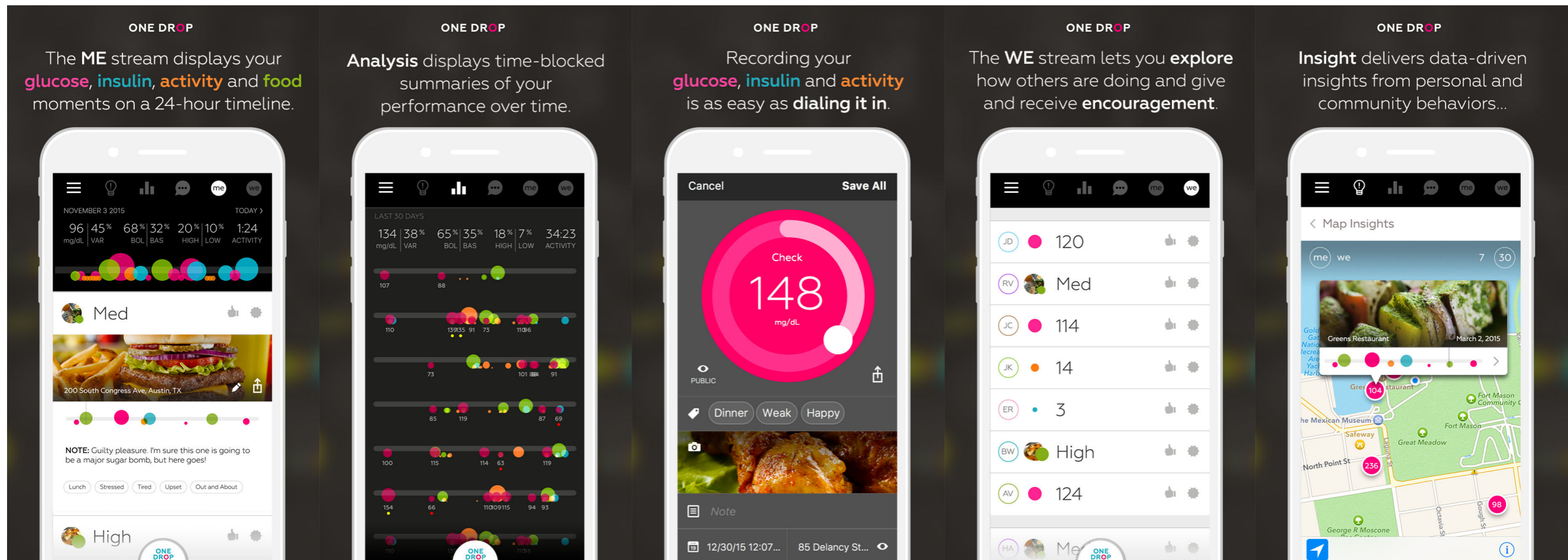# FRESCHER ★ SOUTHERN

L T D

Selected Projects

January 2016

Josh Knowles, Founder

contact@frescher.com

frescher.com

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One Drop for iPhone and Apple Watch

ONE DROP

The **ME** stream displays your **glucose**, **insulin**, **activity** and **food** moments on a 24-hour timeline.

ONE DROP

Analysis displays time-blocked summaries of your performance over time.

ONE DROP

Recording your **glucose**, **insulin** and **activity** is as easy as **dialing it in**.

ONE DROP

The **WE** stream lets you **explore** how others are doing and give and receive **encouragement**.

ONE DROP

Insight delivers data-driven insights from personal and community behaviors...

Diabetes management app available at **http://onedrop.today**.

Emojiary for iPhone

Tap into your feelings.
One quick question a day about how you're feeling. Answer in emoji!

Look back on your feelings.
Over time, you might spot patterns. For your eyes only.

Treat yourself.
The more you check-in with yourself, the more one-of-a-kind emoji you'll earn!
Please note: Some emojis are for purchase only!
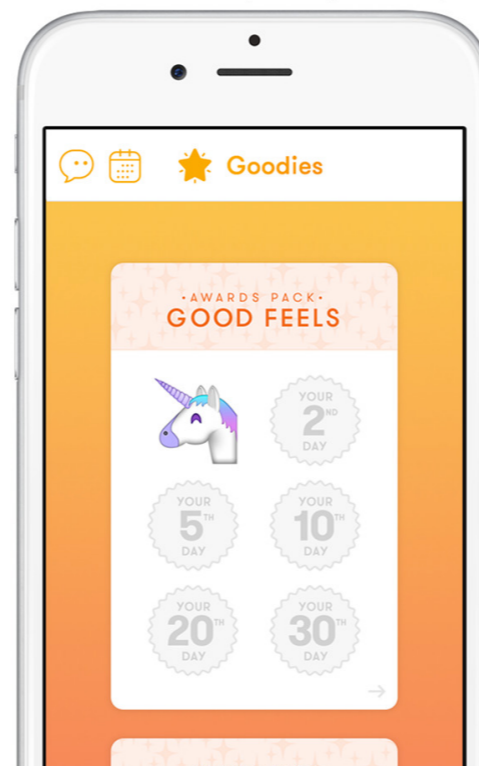
Remember details.
Capture quick thoughts and context about why you're feeling certain ways.

Use your goodies anywhere.
When you turn on your Emojiary keyboard, you can use your earned and bought emoji in other apps as stickers!
For iOS8 only.

Fun emoji+diary app to help people reflect on their days. Built for AllTomorrows.
Included custom keyboard.

Josef Albers' "Interaction of Color" for iPad
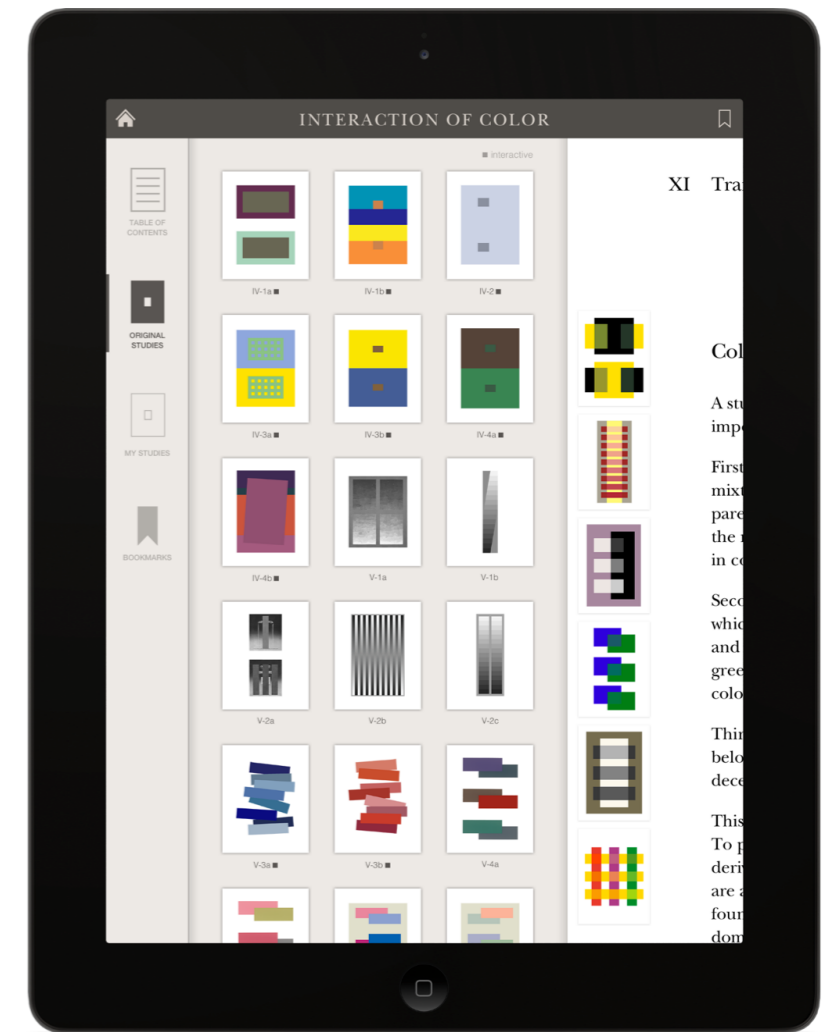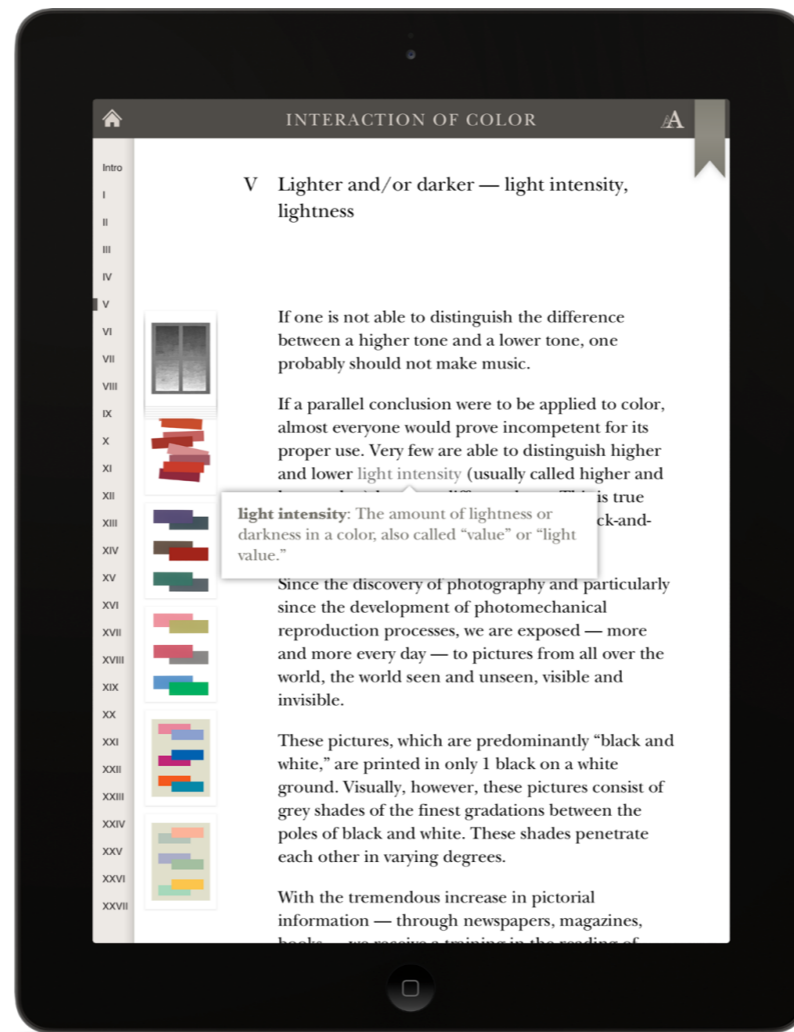
Co-developed with Potion Design.

LollyWollyDoodle for iPhone
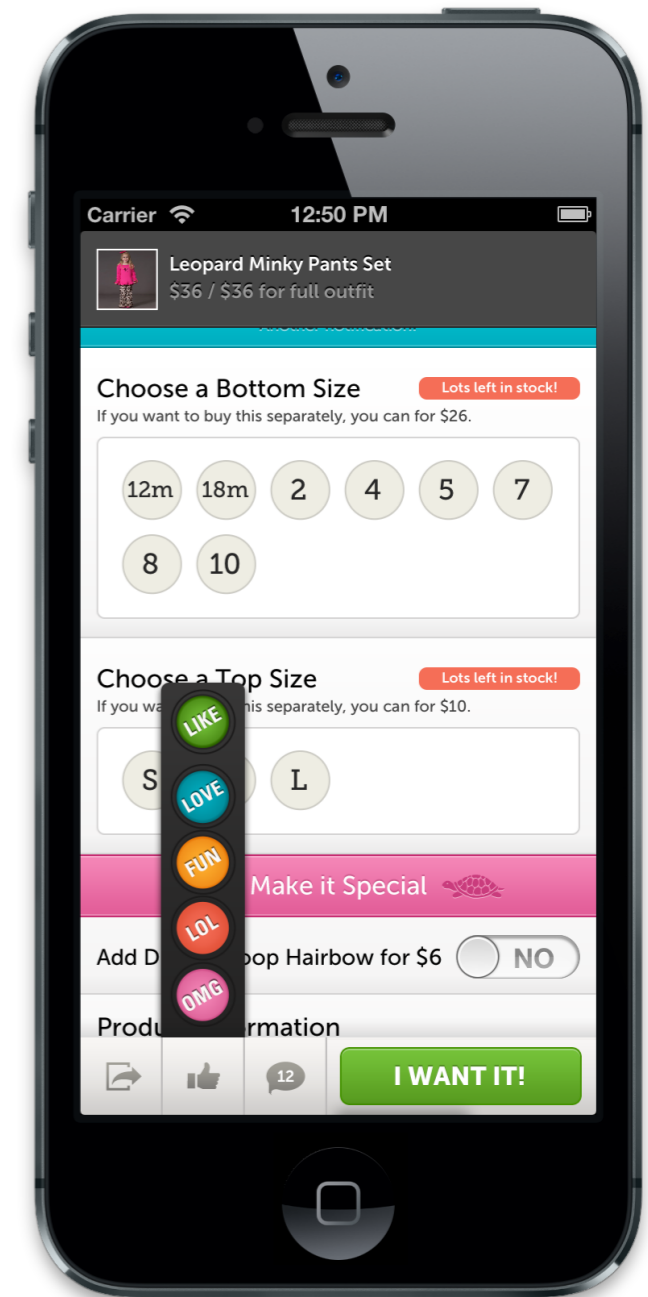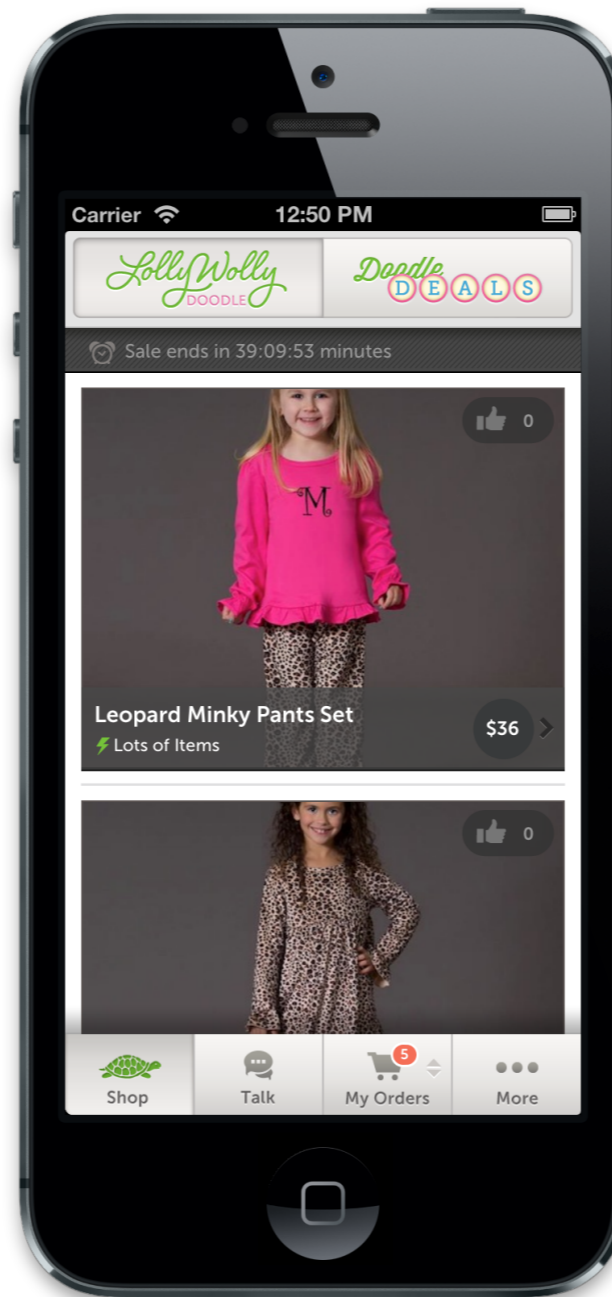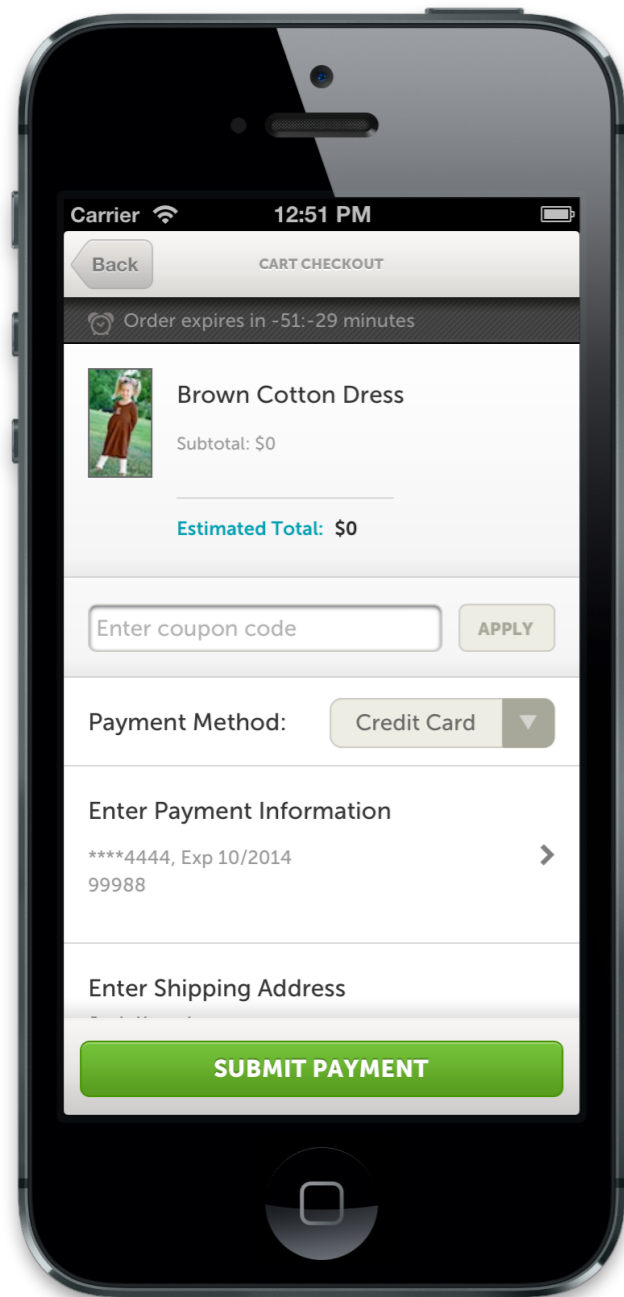
Sales app for kids' clothing company.

