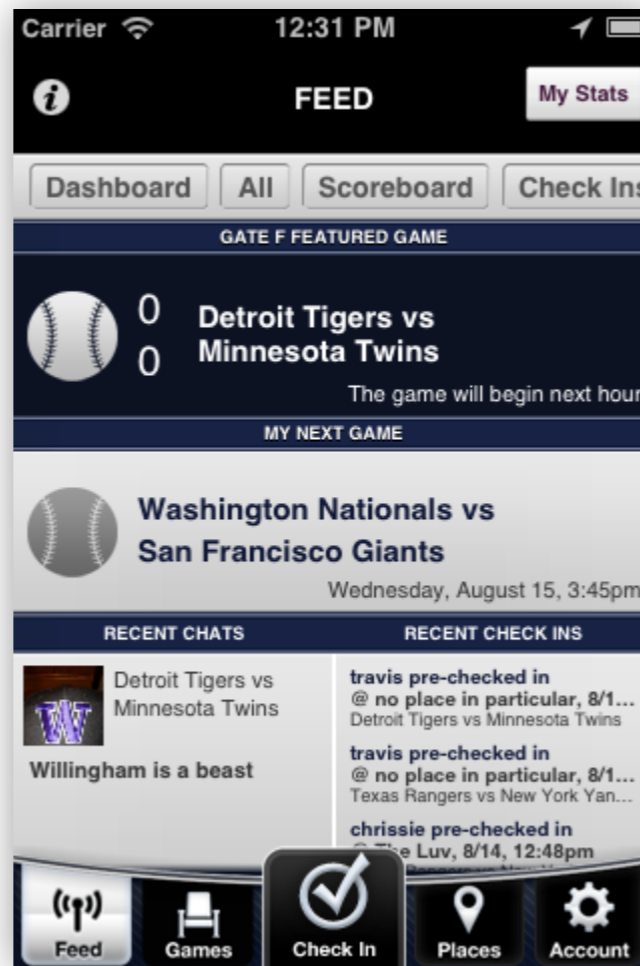
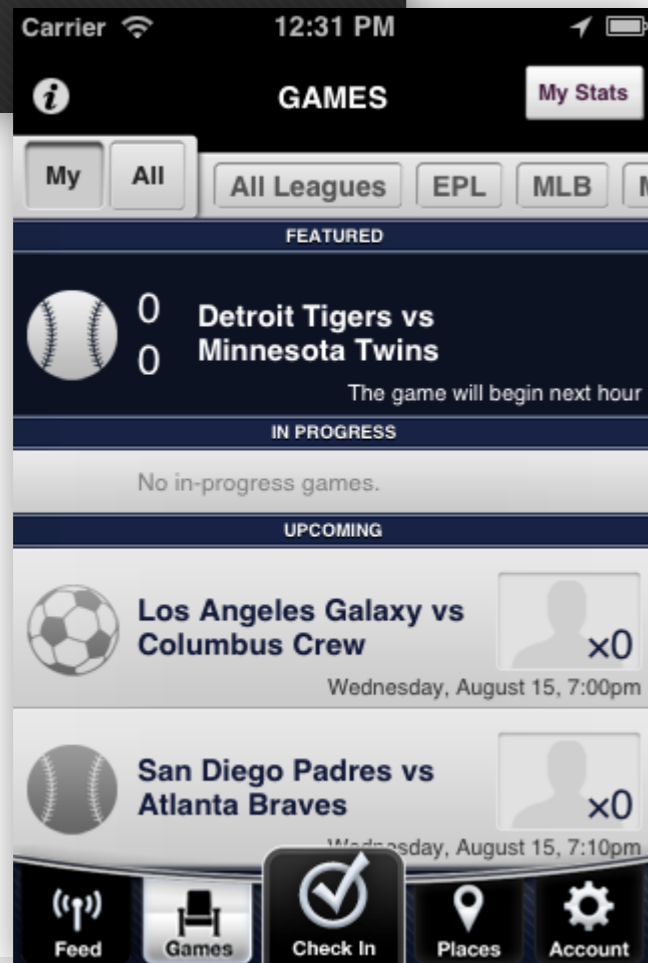
NEW CUSTOMERS 5 ▲

APPOINTMENTS BY DAY

- Tuesday (5)
- Friday (3)
- Saturday (2)

Gate F for iPhone

NYC-based start-up focussed on making watching sporting events more social.