LollyWollyDoodle DesignedByMe
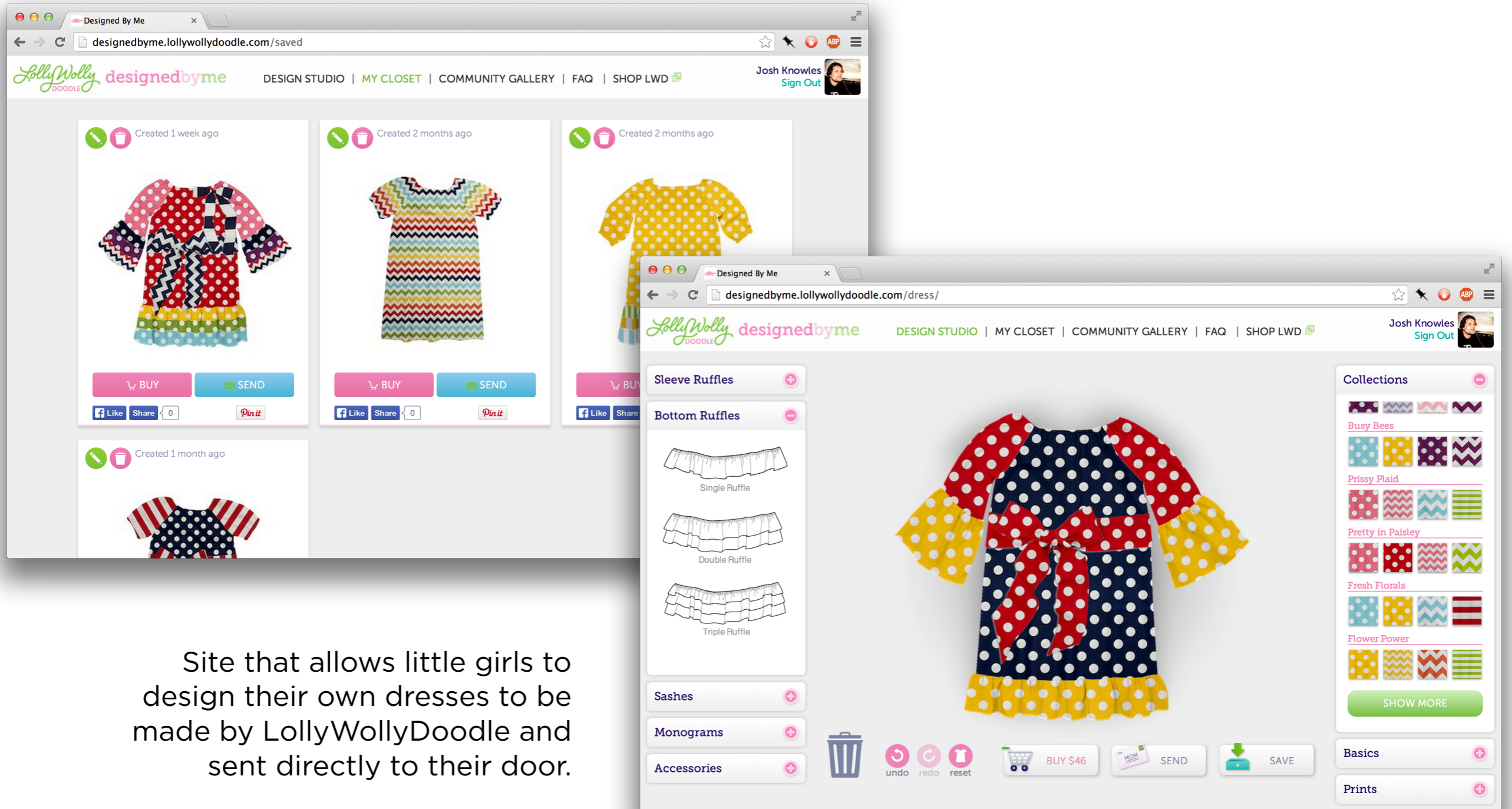
Site that allows little girls to design their own dresses to be made by LollyWollyDoodle and sent directly to their door.
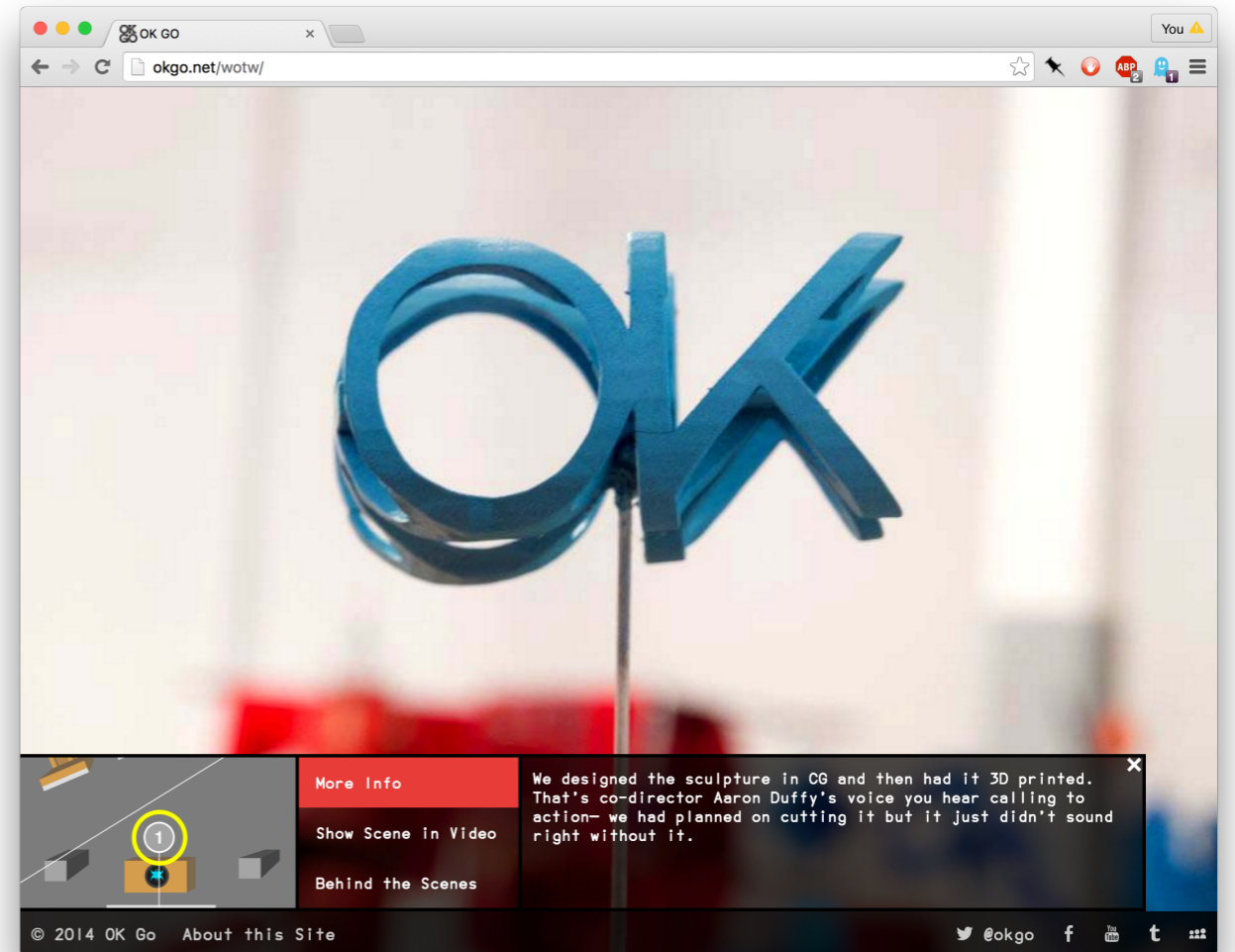
Live at **http://designedbyme.lollywollydoodle.com**.

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TweedWolf Web App
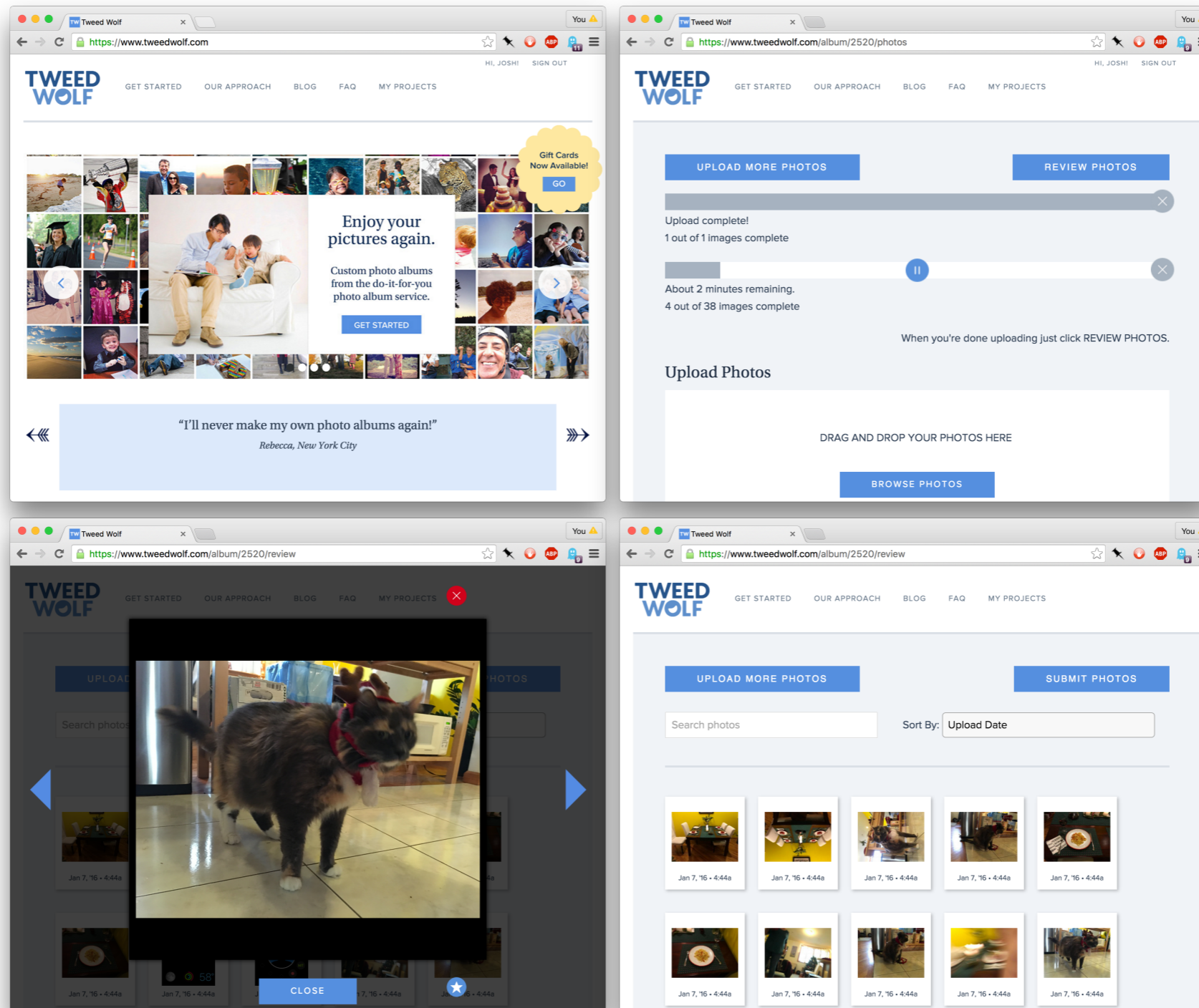
Web app for a start-up that creates custom designed photo books for your events.

OK Go "The Writings on the Wall" Behind the Scenes Site
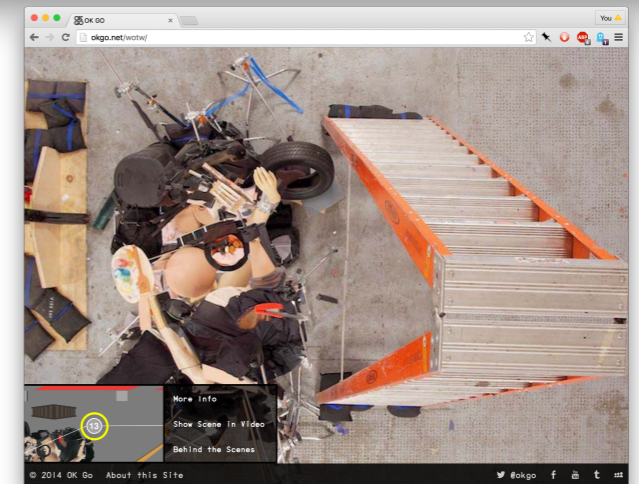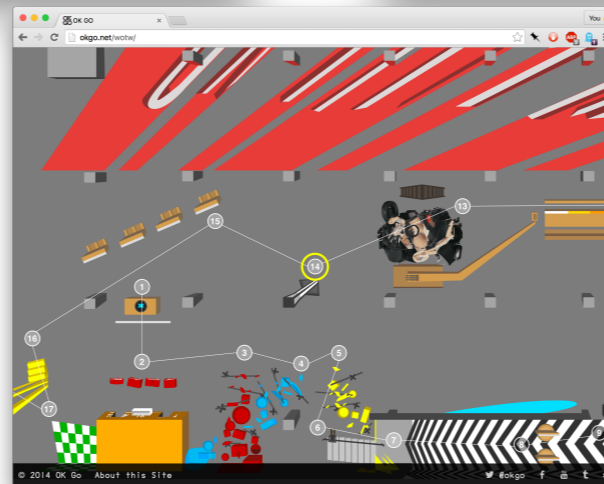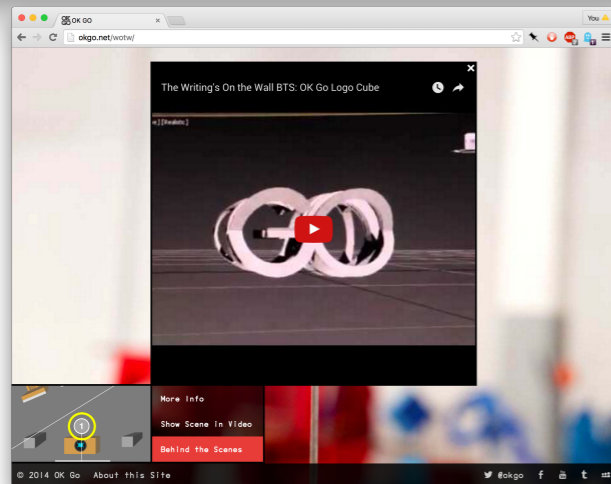
Promotional site for the OK Go music video. Lives at: **http://okgo.net/wotw/**

SomeWeather iPhone App for SomeeCards

For people who need a little silliness with their weather.

Aiko for iPhone and Apple Watch
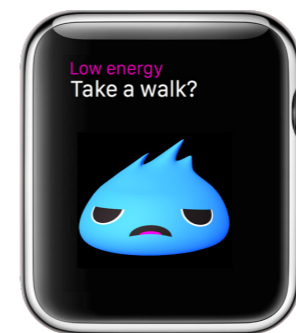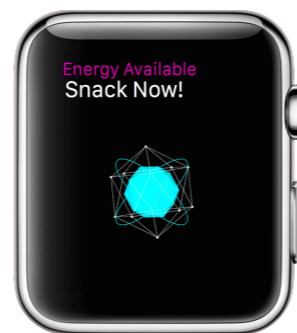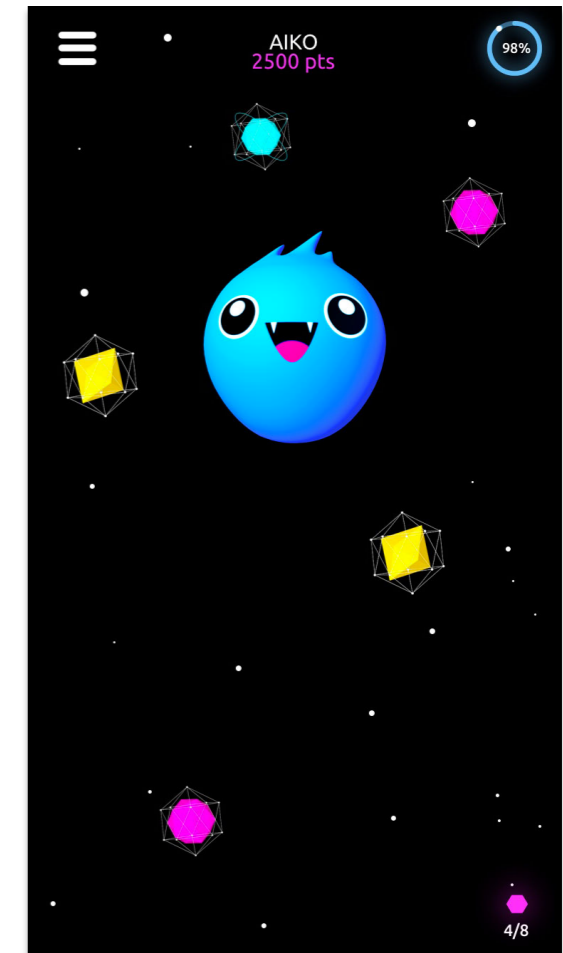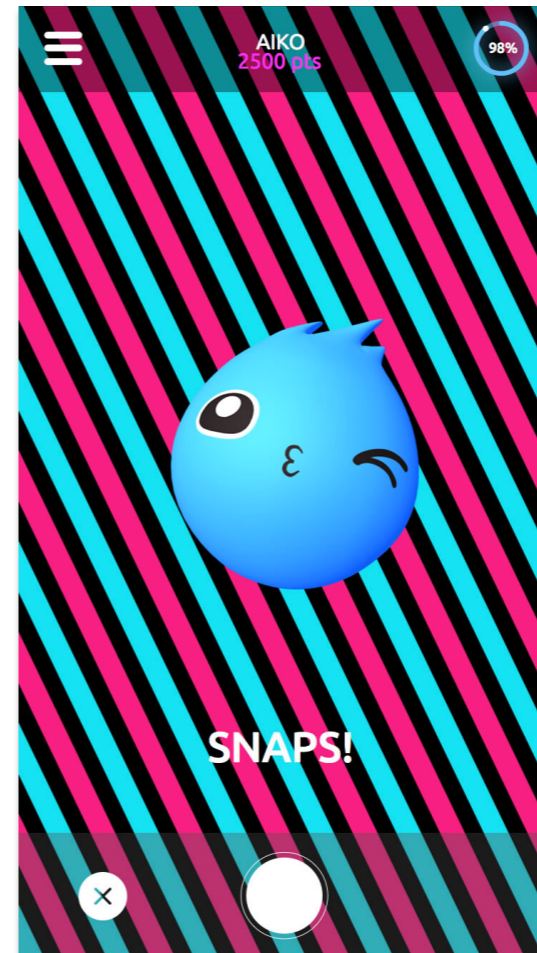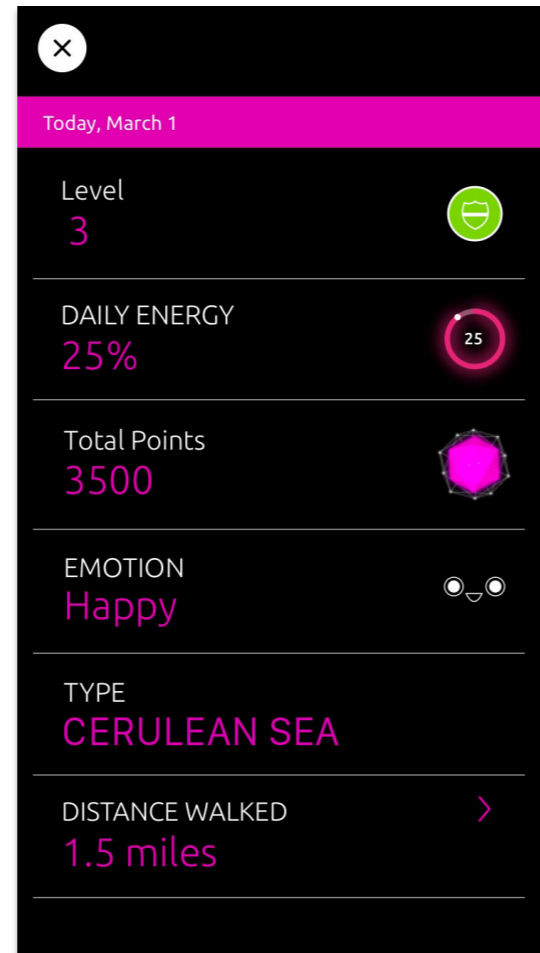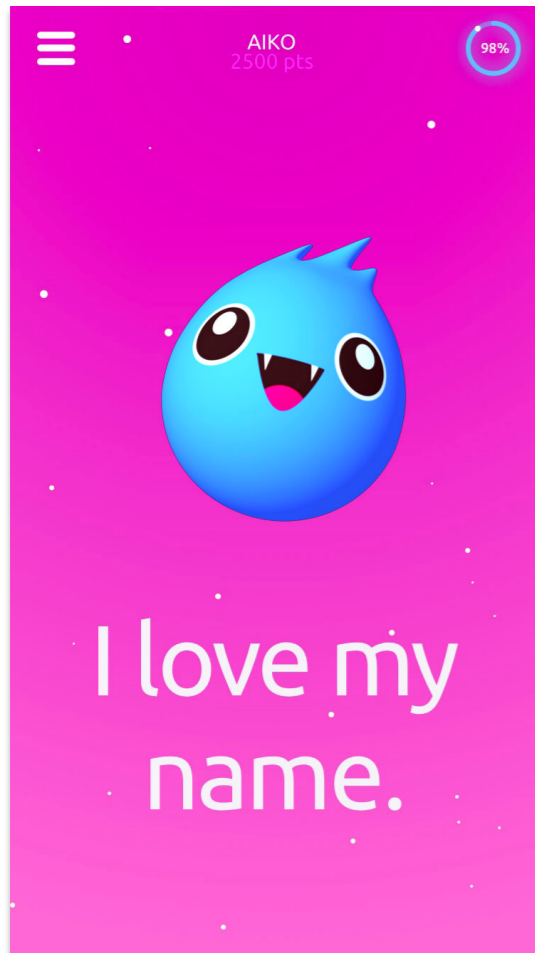
Game-like fitness app build with Apple's SceneKit 3D toolkit.
Purchased by Kandu in 2015 and currently unreleased.
Josh co-founded and acted as CTO pre-purchase.

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The Field Museum App for iPhone and Android
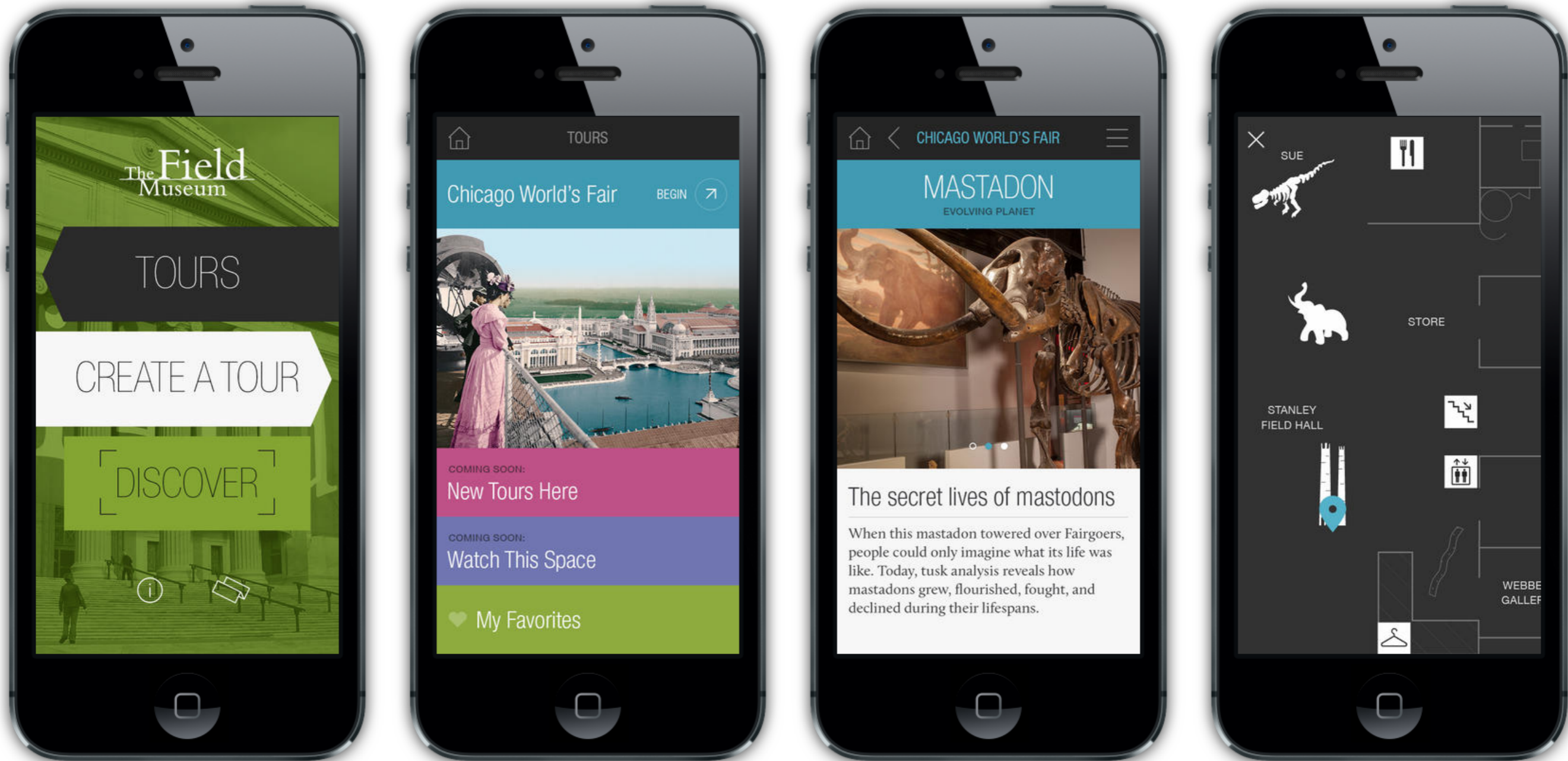
Developed with Potion Design.

ITP Camp Websites
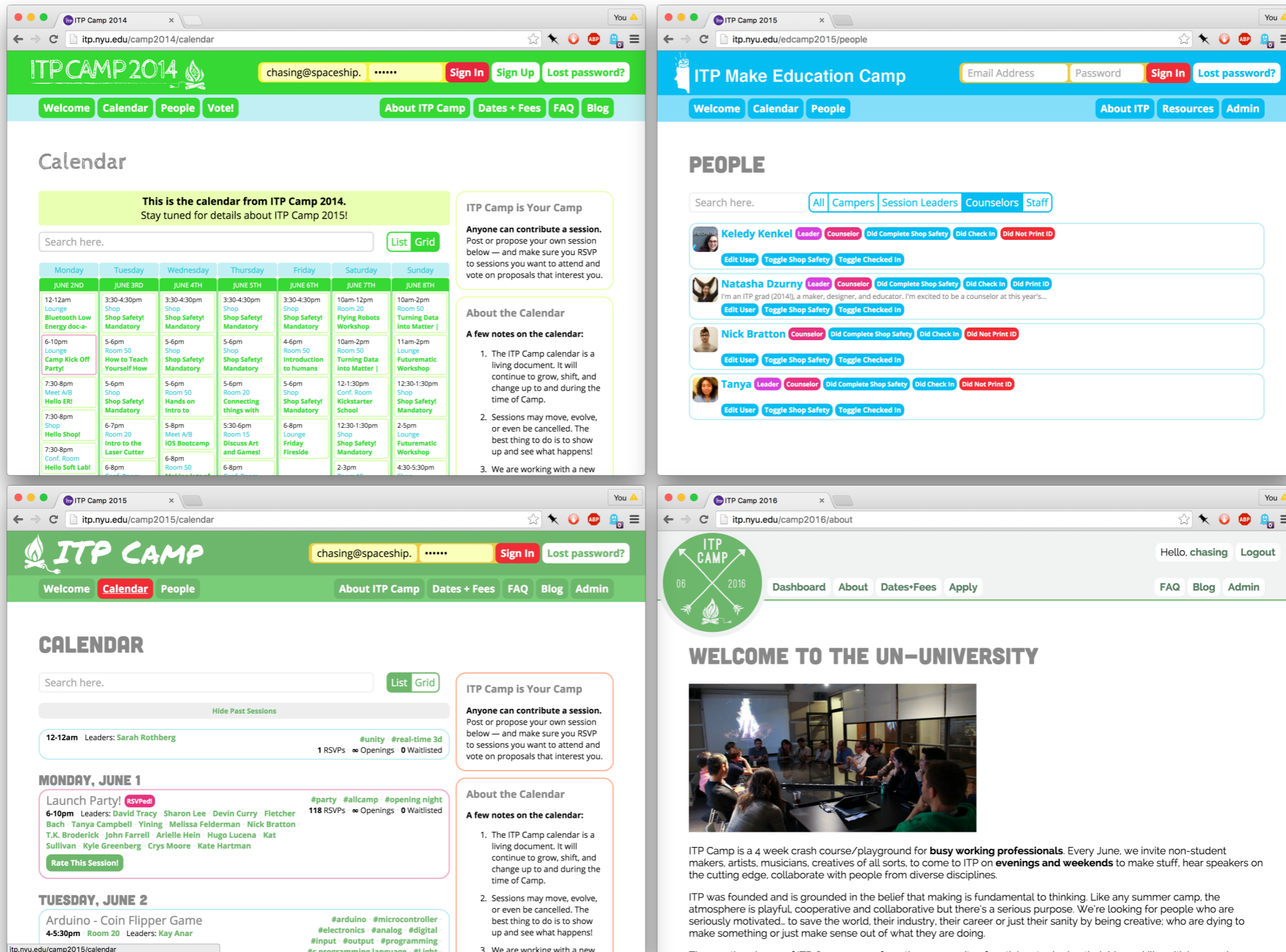
A series of web apps to help ITP administrate their yearly educational "camps" — and for camp attendants to create schedules and meet other camp-goers.