Harkins Theatres iPhone App



Thursday, Dec. 8
By Distance By Name

Harkins Theatres
Updated: Thursday, December 8

- Camelview 5**
Camelback Rd. & Goldwater Blvd., Scottsdale, AZ 1.4mi MAP
- Tempe Marketplace 16**
Loop 101 & Loop 202, Tempe, AZ 6.6mi MAP
- Valley Art®**
5th St. & Mill Ave., Tempe, AZ 6.9mi MAP
- Scottsdale 101 14**
Loop 101 & Scottsdale Rd., Phoenix, AZ 9.4mi MAP
- Arizona Mills 25 w/ IMAX**
I-10 & Superstition Freeway @ AZ Mills Mall, Tempe, AZ 10.3mi MAP

Theatres List Now Showing Coming Soon Settings

Thursday, Dec. 8
By Distance By Name

North Valley 16
34th St. & Bell Rd., Phoenix, AZ 9.7mi MAP

Theatre details...

- Arthur Christmas**
(PG) 100min
Showtimes: 11:30a, 2:00p, 4:30p, 7:10p, 9:50p
BUY
- Breaking Dawn Part I**
(PG-13) 117min
Showtimes: 11:00a, 12:50p, 1:50p, 3:40p, 4:40p, 6:30p, 7:30p, 9:30p, 10:20p

Theatres List Now Showing Coming Soon Settings

Back Movie Details

War Horse
(PG-13) 146 min
RELEASE DATE: December 25, 2011

Synopsis Showtimes

GENRE
Drama

CAST
Emily Watson, David Thewlis, Peter Mullan, Niels Arestrup, Tom Hiddleston

SYNOPSIS
Set against a sweeping canvas of rural England and Europe during the First World

Theatres List Now Showing Coming Soon Settings

Critter Defense! for iPhone and iPad

Global High Scores
(High scores for all levels, combined)

#1: Charles	1,167,739pts
#2: chasing	976,664pts
#3: Chris3000	944,336pts
#4: Tgb	879,855pts
#5: Decatur	609,588pts

Global High Scores by Level

Grasslands
(Tap to view.)

Level 1

#1: devbot	341,292pts
#2: chasing	246,456pts
#3: Tgb	210,384pts
#4: Decatur	208,675pts

Back

Sync Score with Mojito Game Server

11/21 Next: [critter icon] 3106 pts \$652

Weapons: \$125 (rocket), \$125 (skull), \$175 (flame)

Grasslands Level 1

Select three weapons:

- [rocket]
- [skull]
- [flame]
- [lock]
- [lock]
- [lock]

YOUR HIGH SCORE 130528pts
GLOBAL HIGH SCORE 208368pts by chasing

Back

© 2009 M http://m

13/21 Next: [critter icon] 4754 pts \$203

Weapons: \$100 (bullet), \$150 (starburst), \$175 (flame)

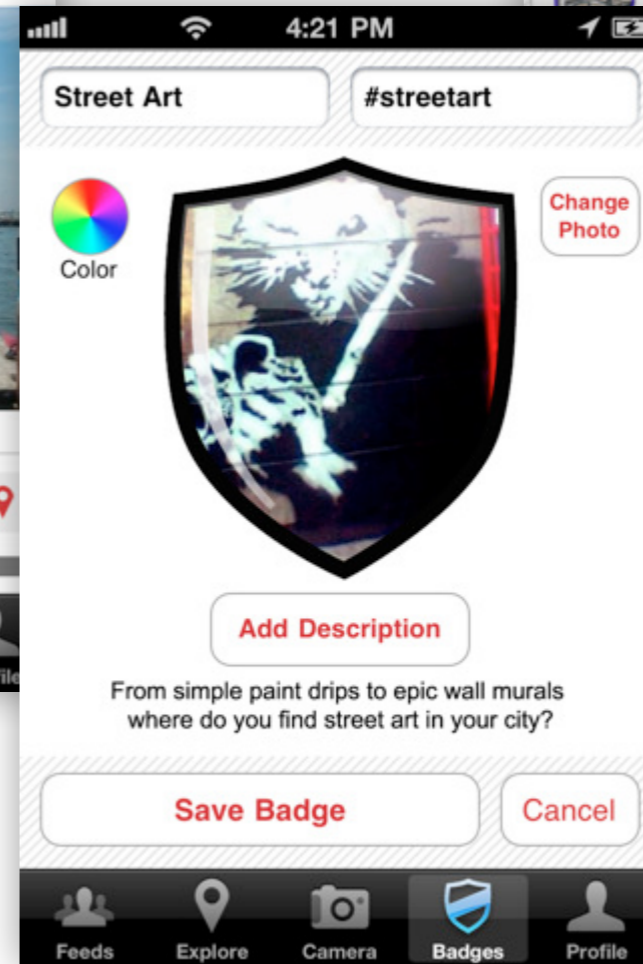
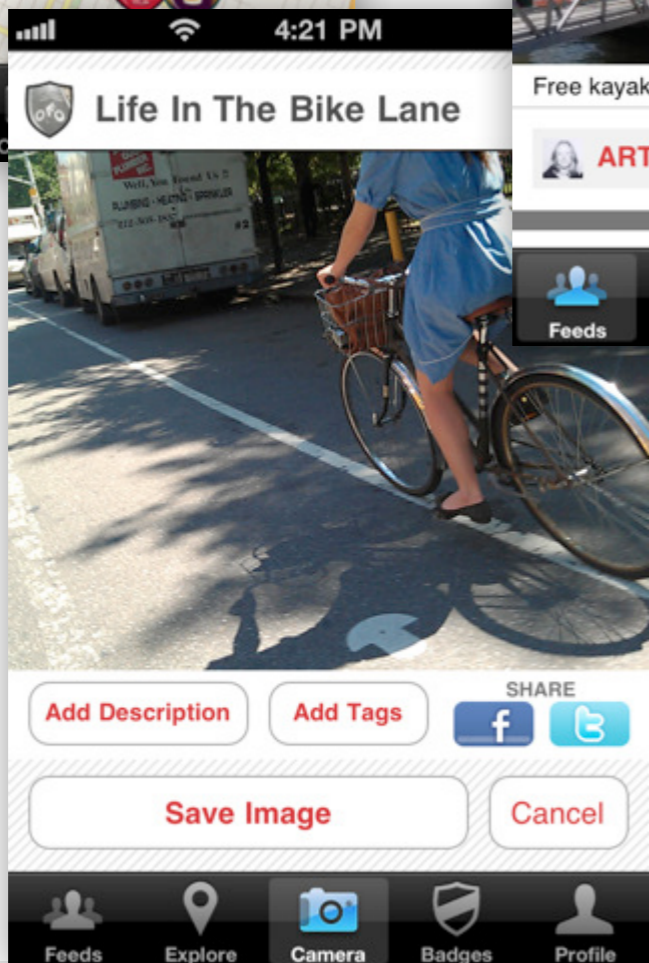
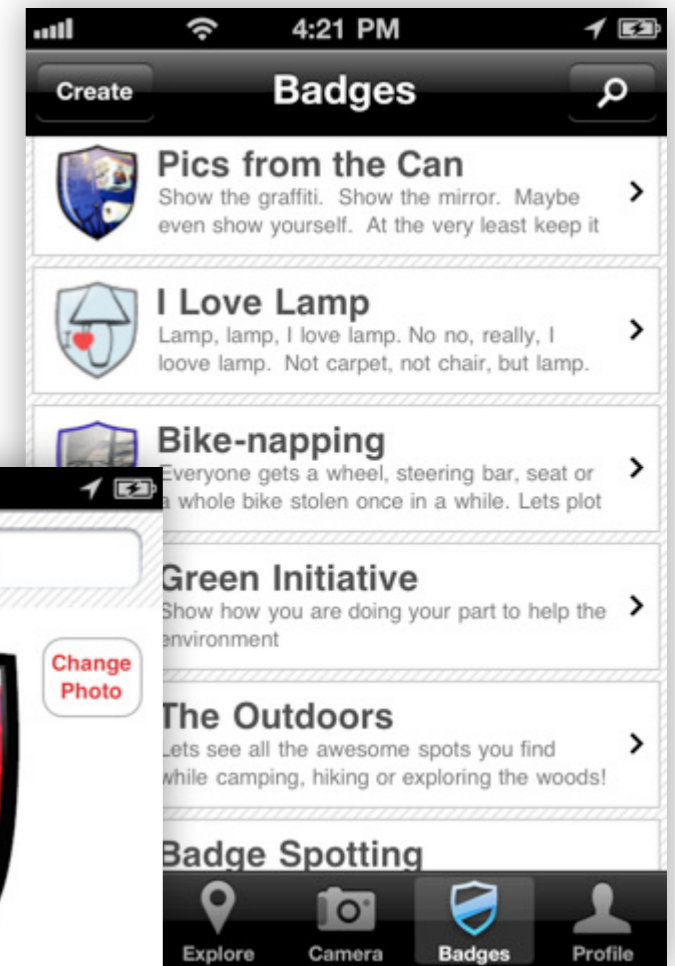