Little League Baseball World Series Trivia Installation

Interactive baseball trivia game running on iPads and a large public screen.

Delta Karaoke with Serena Williams

Custom karaoke sign up and queuing system for a Delta promotional event featuring Serena Williams, Jack Sock, Kathy Griffin, Laverne Cox, and other celebrities. (Serena sang "Diamonds are Forever.")

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Clude for iPhone
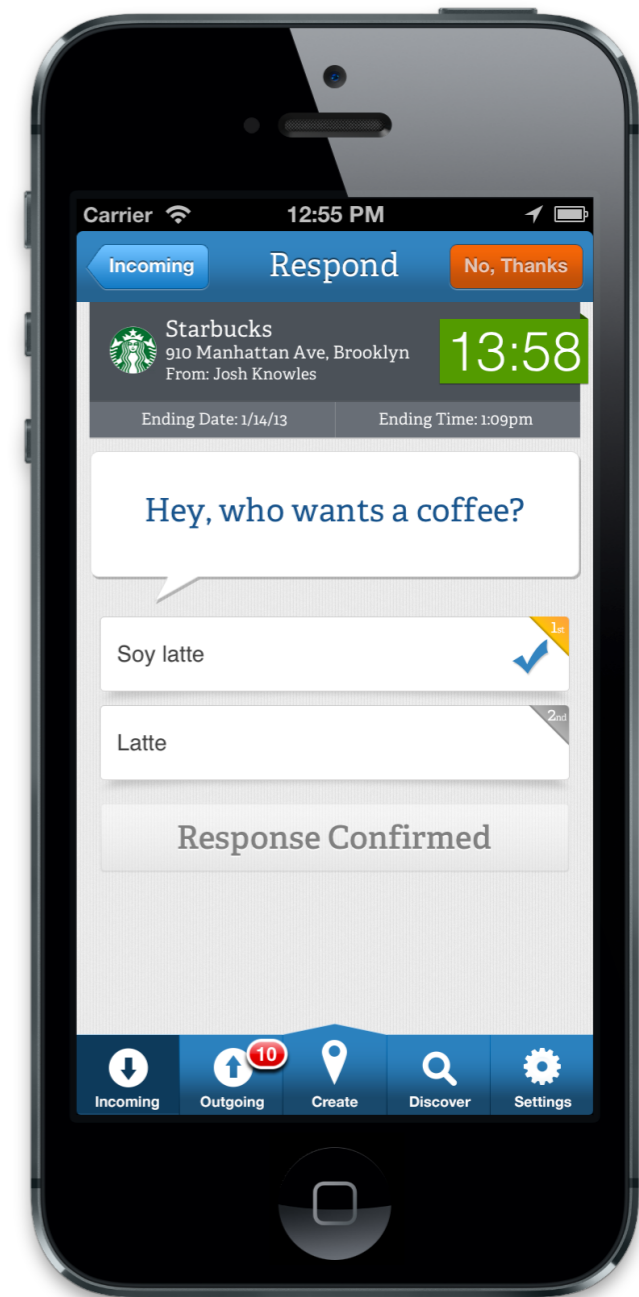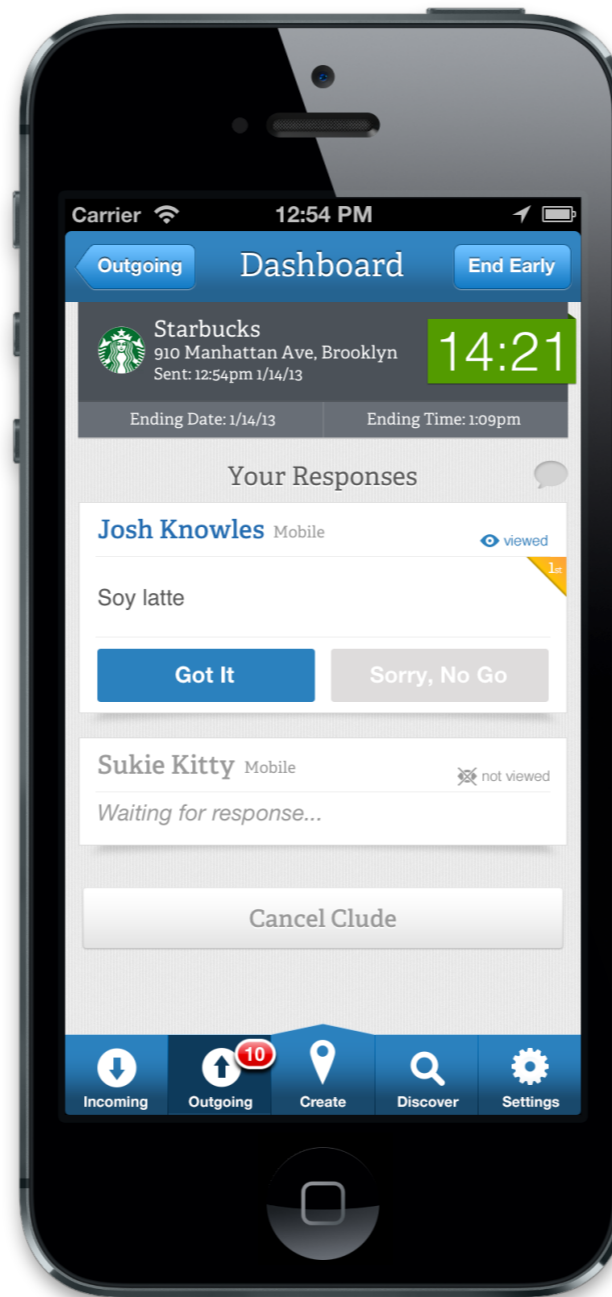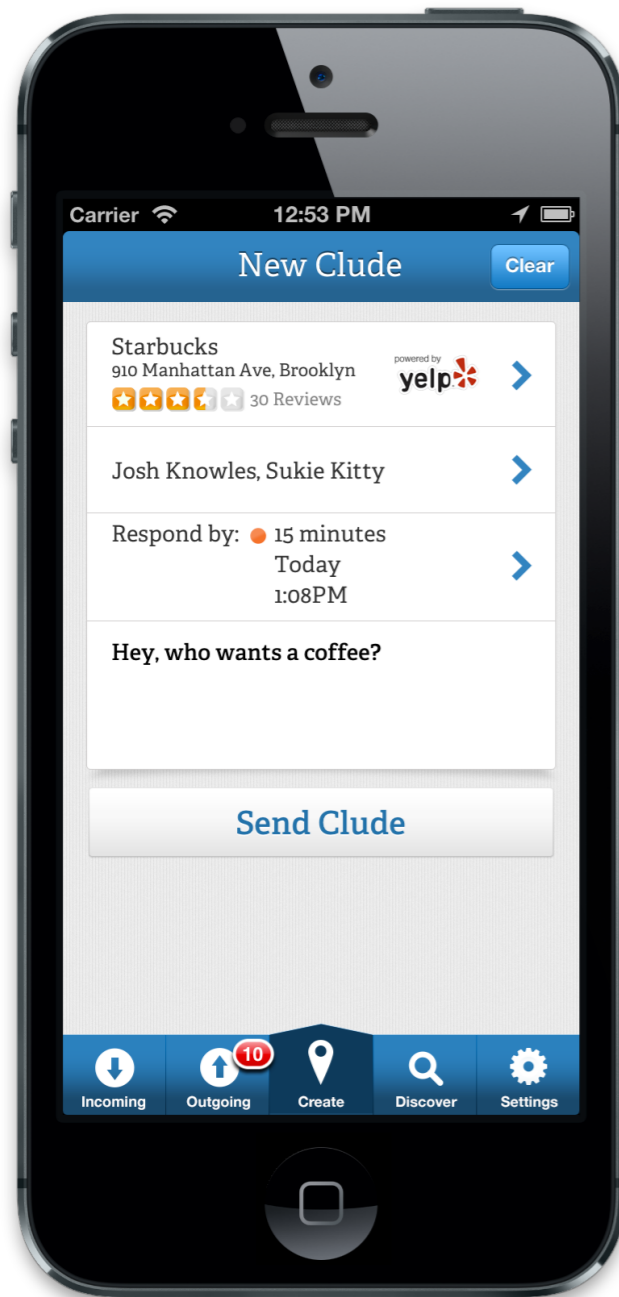
Streamlining the friendly act of picking something up while you're out.

Chris Uphues Sticker Page 3000

Take a picture and add cute icons from artist Chris Uphues gallery!
http://stickerpage.net

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Helleaux for iPhone
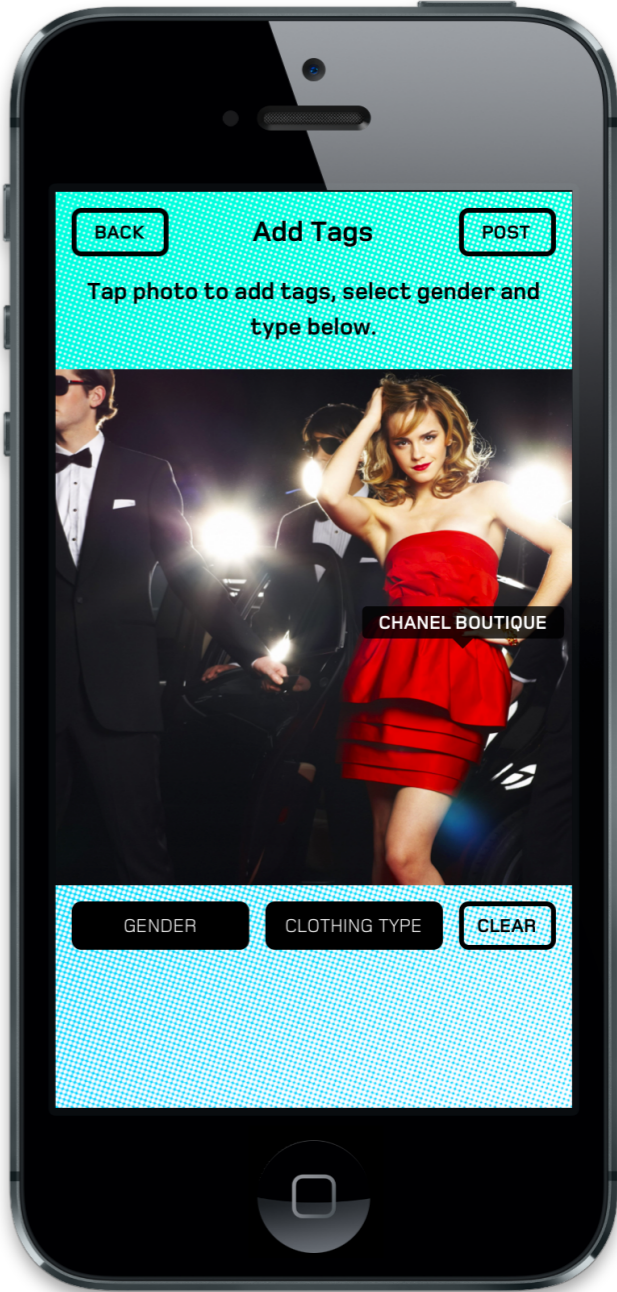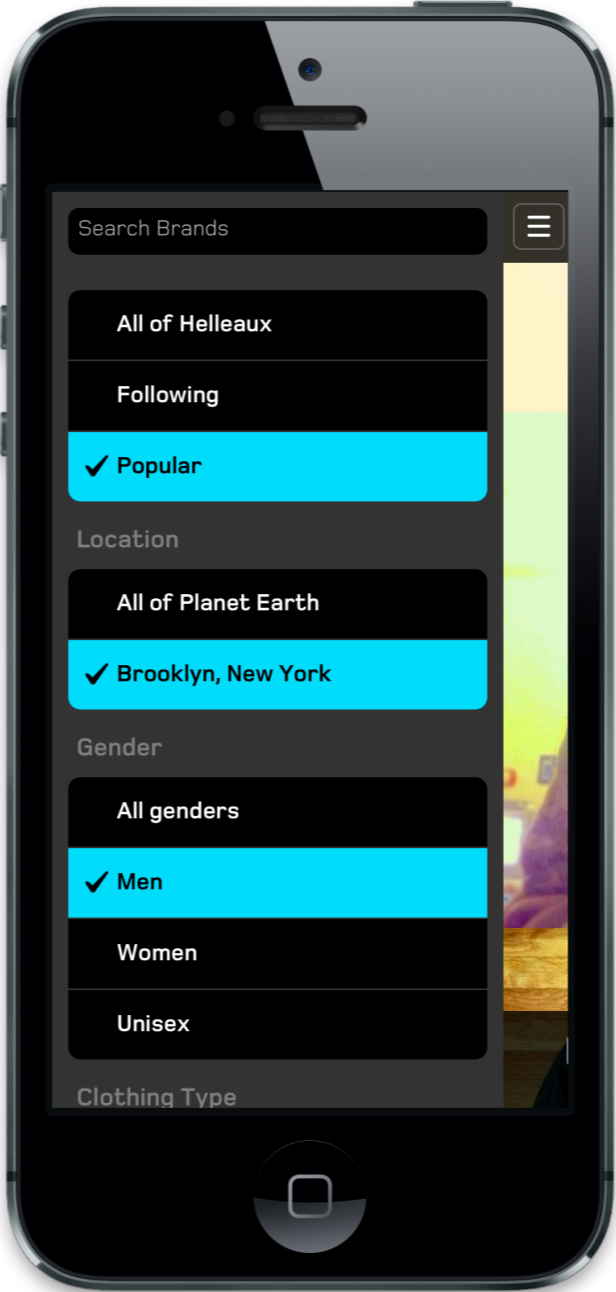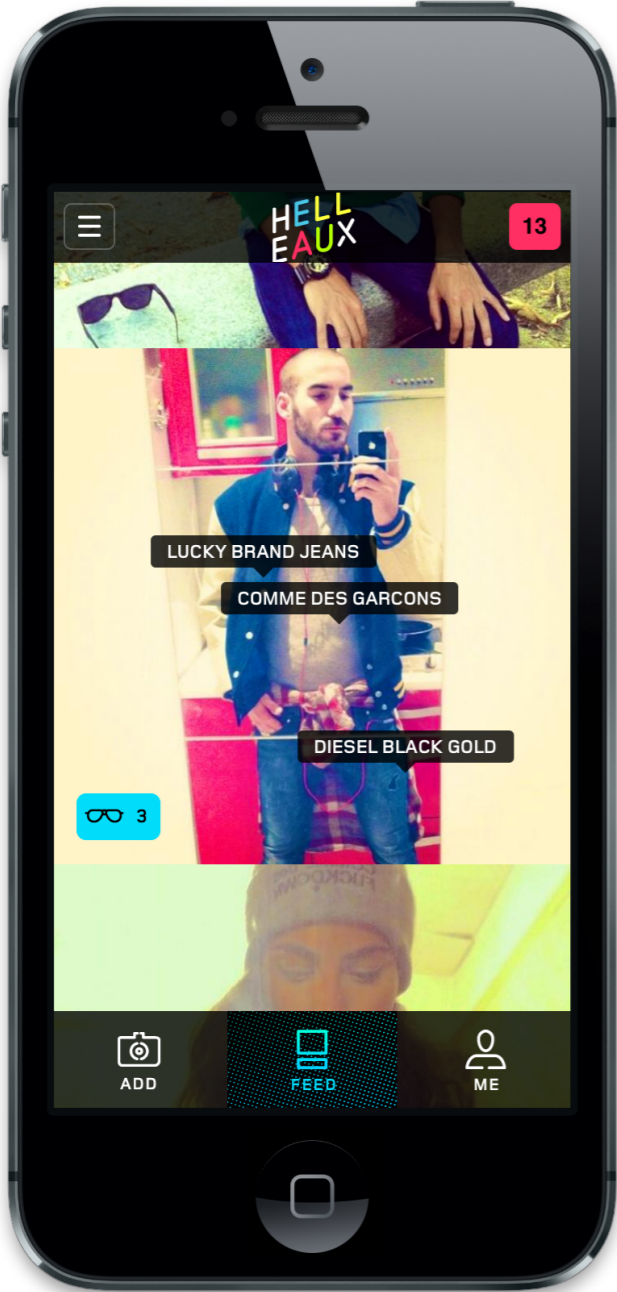
Fashion-spotting app.