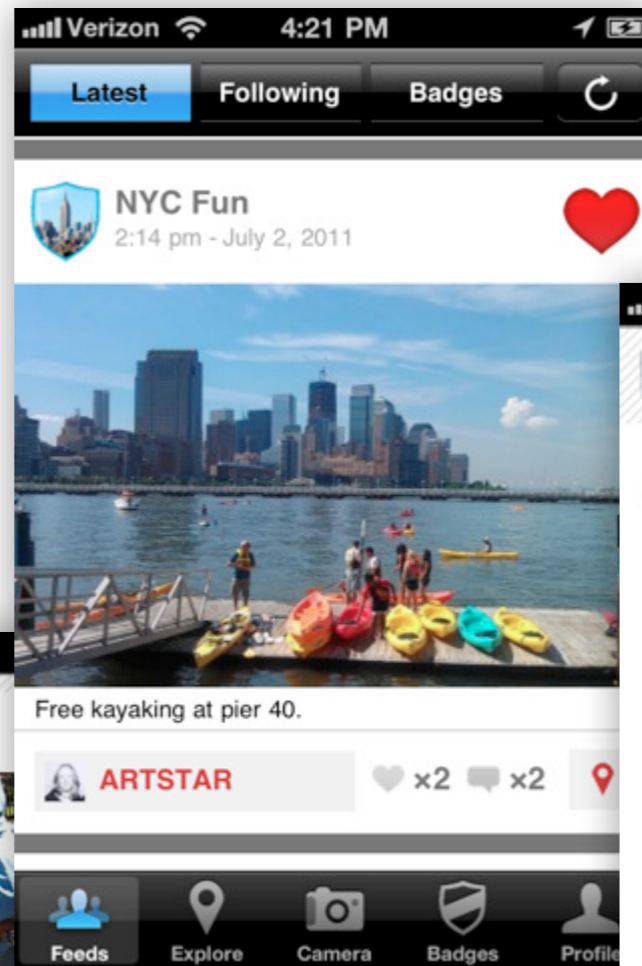
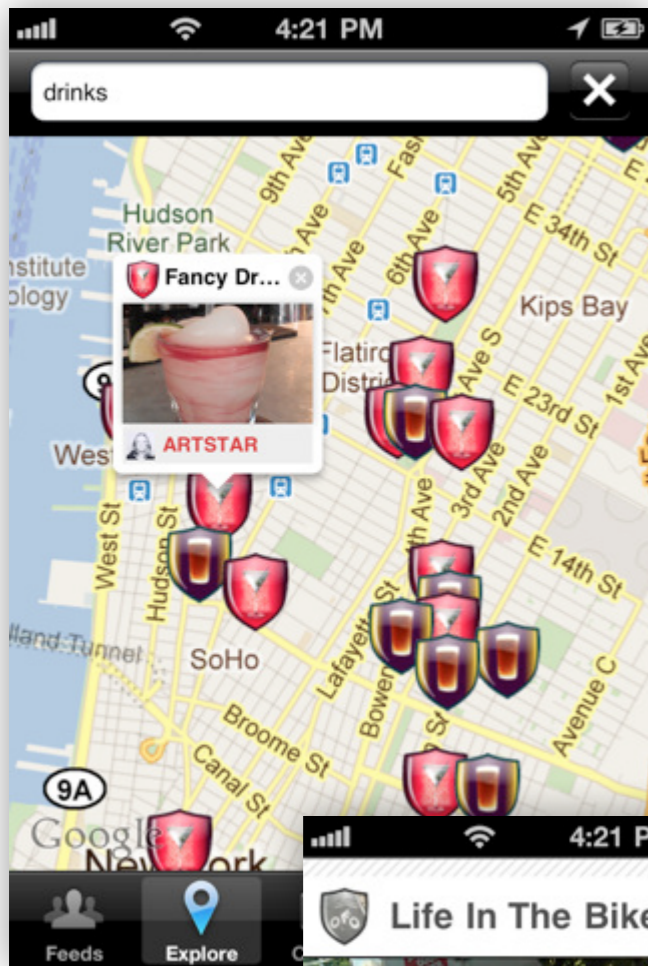
8/21 Next: [critter icon] 5183 pts \$112

Weapons: \$100 (bullet), \$125 (rocket), \$125 (skull), [pause]

6/21 Next: [critter icon] 2777 pts \$86

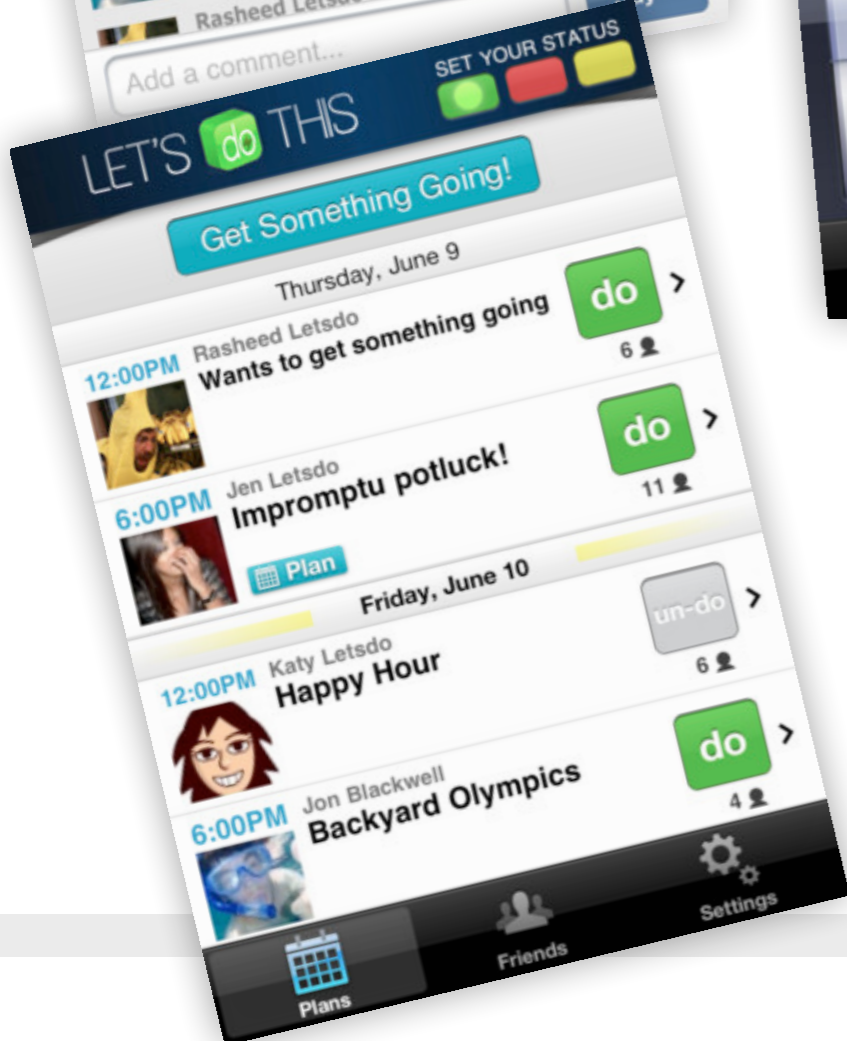
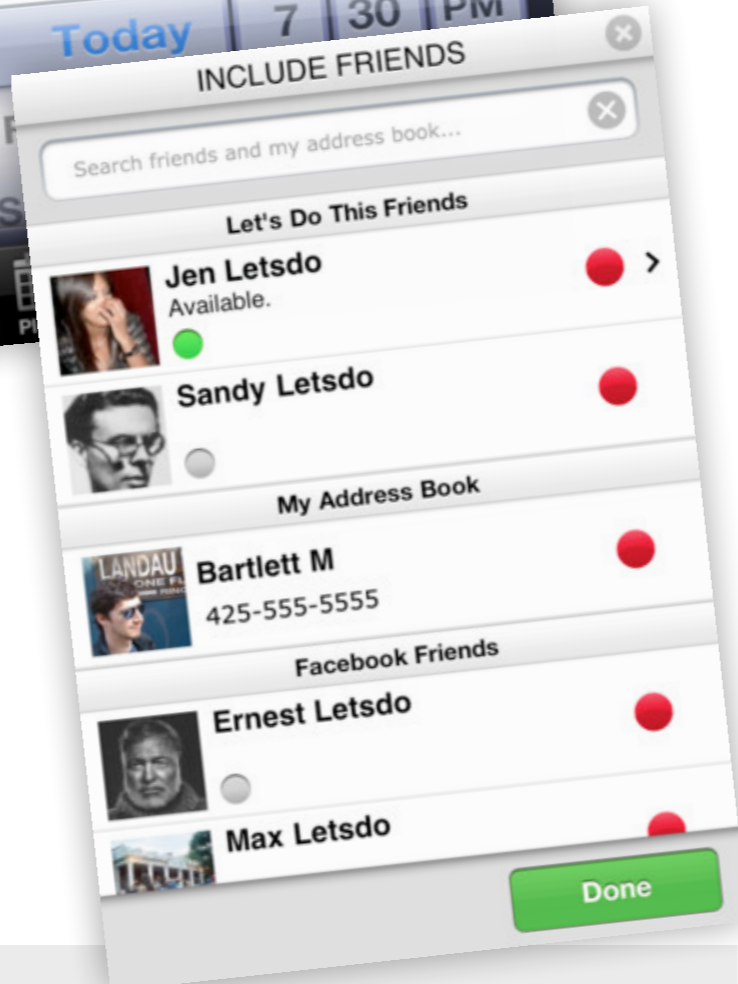
Weapons: [bullet], [rocket], [skull], [flame]