Urban Bingo for iPhone
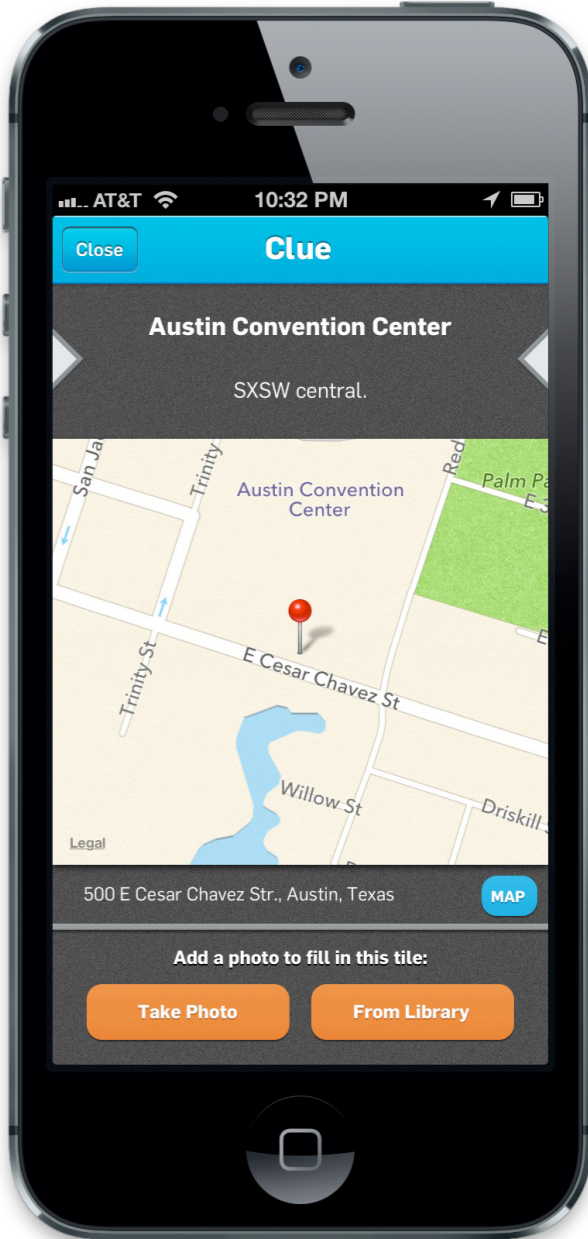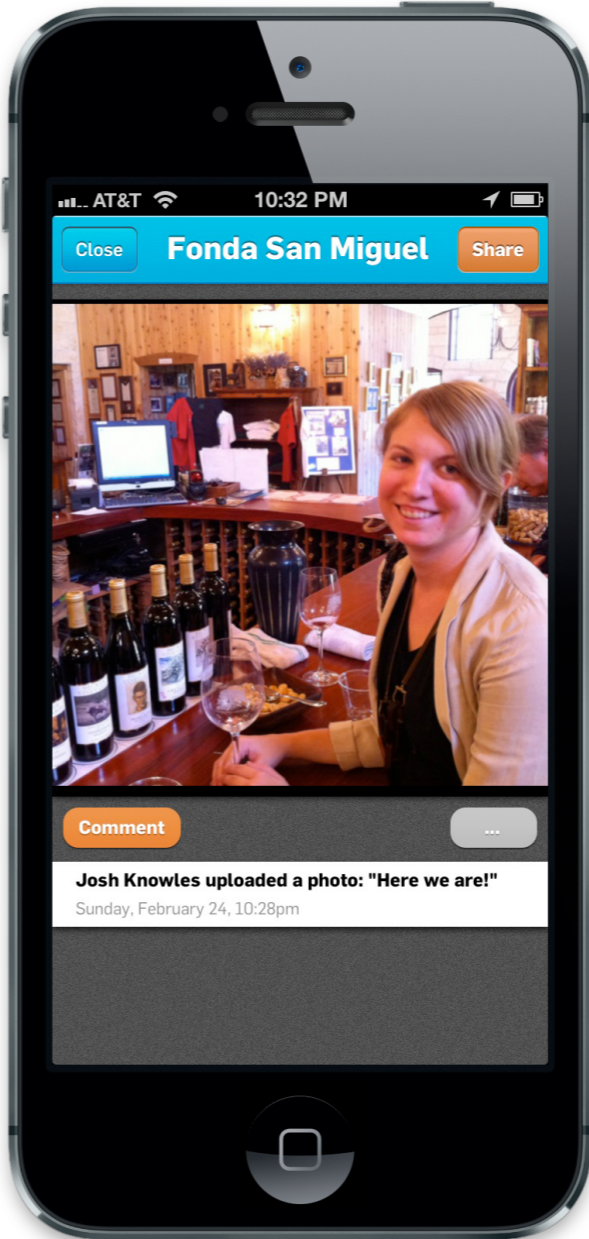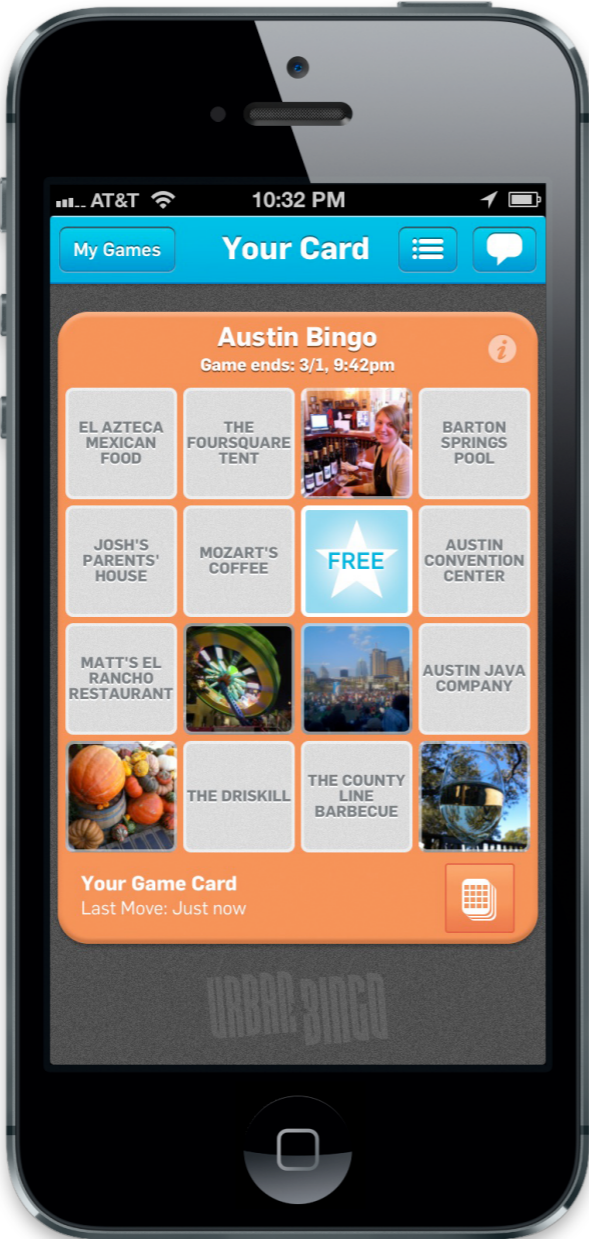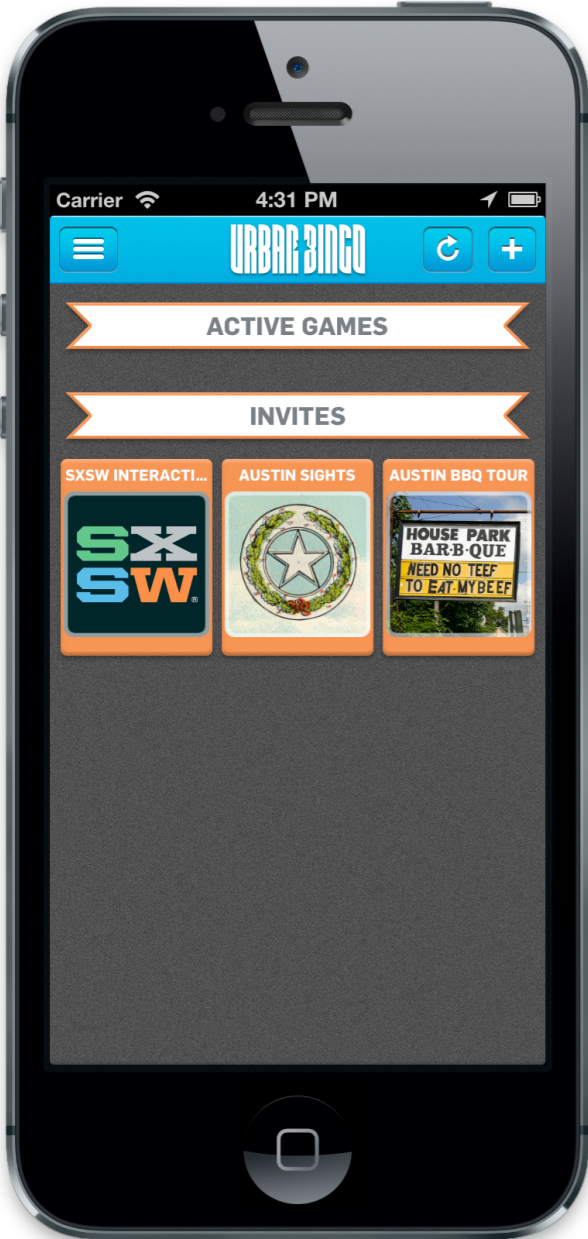
Turns your city into a massively-multiplayer bingo game.

Urban Bingo Website

Lead development of the Urban Bingo website at urbanbingo.com.

New Era Touchdown Trivia @ Super Bowl XLVII

Super Bowl-themed trivia gameshow running on four iPads and a single large screen. Installed at Super Bowl XLVII.

Game of Thrones Voting Installation
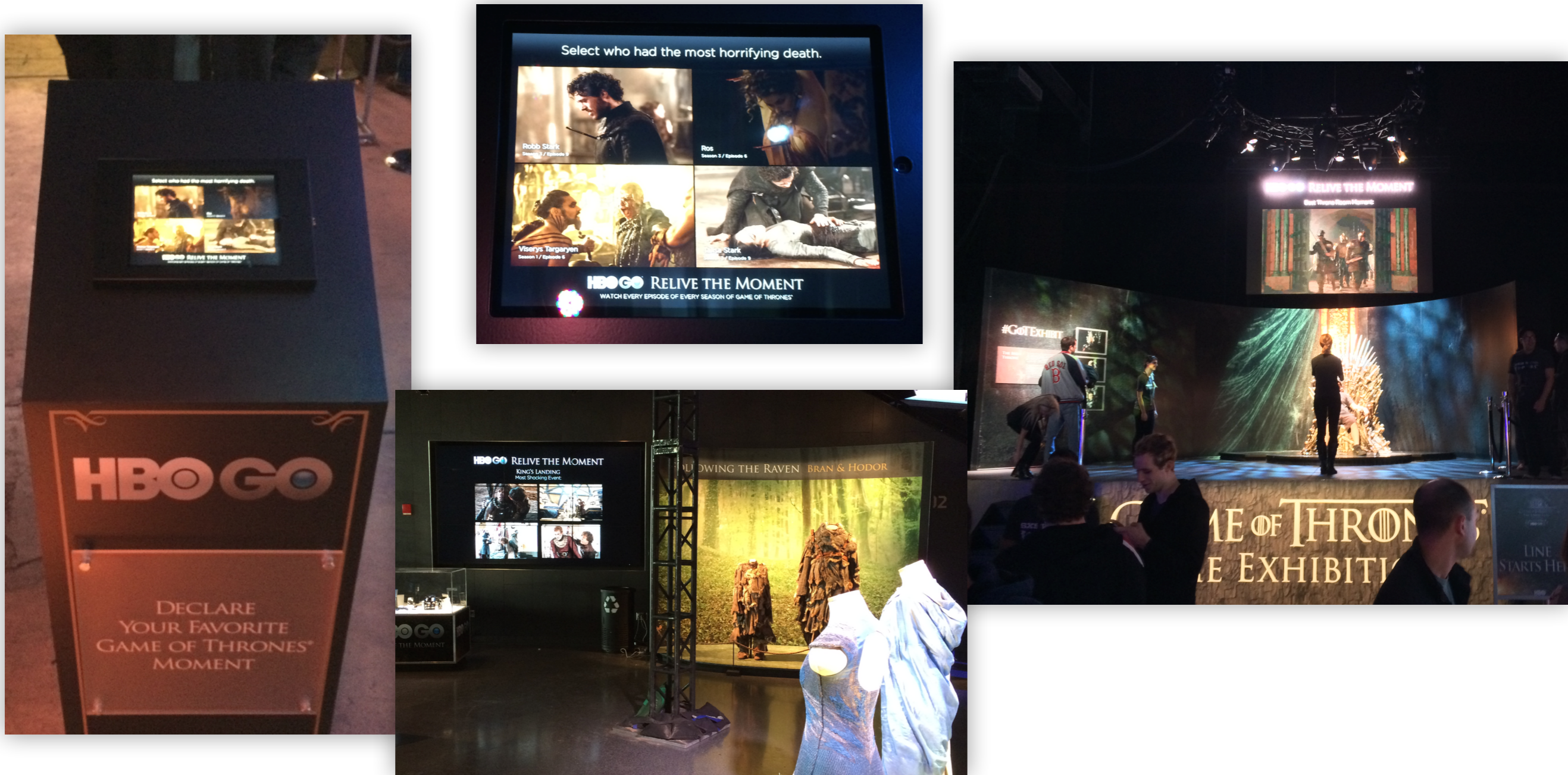
Viewers can vote on their favorite GoT scenes using iPads around the venue and watch the results in real-time on the big screen. Installed at SXSW, Barclay's Center, and ComicCon.