Badger for iPhone

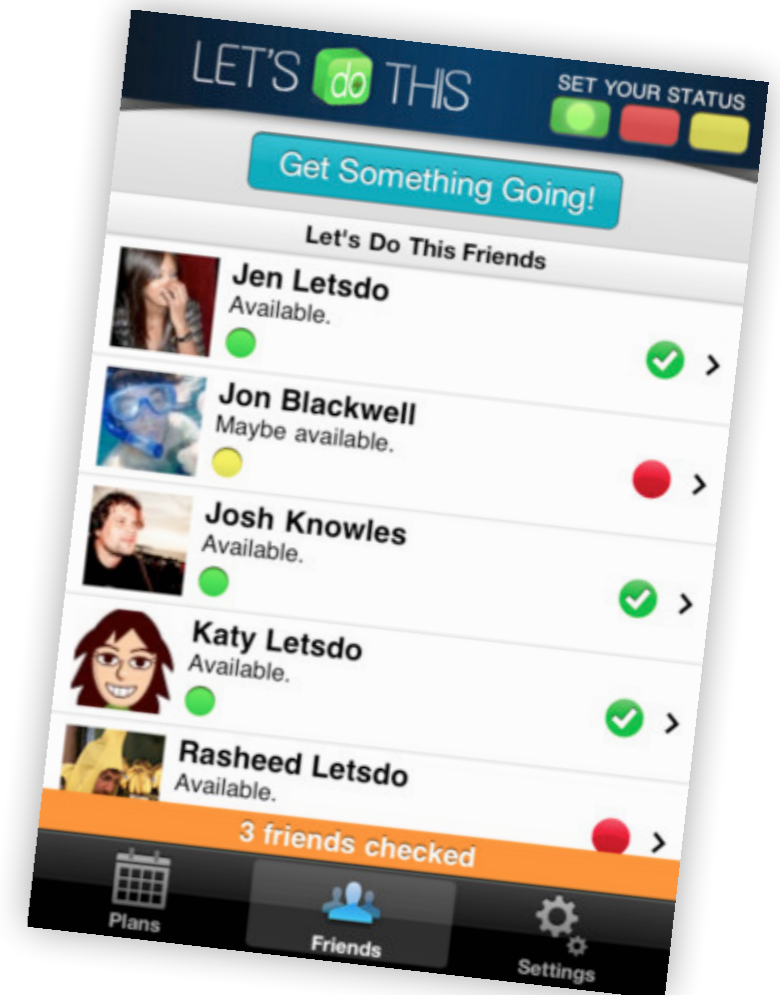


- NYC-based social photography start-up.
- A fun way to gather photos into themed feeds.
- “Tumblr meets Instagram.”

Let's Do This for iPhone



- SF-based social start-up.
- Make plans with friends.



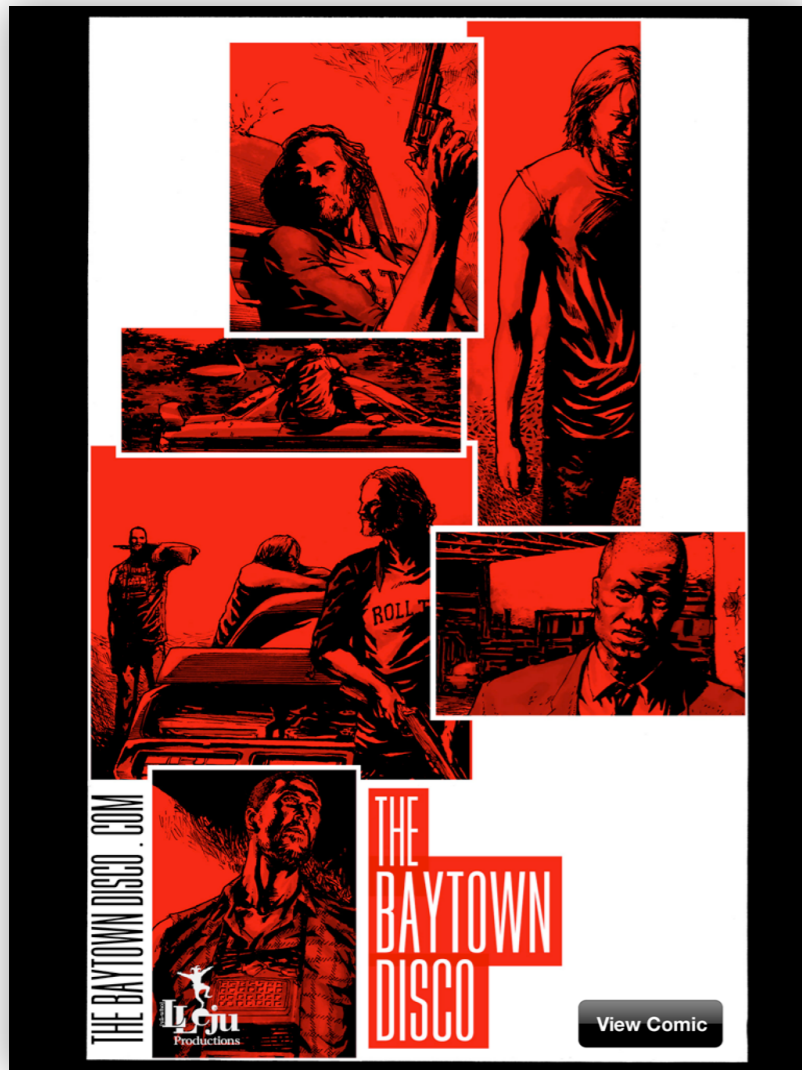
Up U Go! for iPhone and iPad

- Built for gaming start-up Onkaworks.





“The Baytown Disco” Comic for iPhone

Full-featured comic book reader app advertising the upcoming movie.



CompetingHypotheses.org

Group Matrix 

Consensus Gauge: 

[Show Data Columns](#) [Sort Hypotheses](#) [Sort Evidence](#)

	Classic spy who passed classified info 9	Archived data for LANL as instructed 5	Stashing Intellectual Property for his next job 2	Talked to Chinese but passed no classified info 1
WHL's wife was FBI/CIA informant	Mild Dispute	Consensus N	Consensus N	Mild Dispute
WHL had a record of cooperating with the FBI and CIA	Consensus I	Mild Dispute	Consensus N	Consensus C
Massive amounts of material were transferred to UNCLAS disc drives	Consensus C	Consensus C	Consensus C	Mild Dispute
WHL admitted he had disclosed sensitive info to a foreign govt	Mild Dispute	Consensus N	Mild Dispute	Consensus C
WHL did not report all his meetings	Consensus C	Consensus N	Consensus N	Consensus C
PRC's W-88 sketch had revisions made after WHL lost access	Mild Dispute	Mild Dispute	Consensus N	Mild Dispute
9% of W-88 info on the Internet	Consensus N	Mild Dispute	Mild Dispute	Mild Dispute
Documents were passed to the PRC	Consensus I	Mild Dispute	Consensus N	Mild Dispute
Senior Chinese nuclear scientists	Consensus C	Mild Dispute	Mild Dispute	Consensus C
Entered lab at 0330 Christmas Eve	Mild Dispute	Mild Dispute	Mild Dispute	Mild Dispute
Did not download user manuals	Consensus I	Large Dispute	Large Dispute	Consensus N
Took computer files home	Consensus C	Consensus I	Consensus C	Mild Dispute
Deleted files to UNCLAS computer	Consensus C	Extreme Dispute	Consensus C	Mild Dispute

ACH *Made for intelligence analysts. Now free to the public.*

A free, open source tool for complex research problems.