Deepak Chopra's Leela Mandala Creator Facebook App
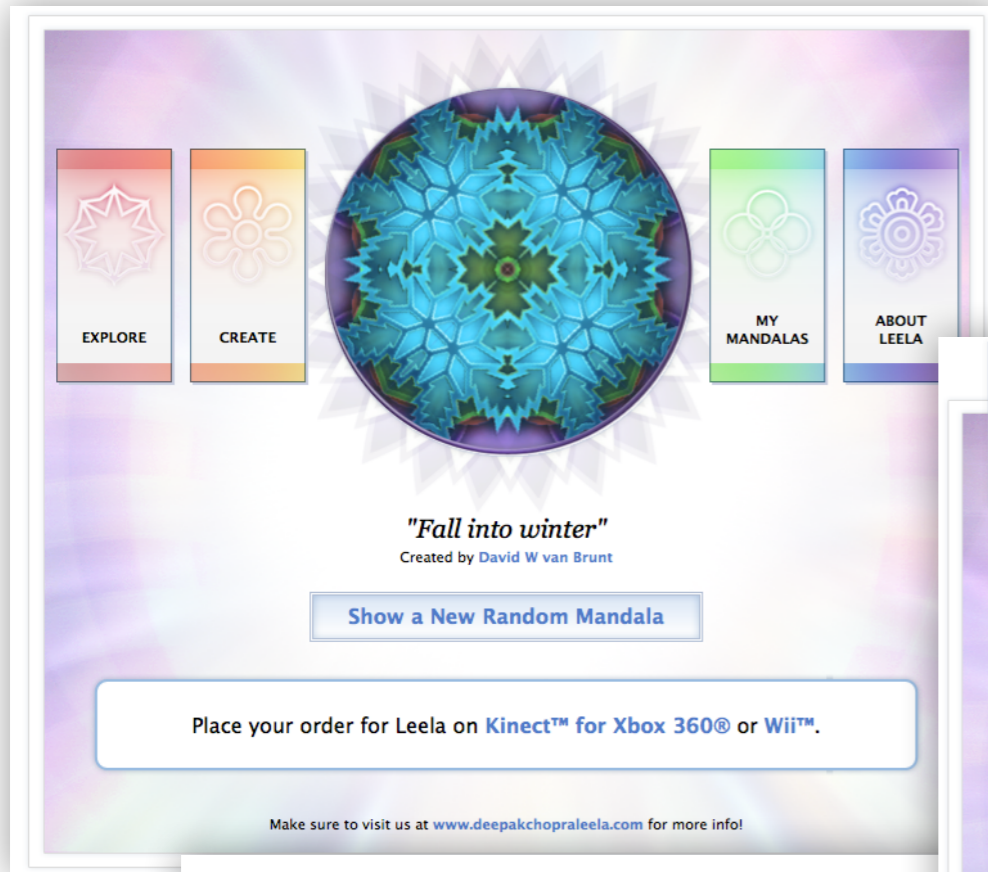
Social component to "Deepak Chopra's Leela" for Xbox Kinect and Wii.

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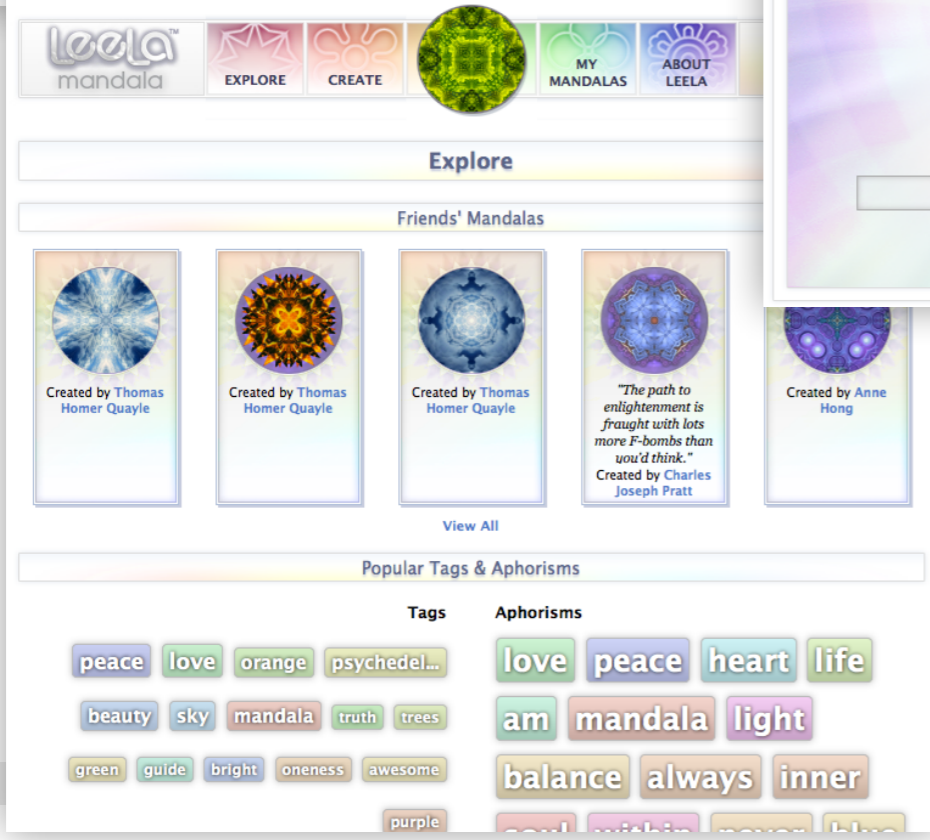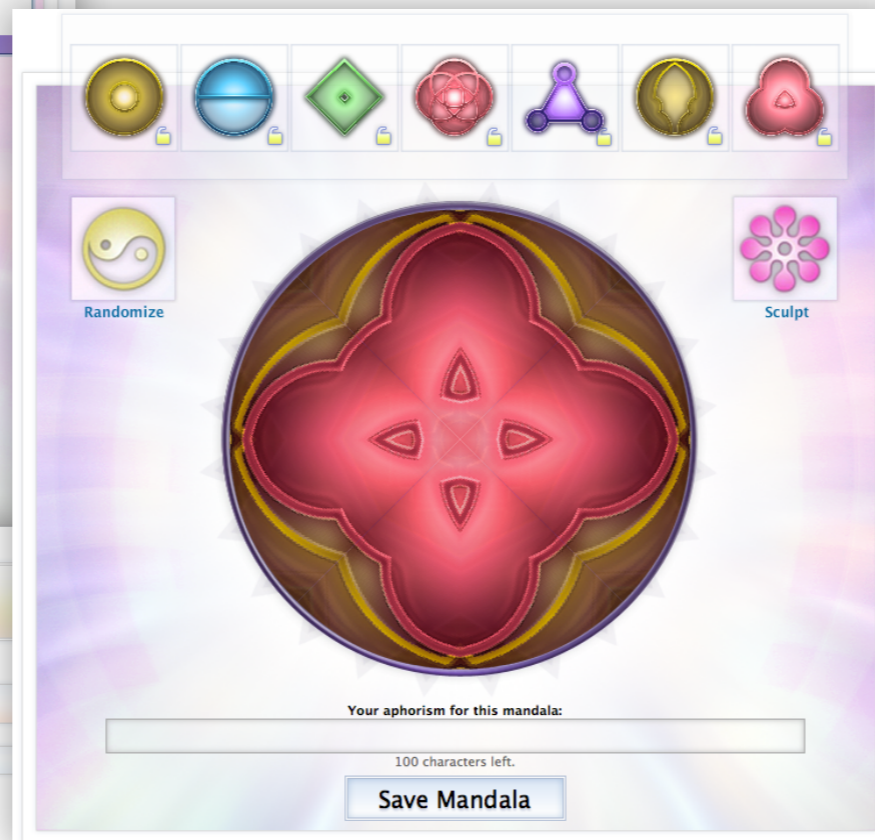
Gametron 7000 (GT7K)
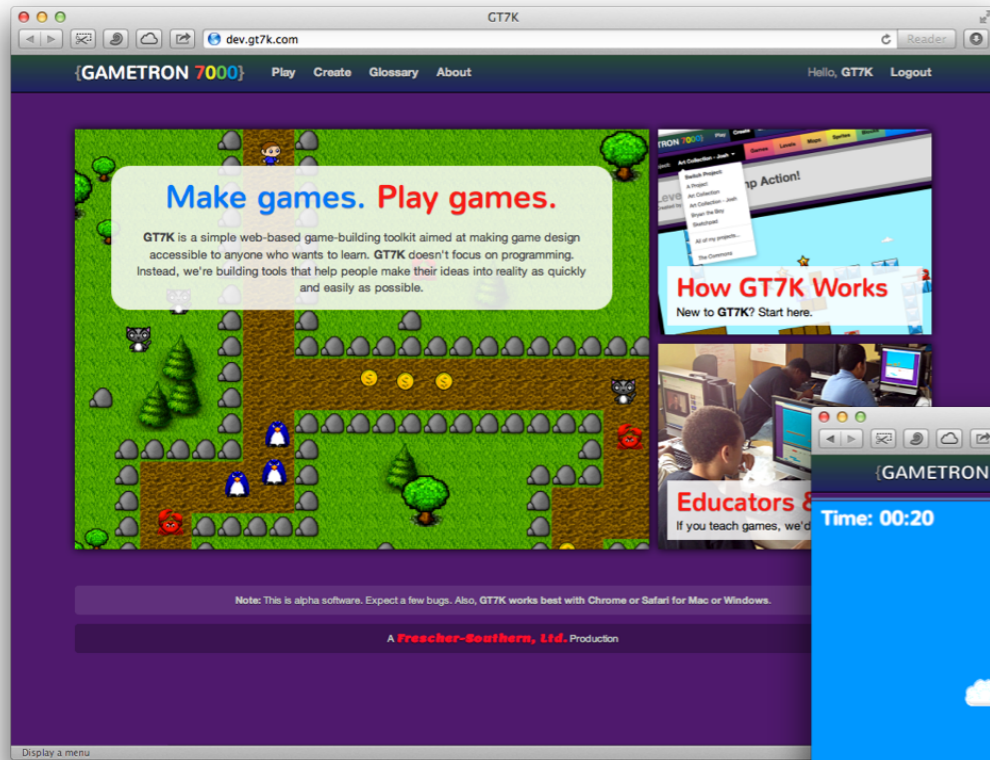
A web-based game development toolkit aimed at teaching game design.
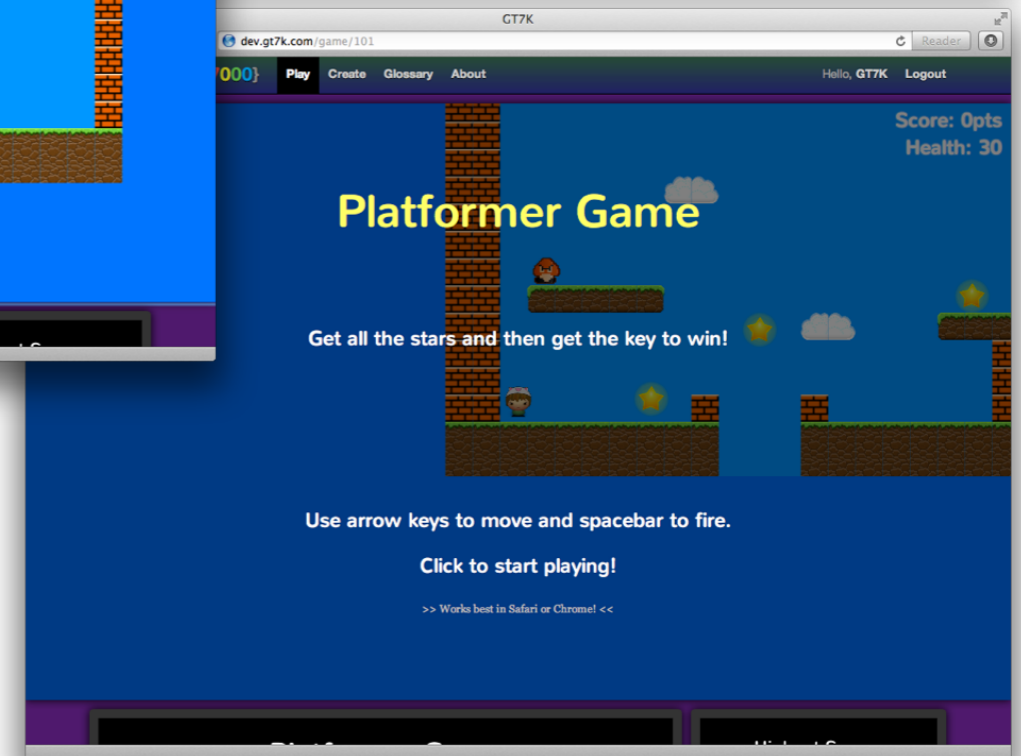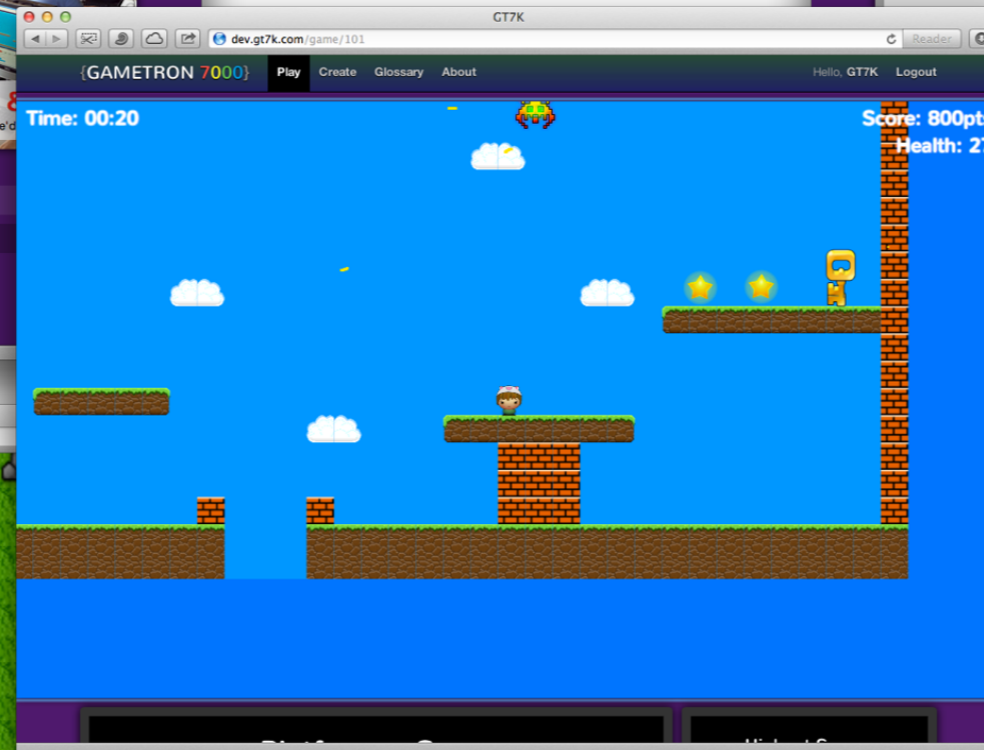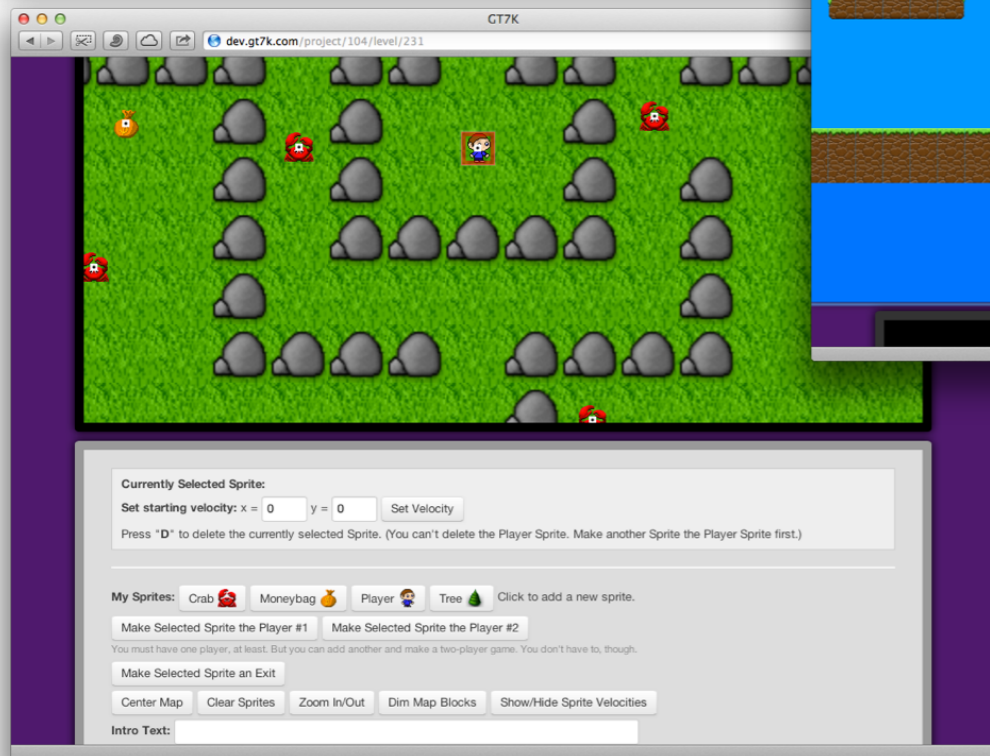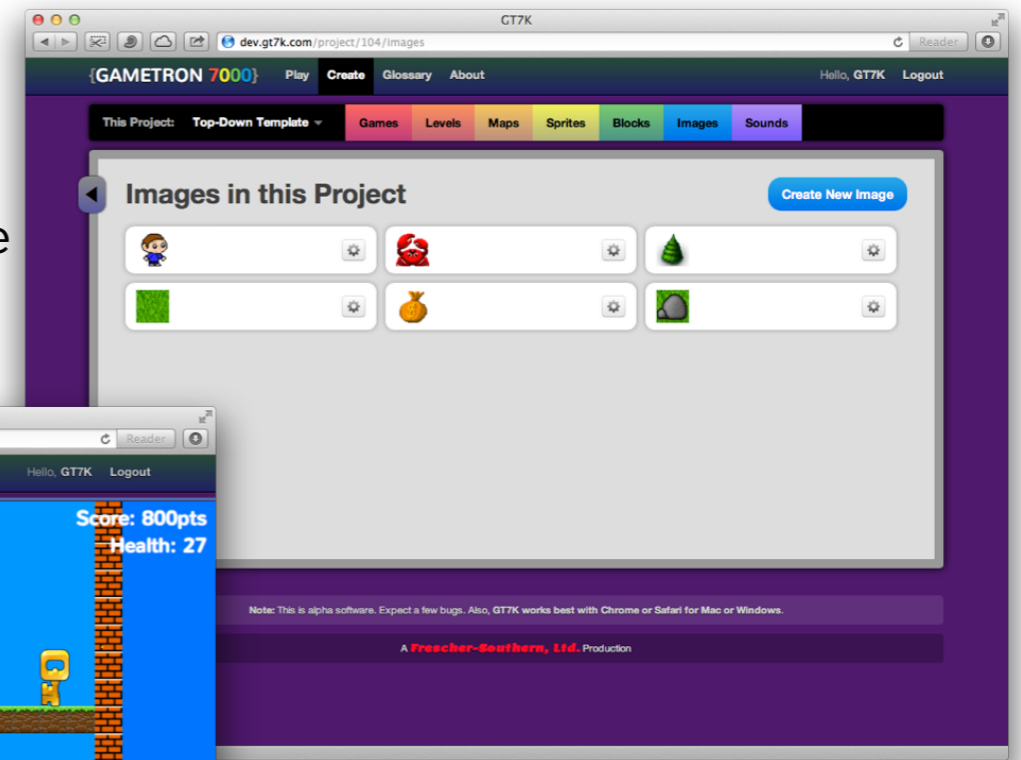
Developed internally at FSLTD and taught in NYC high schools.