A software companion to a 30+ year-old CIA research methodology, Open Source Analysis of Competing Hypotheses (ACH) will help you think objectively and logically about overwhelming amounts of data and hypotheses. It can also guide research teams toward more productive discussions by identifying the exact points of contention.

[Learn the methodology](#)
[View a sample project](#)
[Download version 1.0.3alpha](#)

	Hard spy who passed classified info	Was performing job honestly	Was storing intellectual property for next job
Exhibit A	Neutral	Consistent	Inconsistent
Exhibit B	Inconsistent	Inconsistent	Consistent
Exhibit C (!)	Very Consistent	Inconsistent	Consistent
Exhibit D	Very Consistent	Very Consistent	Very Consistent
Exhibit E	Inconsistent	Neutral	Neutral
Exhibit F	Inconsistent	N/A	N/A

ACH has you evaluate each data point in the context of each hypothesis. When finished, a clearer, more structured perspective of the problem emerges.

- Social decision-making and forecasting web app.
- Developed for the CIA.
- Open-sourced in 2010.



Help!
I want to use ACH online without installing it on my own!

We are considering providing a fee-based service that lets you use ACH without all the hassle of setting up your own server. To be notified when this service is ready, submit your email address using this form.

Studio IMC / Mo7 Mobile Admin

Message sending script status as of 2011-04-27 17:27:51 CST // High-Priority: **idle** // Low-Priority: **idle** // Scripts lock when messages are sending. // Support

Hello, Studio IMC Logout

studioimc
ingenuity on display

Dashboard Groups Campaigns Message Blasts Tools

Your Messaging Dashboard

Campaigns: 174 # Msgs Sent: 215,351 # Msgs Rcvd: 0 # Callers Joined: 99,603

Upcoming Message Blasts

Send Time (CST) Keyword/Group Shortcode Message Send to Date Range

No upcoming blasts scheduled.

Recent Messages Sent

Phone Number	Message	Time
5612551037		2011-04-27

Message sending script status as of 2011-04-27 17:29:02 CST // High-Priority: **idle** // Low-Priority: **idle** // Scripts lock when messages are sending. // Support

Hello, Studio IMC Logout

studioimc
ingenuity on display

Dashboard Groups Campaigns Message Blasts Tools

Send Message Blasts [View upcoming blasts...](#)

Send Message to All Callers

Message

Send to Keyword or Group

Shortcode

This will send to all callers on this keyword.
Note: There is a bug with single quotes (') that is being worked out. Please avoid them for now.

Send to Day Range

Send only to callers who subscribed during a specific date range.

Start Date: '10 Dec 1

End Date: '10 Jan 1

Send to Area Codes

Send this message only to phones with certain area codes.

Are you sure you've got it right? There's no turning back!

Send Now

Campaign: "americas" [Edit...](#)

Message blast all callers Message blast selected callers [More tools...](#)

View Subscriber Report

All Today This Week This Month

2011: Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

2010: Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

2009: Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

Total Subscribers

Click the column headers to sort.

#	Caller	Received	Area Code	Delete
1	8322026310	2009-08-08 18:55:50 GMT	832 Texas: Houston	Delete
2	7138822865	2009-08-27 11:13:01 GMT	713 Mid SE Texas: central Houston	Delete
3	7138269213	2009-08-28 13:52:02 GMT	713 Mid SE Texas: central Houston	Delete
4	8322318026	2009-06-02 14:41:30 GMT	832 Texas: Houston	Delete
5	2816845575	2009-06-26 09:26:37 GMT	281 Texas: Houston Metro	Delete
6	7737275372	2009-09-04 17:58:37 GMT	773 Illinois: city of Chicago, outside the loop	Delete
7	7139229202	2009-08-29	713	Delete

Data

Total Subscribers
270

Flight Date
2009-05-07

For the visible time frame:

All Subscribers
270

Time of Day Concentration (GMT)

Day of Week Concentration

Top Area Codes

832 - 94 subscribers
Texas: Houston

713 - 78 subscribers

- Complete platform for SMS campaigns.
- 100,000+ users
- 1,000,000+ messages sent

Casablanca

- Social game for college undergraduates
- Winner of MTVU's Digital Incubator 2.



questioned for three hours b
recu
the
We must gather
our forces
detective was asked a
ground, make his training
nments in the Police De
ding to the person involved i





Selected Projects

January 2016

Josh Knowles, Founder
contact@frescher.com

frescher.com

(Please do not redistribute or edit without permission.)