PhonePlay

gophoneplay.com

Public screen games controlled with any phone.

Lit2Quit @ Columbia

Two breathing-based iPhone games designed to help people quit smoking.

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Roadify for iPhone (Design + UX)
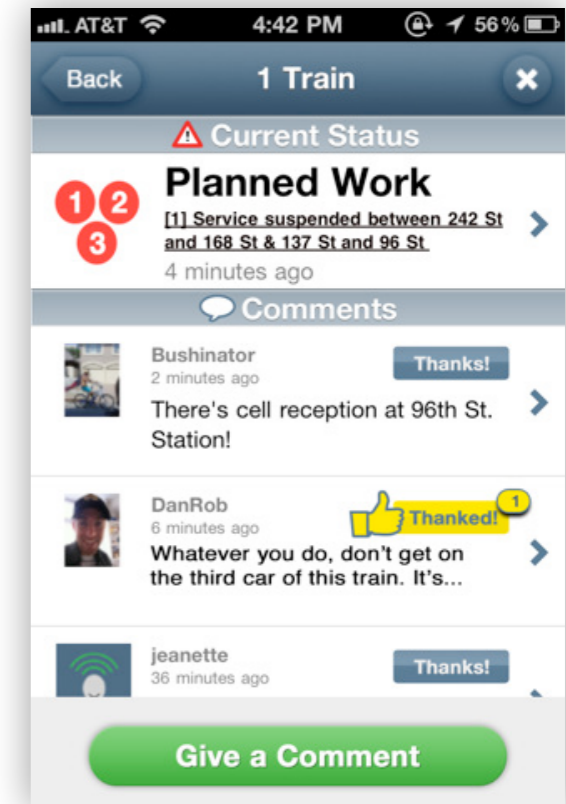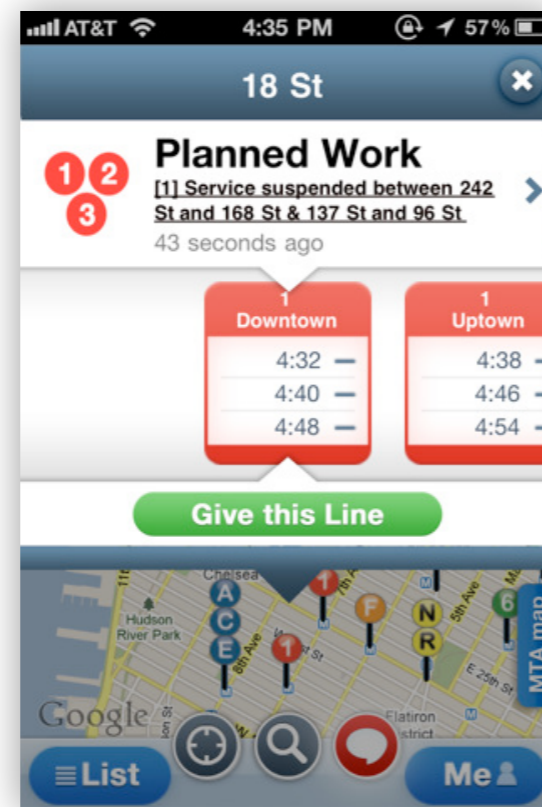
Thrillist for iPhone and Android
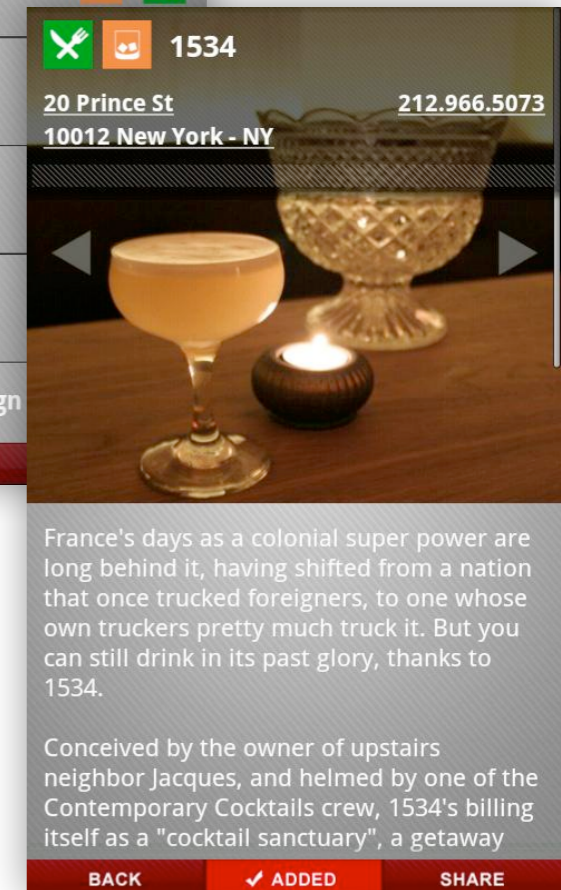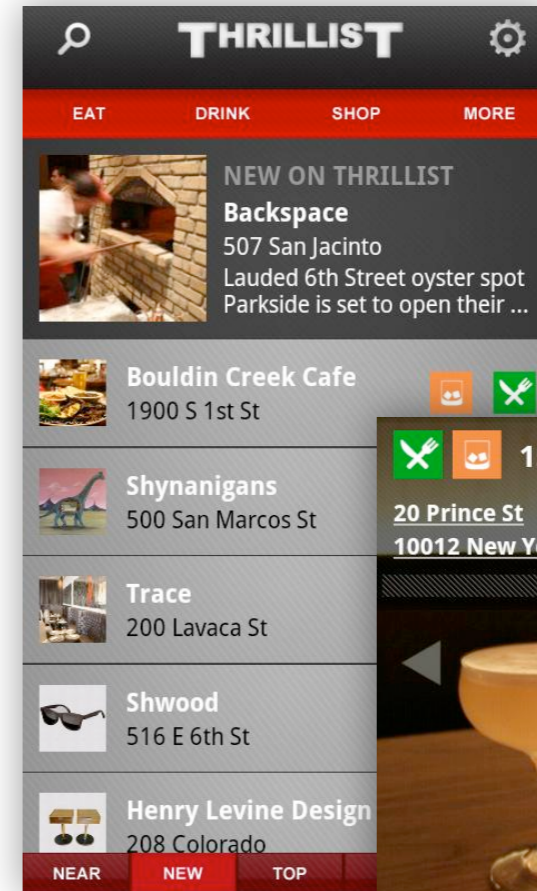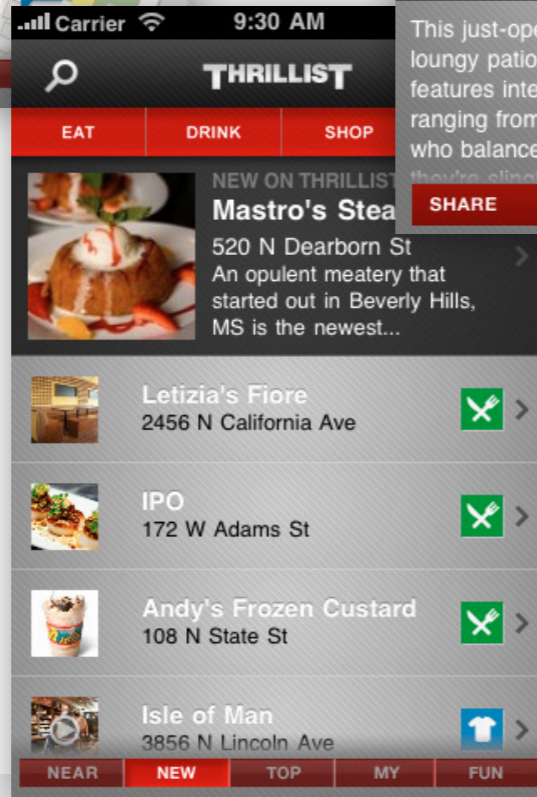
Consumer Reports Mobile Shopper for iPhone

Wired Store App for iPhone and Android

A set of apps to complement Wired's holiday pop-up store in Times Square, NYC.

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SpaBooker for iPhone

Gate F for iPhone

NYC-based start-up focussed on making watching sporting events more social.
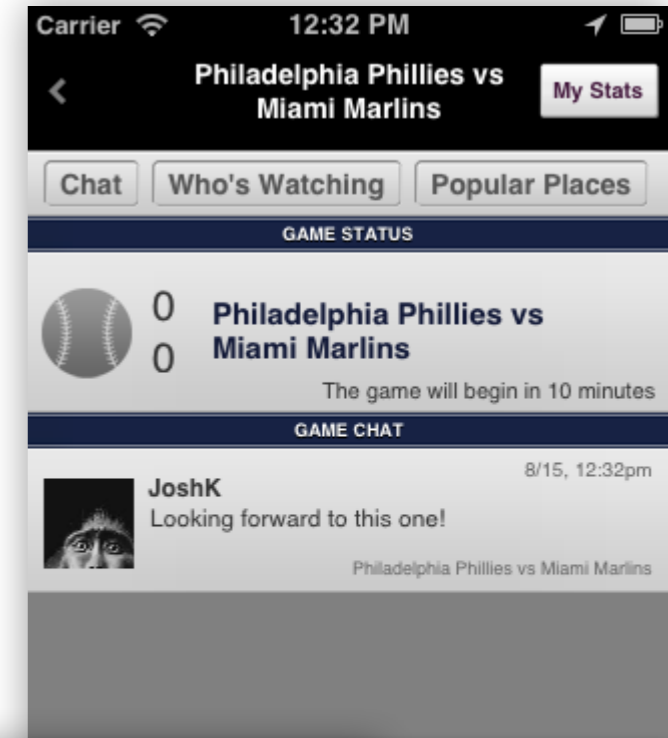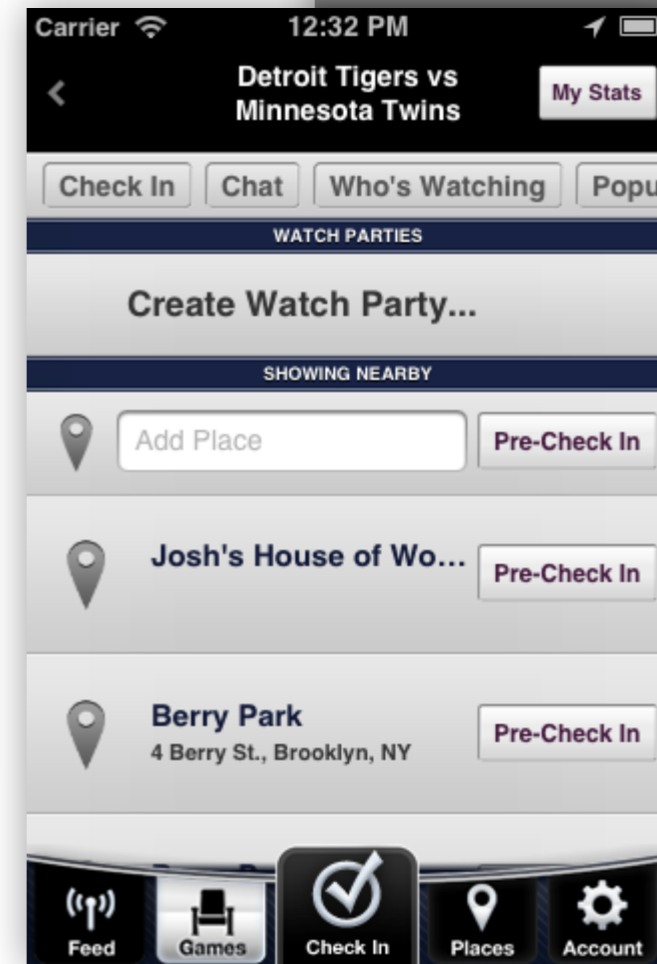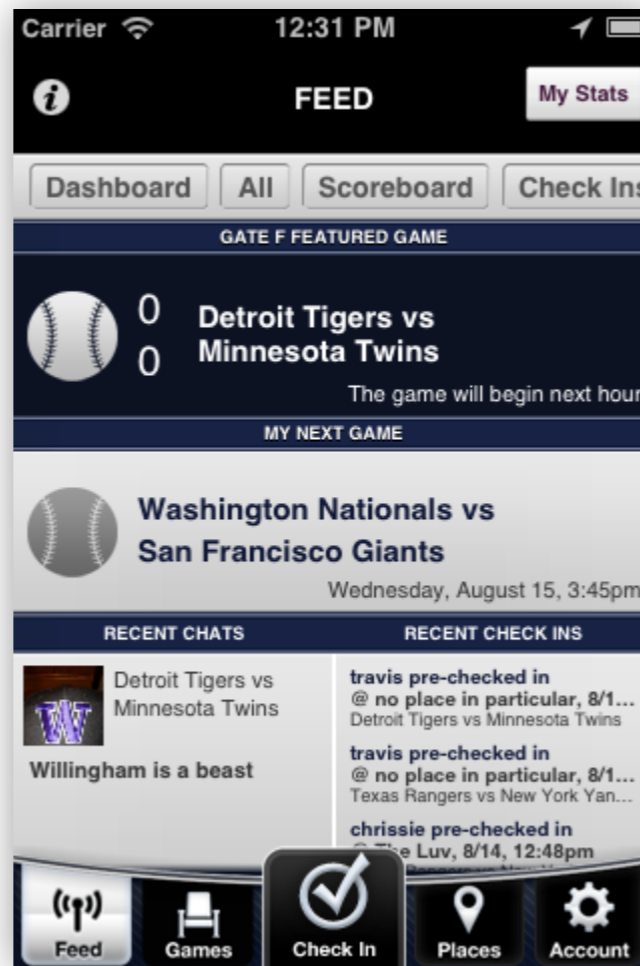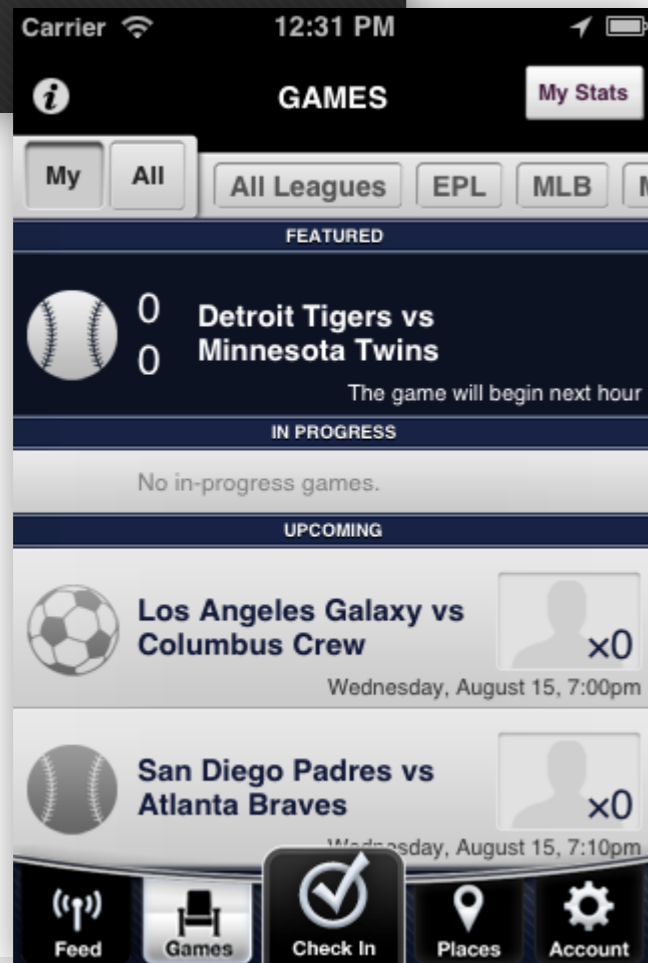
Harkins Theatres iPhone App

Critter Defense! for iPhone and iPad

Badger for iPhone

- NYC-based social photography start-up.
- A fun way to gather photos into themed feeds.
- "Tumblr meets Instagram."

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Let's Do This for iPhone
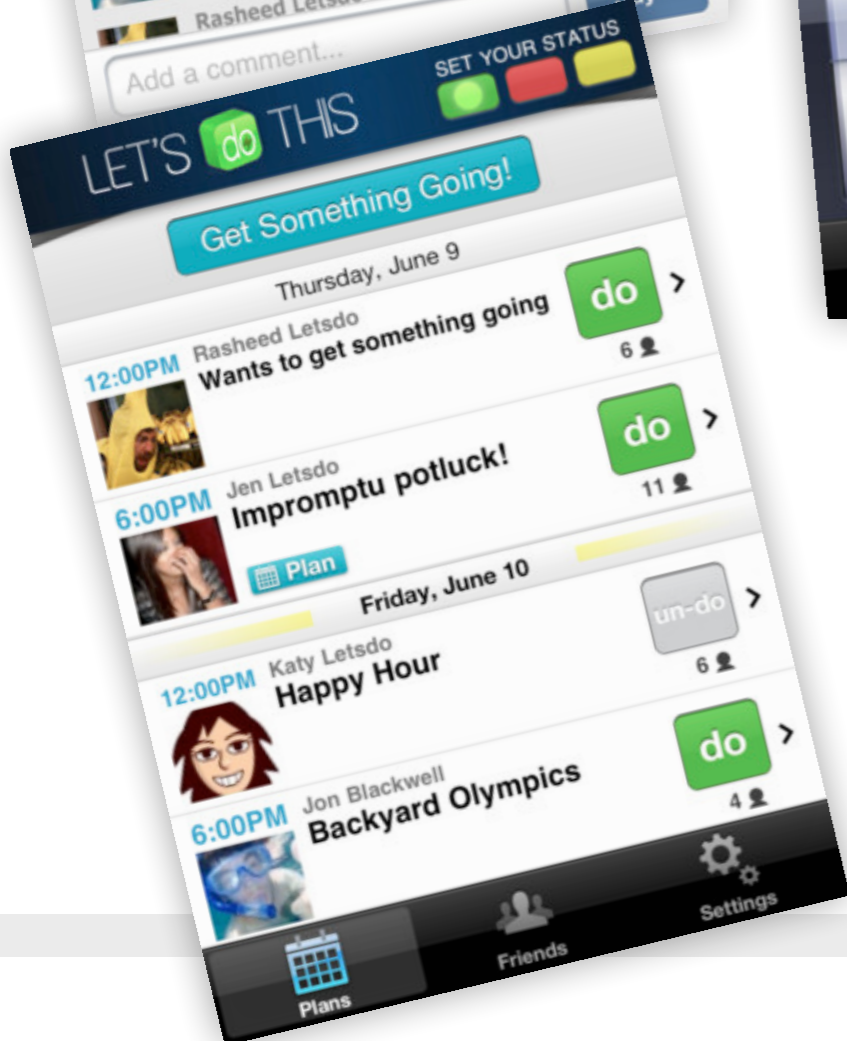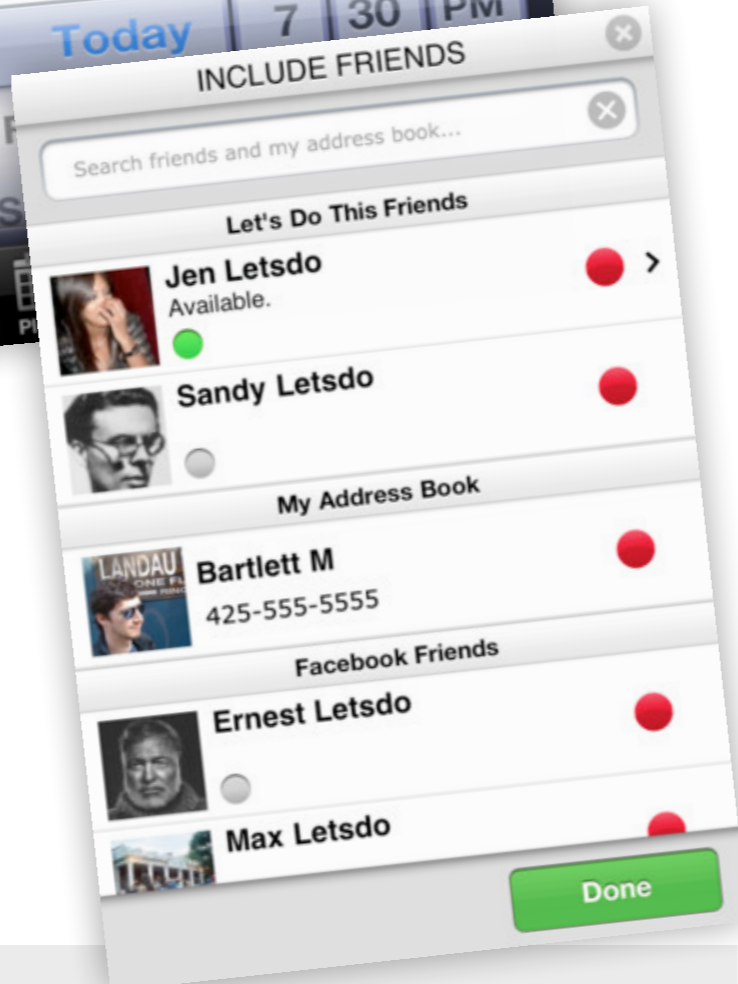
- SF-based social start-up.
- Make plans with friends.
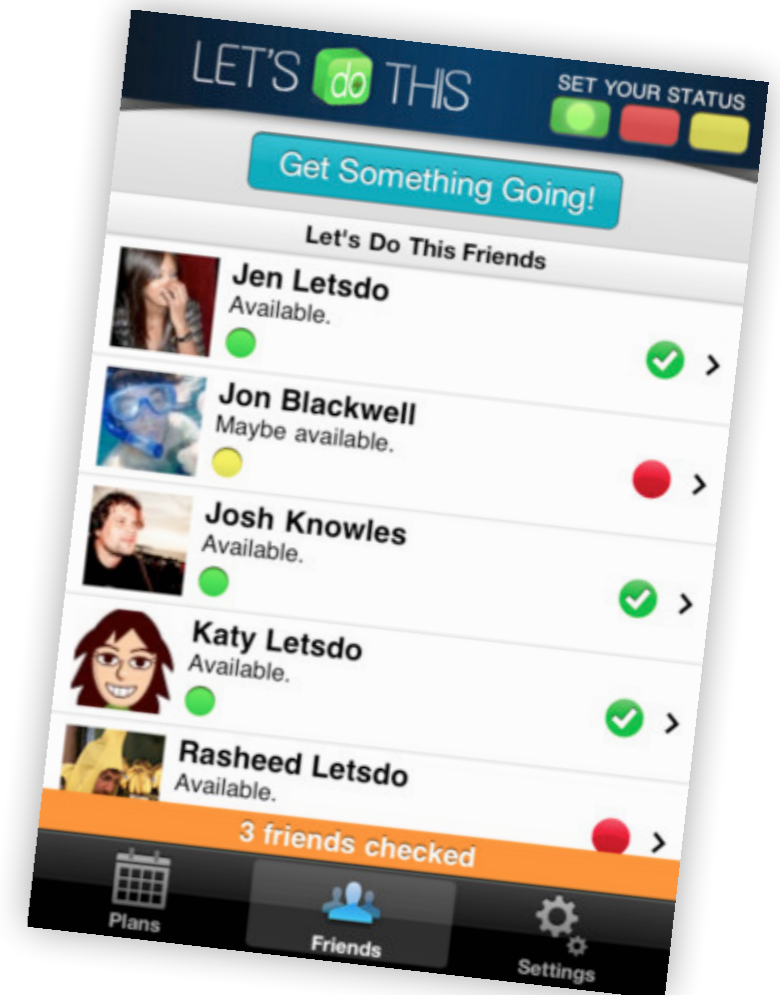
Up U Go! for iPhone and iPad

- Built for gaming start-up Onkaworks.

"The Baytown Disco" Comic for iPhone

Full-featured comic book reader app advertising the upcoming movie.
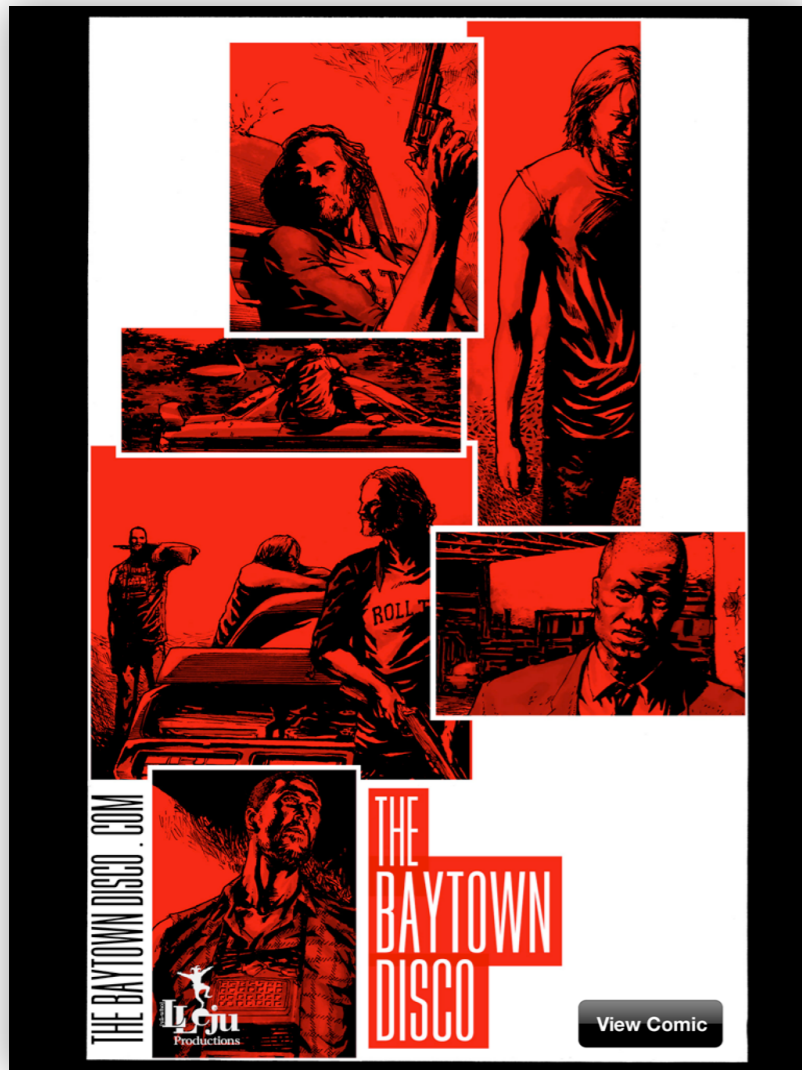
CompetingHypotheses.org

- Social decision-making and forecasting web app.
- Developed for the CIA.
- Open-sourced in 2010.

Studio IMC / Mo7 Mobile Admin

- Complete platform for SMS campaigns.
- 100,000+ users
- 1,000,000+ messages sent

Casablanca

- Social game for college undergraduates
- Winner of MTVU's Digital Incubator 2.

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